and abuse them."

THETA CHI IS HOST OF

ACTOR IN "BROADWAY"

Mr. Cecil Holmes, of Pittsburg,

Secret Societies Are American Pride Says Scotch Student at Iowa State

Ames, Iowa, March 6 .- "The Eng- | munities, said Kay. The lack of dilishman is a bug on letters after his rect relationship between the agriname, secret societies are the pride cultural college and the farming of the American and the German population in the United States is cannot get along without his title." noticeable, he thinks.

With a slight Scottish brogue this ences between American and Euro- university. Large numbers of Scotch

University of Glasgow, Scotland, and eted degree, he said. is now taking advanced work in the dairy husbandry department at Iowa Red Team Wins

State. By way of contrasting the educational trends of English and Scottish colleges and universities with those States.

Cost Is Great

"The average person of the old points. country does not hurry through a university education," says Kay. . "The cost of attending the university forces greater selectivity of stuin America."

four years at a Scottish university, he said.

The special attention which Ameragainst giving up all else for ath- winning senior Red relay team. letics because of the danger of losing

upon individual initiative. Work for Several Degrees

sities, a graduate from a Scottish heave of 157 feet, 3 inches. school or a smaller English school sities have a contempt for these two managers, supervised the meet. leading English schools. It is not uncommon to see a large number of scholars working toward several de- Downey, Black. Time, 4 minutes, grees or the multiple degree at one 51.1 seconds.

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THE GIANT OF ALL ADVENTURE DRAMAS "THE VALLEY OF THE GIANTS"

> MILTON SILLS By Peter B. Kyne THE MAN WITHOUT A

NOW COLONIAL MOW

Coeds in Scotland have only one was the way Robert Kay, a Scotch choice as to course of study, accordgraduate student at Iowa State colling to Kay. They must take the same lege, analyzes some of the differ- work as do the men or not attend the women are studying along with the Kay is a graduate student of the men and are working toward the cov-

First in Meet seconds.

(Continued from Page 1) of America, Kay pointed out the exby such point scorers as Sloan and ick, Red; Eisenhart, Blue, Distance, phase of management. Not only are hold of the wrong girls. I'd hate to treme specialization which domin- Marquis won their class with 74 1-2 36 feet, 5 1-2 inches. Senior: Rowley, ates higher education in the United points. The Blacks finished second Red; James, Richards, Blue; Morgan, took the low position with 501-6

Lomson Jump Is Feature ing performance of the meet when ards, Blue; Schwartz, Red; Morgan, he flew 22 feet into the sandpit for Blue. Distance, 37 feet, 5 inches. dents since there is no opportunity a first in the broad jump. This is the to work one's way through as is done former Lincoln high star's best indoor mark this year. Besides winning and Arause, hea, Blue; Faytinger, Red. be far reaching in their effects, not It costs about \$4,500 to complete the broad jump, Tomson also won the 50-yard dash.

Ragains, senior Red, placed in more events than any other competiican schools give to athletics and tor. The Kearney flash won the 50athletic coaches is a puzzling situa- yard high hurdles in 7 seconds flat, tion to Kay. He expressed a doubt and the low hurdles in 6.4 seconds, Black, McCray, Red, and Lefgren, cess besides the qualifications of the directly to education. He warned fourth in the javelin, and ran on the

The javelin throw was on the trisight of "'readin', 'writing' 'n' 'rith- color program for the first time due 8 inches. metic'". The English system encour- to the favorable weather Tuesday. ages athletics for all, but it depends Bevard, senior Blue, won the javelin Javelin—Junior. Horney, ages athletics for all, but it depends Bevard, senior Blue, won the javelin Faytinger, Red; Lefgren, Red; Osevent in his division throwing the spear 177 feet. Horney, junior Blue, At Oxford and Cambridge univer- captured first in his class with a

Coach Henry F. Schulte, assistant is not considered "truly educated." coach "Choppy" Rhodes, William For this reason, the Scottish univer- Dubois and Harold Miller, student

The summary of events: Mile run-Junior: Garvey, Black;

50-yard dash-Junior: Grissinger, Scottish agricultural staffs are in Red; Murray, Blue; Sloan, Blue; intimate contact with farming com-intimate contact with farming com-5.8 seconds. Senior: Tomson, Red; brated her 89th birthday at her home Coffey, Black; Donisthorpe, Red; in England, Hess, Blue; Keyes, Black: Time, 5.8

seconds. 440-yard run-Junior: Mays, Black; Picksley, Black; Nestor, Red; Batie, Blue; Anderson, Black. Time, 54.4 seconds. Senior: Bailey, Blue; Ritcher, Red; Donisthorpe, Red; True, Red; Wickwire, Black. Time,

53.9 seconds. 50-yard high hurdles - Junior: Bennett, Black; Jackson, Blue; Marrow, Black; Lefgren, Red; Currier, Blue. Time, 7.4 seconds. Senior: Ragains, Red; McCullum, Black; Huddleston, Red. Time, 7 seconds.

Relay-Junior: Blue (Murray, Rexford, Jackson, and Sloan). Time,

cravats.

3 minutes, 59.2 seconds. Senior: Red (Ragains, Griswold, True, and Tomson); Black. Time, 3 minutes, 55.8

2 mile run-Senior: Cummings, Blue; Batie, Black. Time, 10 minutes, 7.2 seconds.

