Nebraska Men Are

(Continued from Page 1)

ones you wear.

sophomores they blossom out in col- pleted his outfit.

SOCK'S 'EM GETS \$100.00!!

Bill and Jack were typical college boys, "always broke! To make their expenses, they had thot of running everything from a hamburger stand to a near-beer factory, some how these plans never worked."
Bill, we've got to sell something that is good and at bargain prices."
"Jack, I've beat you to it."
"The same wonderful idea struck me the other day when I wac looking at a hole in my sock, so I wrote the Superwear Hosiery Company of 703 First Avenue North, Minneapolis, Minn., who cater to college men's furnishings, and who are the largest advertisers in the country selling men's hosiery exclusively, direct and just received their complete selling outfit FREE, and Jack, it's a knockout! Every color, fabric, and fancy style a fellow could want! 39 different styles,—and say—they've also got a line of the snappiest men's silk rayon under-garments—one and two piece suits.

"Jack, I'll have every fellow on the campus outfitted with a supply of spring and summer socks and underwear!"
"Jack, send for it yourself, there's

wear."
"Jack, send for it yourself, there's
room for several fellows on this
campus with 5,000 men buyers. Write
them today for their complete free
selling outfit."

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Tonight—All Week A Delightful Comedy-Drama

"It's A Boy" A Human Play—Packed with Pathos

Heart Interest and an unexpected
Twist. Ev'ngs. 25c, 50c, 75c. Mats. 25c, 50c

RIVALS IN LOVE!

William Boyd 'DRESS PARADE'

> Bessie Love COLLEGIANS

> > RIALTO NOW

SHE SCANDALIZED THE WORLD! Gloria Swanson

Sadie Thompson Better Than the Stage Play-"Rain"

This is Not a Picture That Will Interest Children



A HAREM of HILARITY! Ladies' Night in a Turkish Bath

PALETTE DANCERS Variety Comedian KAICHI KOBAN DUO Amaxing Oriental Artist EAVER AND MONASCI



and dressed in a wild patterned "col. slip-overs, neckwear, golf hose, and ing Michigan, Wisconsin, Illinois, and Phi Mu lawn, and various other New Sports Will Soon but more conservative patterns."

Conservative Clothes

ton coat, small, plan colored tie, of his statements. He was dressed he be called Bob) an interesting lose your individuality, for that is the slightly narrower trousers at the bot- in a single breasted two button suit character. toms, even small horn-rimmed of conservative cut; his shirt of a He told of the Prince of Wales ef- uality." small horizontal pin stripe with stiff fect on style trends and his starting Your freshmen through, are much color to match; a small knotted tie of so many styles. Because of his Presnell Will Portray different. At Princeton they must of the new Spitalsfield pattern; shoes short stature the Prince designs some different designs some dress uniformly-all in black, this year of black of a narrower last; and a of his clothes himself. Recently exford grey, but when they become smart curled brim Homburg hat com- when on his visit to this country he

"Well dressed University men," Long Island. "No not the same type as that lad said Mr. Sneath, "do wear conserva- When he arrived on the scene he maids from all points of view. He Lenten season. there," and he indicated a youth tive clothes. They brighten up the stepped from his Packard bareheaded leaning against one of the columns outfits with their neckwear. Plain and taking from his breast pocket an colors and ties of a small all over object that looked like a handkerpattern are the best for spring. "I chief, he shook out what proved to have noticed that many of your men be a featherweight panama that here wear pocket handkerchiefs- snapped down all around. He also that is very smart, but they should be carried an umbrella over his arm. of a contrasting shade from their In the stands there were some five ferent shades for it gives more life turned up. to one's turnout.

"The large-toed brogue is fast disappearing. In its stead the trend buck, that there would be at least seems to be toward the narrower- a hundred hats turned down the foltoed English models. And men's lowing day. To be exact there were hosiery? It will continue in gay over two hundred men appeared with colors as please the wearers. You their hats turned down and about

spring. It is making itself felt in Capital Engraving Co.

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Style

-at a modest price

We feature a number of new models at-

Gleaming Patent leather for afternoon and evening wear - Pumps and One Straps with high heels on a modified Toe. For Street —one and two strap models or perhaps a Tie with Cuban heel.



Ask to see our new Dorothy Dodds for Spring at



Other styles, 8.50 to 10.00

Footwear-Floor Two.

Rudger Guenzel Co

legiate" suit, that's something one increasingly so in shirts. An ensem, others.

Mr. Sneath believes that university An interesting talker, his conversa- ness' of men at the present time are the production. Wou men here dress the same as men are swinging more and more to tion snapping from one phase of Uni- causing them to give more thought at Princeton. That chap there, and conservative clothes. "Conservative versity mens' dress to another, his to correct attire. he pointed to a fellow who sauntered patterns and hard finishes are best endless knowledge of his subject "Never buy anything unless you Minnesotan Will out of the building, is a perfect type. and will be very good this fall." made "Bob" (he put his interviewer know that it is authentic," he warned You notice he wears the three but- His own attire attested to the truth at ease at the start by insisting that "Follow the popular trend but don't

attended the races at the Turf Club,

"I bet my companion, Mr. Stardon't see them half the time anyway. forty of them carried umbrellas and "Green is the smart color this it hadn't rained for over two weeks,"

"Today men are tending more and more to use university and college styles as models. In the old days before the war, styles were fashioned from the actors of Broadway. You remember the jazz models so popular. That is not the case now. Clothing manufacturers today instead of trying to force styles on college men. are trying to find out what they will

Last year it seems clothing manufacturers were set with their lines of patterns of lighter shades when the demand swerved entirely en mass to oxford grey causing many thonsands of dollars loss. One reason for Mr. Sneaths being here and in the other colleges he has visited is to find out the trend in style. He has found that Princeton is the leader but that the same sort of things are worn in the middle west, includ-



Go down to the sea 'informal'-meaning **Cunard Tourist Third** ... the way of the knowing illuminati to

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\$193.50

gets you there and back in Cunard Comfort . . . without severely punish-ing the bankroll

Sailing "Tourist Third" is adventure that begins when you go up the gangplank. You will dance on moonlit decks to the rhythm of a college orchestra no feet have yet resisted. You will swim in salt water in an impro-vised deck tank. You'll play the delightful deck games that youth-on-a-lark devises. And there'll be bridge,— and conversation;—and sometimes lost sleep! But of course you have your choice between missing sleep and fun.