50-yard low hurdles-Junior: Marrow, Black; Sloan, Blue; Krause, Red; Bennett, Black; Currier, Blue. Time, 6.5 seconds, Senior: Ragains, Red; Huddleston, Red; McCallum, Black; Wickwire, Black. Time, 6.4 seconds.

Krause, Red. Time, 2 minutes, 13.5 the school. seconds. Senior: Ritcher, Red; Strickland, Red; Wendt, Blue; Wick-

with a total of 52 1-3, and the Reds Blue. Distance, 39 feet, 10 inches.

Red; Oehlrich, Blue; Justice, Red; they have had experience in presenting their ideas in an educational Tomson made the most outstand- inches. Senior: James, Red; Rich- manner, to students and to junior

10 feet, 6 inches.

Senior: Cook, Black; Pierce, Blue; must be taken to knit the talks to-Morgan, Blue, and Bevard, Blue, gether in logical order. Retail merand Huddleston, Red. Height, 5 feet chandising offers opportunities for

borne, Red. Distance, 157 feet, 3 inches. Senior: Bevard, Blue; James, Red; Schwartz, Black; Ragains, Red. Distance, 177 feet.

Broad jump-Junior: Currier, Blue; Sloan, Blue; Alderson, Black; Krause, Red; Marquis, Blue. Distance, 20 feet, 11 inches. Senior: Tomson, Red; McClure, Black, and Holmes, Blue; Chilton, Blue, and Griswold, Red. Distance, 22 feet.

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Curriculum as Requirement In Marketing

880-yard run - Junior: Batie, merchandising as part of the work "gold-digging" in the future. Blue; Mays, Black; Anderson, Black; of marketing, which is a requisite in

wire, Black. Time, 2 minutes, 5.3 of San Francisco is conducting a ser- later appreciate the bother that men Shot put—Junior: Justice, Red; of the larger stores, each of whom is Jackson, Blue; Ochlrich, Bue; Stur- a technical expert on his particular bunk. A poor fellow is liable to get 35-pound weight-Junior: Sturick, in their respective fields, but also go out." they have had experience in present-

executives in their stores. The importance of retail distribution is becoming ever more widely Pole vault-Junior: Ainlay, Red recognized. Many experiments now and Krause, Red, and Reed, Blue; under way fortell changes that will Height, 10 feet. Senior: Dean, Black; only upon rival methods, but also Ragains, Red; Allen, Red. Height, upon the entire marketing system of our country. This series of talks will High jump-Junior: Reed, Blue; cover the field of retail management. and Krause, Red; Alderson, Black, It may well be followed elsewhere, the college trained man and woman.

75c per Couple

'Girls Pay the Bills' Is Novel Plan For Campus Leap Week at Oregon

The all-absorbing question re- of it, It would give some men on the cently considered on the University campus an idea as to whether they of Oregon campus was that of cele- were playing Santa Claus or not." brating Leap Year by having a Cam- Another co-ed thought, "It would Pennsylvania, was a guest at the pus Leap Week during which the be fun to try once; but formerly Theta Chi fraternity home Sunday women would call the men up for when such things were brought up for dinner. Mr. Holmes is a graduate Graduate School of Business of dates, take them out, and most sig-Leland Stanford University has remen are confident that it would be we'll have nothing but customs. Letely played one of the leads in the production "Broadway" which was precently inaugurated a course in retail effective in curing many co-eds of There are also a number of students sented at the Playhouse last week.

Some of the men's opinions were: "Great, marvelous, it's the best The Retail Merchants Association thing that could happen. Women will ies of weekly talks by the executives go to and the money they spend. It's

Another one said, "I think it's the the men who are sefected as lecturers have so many women calling me up thoroughly experienced technicians and have to tell them that I couldn't

Say It Is Good Idea

Some of the girls said, "I think it would be a novel idea and that is why it would go well. The girls as well as the men would get a kick out

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WHITE RAYON SHIRTS, plain weave, 1.00 FANCY RAYON SHIRTS, white with small blue, heliotrope or corn color horizontal stripes.

Men!

New Under Garments

NEW RUNNING PANTS in a big variety of

spring patterns. For instance, all-white with

blue military stripe at side, printed and woven

color patterns, jacquard weaves, striped and

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ras, made in the French style with adjustable

back strap. Priced, 75c, 1.00, 1.50, 2.00 and

NET WEAVE SHIRTS in fancy two-tone effects, 1.50.

Men's Wear-First Floor.

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We don't "MAKE STYLES"

We merely pass on to you the authentic styles as worn by the leaders in University style centers-Princeton, Yale and Harvard. That is why you can be sure that our new Spring Clothing and Furnishings are Style Right.



SMART SUITS

Tailored after the famous "Rosenberg Model" worn extensively in most well dressed schools-a three button coat-softly rolled to two button effect. Medium wide trousers-the coats slightly fitted at the waist. Knickers to match if you like. In beautiful fabrics of grey and tan of more conservative design-and tailored as only Hart Schaffner and Mark can tailor.

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Spring **SHRITS**

-should be in plain shades and pastels. Smartly tailored to assure perfect fit-collars with medium long points (collars attached or to match) Intriguing shades of True Blue-London Lavender-Battle Green-Smoke -Sand.

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The Smart **NECKWEAR**

-that is sweeping into popularity is plain colored or in small all over patterns. And you'll ike them-they're so different-in shades of Blue, Green, Tan, Lavender, Grey, Peach and Black.

\$1.50 to \$2.50