Do you realize how very inexpensively this can be done on big Cunard ships such as the CARONIA, CAR-MANIA, SCYTHIA, LACONIA, LANCASTRIA and TUSCANIA? You are berthed in a com-fortable, clean cabin, you have good food, nicely served, with ample deck space and you enjoy the company of your own kind of people . . . because they are others like you who feel the adventurous call of traveling Tourist Third Cabin.

CUNARD LINE



RIGHT - RIGHT - TRABS - OF - SERVICE

pastel colored green shirt and tie of ers of the world at the present time, they are the exclusive plans of Herb a contrasting green is very smart." and the increased "clothes conscious- Yenne, director and figure-cutter of Walking, Roller Skating, and Cycling

aim and end of smart dress, individ-

Role of 'Beatrice'

(Continued from Page 1) has felt out the character from wiping dishes in the kitchen to flirting with the ice man on the back porch or elsewhere.

Most people think that a maid does her dirty work in the kitchen but Presnell is going to give what he believes is a true interpretation of a ties. Not different colors, but dif- hundred panamas most of them maid's maddest moments. And it will take a good figure to put the part over. Who ever saw a mad maid with a poor figure except on pay day?

Presnell is developing his figure through dieting, reading the Police Gazette, playing hop-scotch on the

Best Dressed in West does not find in a lot of the schools, ble of a colar attached or to match "University men are the style lead-

Lead Round Table

(Continued from Page 1) faculty and all students interested bring their own roller skates. have been invited to attend the dis-

This lecture will conclude the series of Round Table meetings which have been held under the auspices Presnell at this time, for he knows of the university pastors during the

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VARIETY OF STYLES



TOWER'S FISH BRAND VARSITY SLICKERS

"The Rainy Day Pal"

The most stylish and practical rainy day garments for college men and women. THE GENUINE WATERPROOF ASK FOR FISH BRAND TOWER'S SLICKERS BY NAME

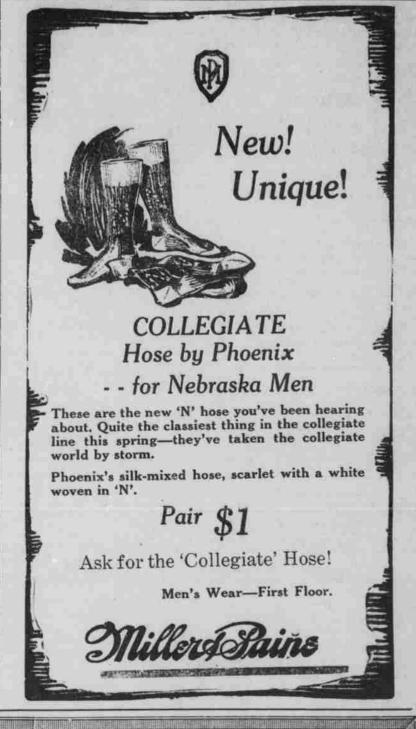
A. J. TOWER CO. BOS. ON MASS.

Be Started by W. A. A.

Will Furnish Co-ed Exercise And Diversion

cycling hikes are being offered this bicycles can be rented for fifty cents spring by the Womans' Athletic As- All W. A. A. members and girls sociation. Roller skaters will meet who are working for W. A. A. points F day at the Armory and will skate are urged to take advantage of these among the faculty. Members of the for two hours. They are asked to varied opportunities to earn W. A. A.

Two hikes are scheduled for Sunday. Hikers will leave the Armory at 5:30 o'clock Sunday morning and walk to Penn woods where they will eat breakfasts which they are asked to bring with them. Bicyclists will meet Sunday afternoon at 2 o'clock Walking, roller skating, and bi- at Frazier's, 308 South 11th, where



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A nationally known shirt manufacturer decided to unload 20,000 shirts prior to the end of his fiscal year-we being one of his good accounts were called in to help him accomplish this—our allotment was 2,400 shirts which were personally selected by our buyer as to patterns and materials—these wonderful shirts were made to sell for \$2.00, \$2.50, \$3.50 and some for \$5.00—the savings are so extraordinary that we cannot emphasize too strongly the advisability of action on your part—get here at 8 o'clock in the morning if possible—it will be worth your while.

3 Shirts for \$3.75

1,200 Shirts of fine quality white English broadcloth - woven madras - fancy broadcloth madras with woven silk stripes and fine count percales-neckband and collar attached styles, some with single button cuffs-every shirt made full and roomy and perfect fitting. A great collection of entirely fresh new Spring patterns.

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1,200 Shirts of finest quality imported white English broadcloths in a beautiful high luster material-fancy figure and striped broadcloths -fine quality woven madras-woven madras silk stripes—patterns and materials specially selected—shirts that well dressed men will be glad to have peep from under their best tailored

Every Shirt Represents a Value of at Least Double These Low Prices Fast Colors-Perfect Fitting-Collar Attached and Neckband Styles

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