



It's Even Got



Santa Guessing



For Him

"It Won't Be Long Now"

The usual box of cigars for Dad and a new kind of kettle for Mother—why not give them something they aren't expecting and something they really want. Dad would appreciate a Gillette after the same razor he has been using for eleven years. And Mother will enjoy a little fiction, fashions and politics mixed in with her kitchen stories and recipes.

GILLETTE SAFETY RAZORS at \$.75 and 1.00
In special gift boxes

Subscriptions to any magazine, special CLUB rates given.

A book Connoisseur may thrill at the age of an old dictionary but the college student wants something up to date that can be depended upon. He can't pass a course with the aid of an antique. Nothing better than—

WEBSTER'S COLLEGIATE DICTIONARY \$5.00 to 7.50
According to binding

MECHANICAL DRAWING SETS \$15.00 to 35.00
With name engraved on the case free

GENUINE LEATHER NOTEBOOKS
With or without University seal, to fit history or 3 hole paper, also smaller sizes. In Cowhide and genuine Morocco, black or brown. \$1.50 to 5.00
Name engraved for .50 extra.

BRIEF CASES \$3.00 to 7.50
Some of genuine full leather, all colors and sizes.

DIARIES AND LINE O DAYS \$1.00 to 3.50
Colored covers, some genuine leather, some with locks.

There's Lots of Ways To Say

"Merry Christmas"

As ancient as Art itself and even more the modern rage. Choose a type that will be as fashionable ten years hence—College jewelry. Always worn.

RINGS
For men and women, in Sterling silver and 10 carat gold with Nebraska seal or N letter. \$2.50 to 9.00

PINS
With the Nebraska seal, with N letter, or monogrammed, styles in gold and gold filled, with or without guard, different styles, including pearl set pins. \$1.25 to 26.00

DORYNES
Sterling silver, with or without seal, with or without chains, a variety of designs and styles. \$2.50 to 4.00

WATCH CHAINS
Gold filled or Sterling silver. each \$2.00

WATCH CHARMS
Gold, gold filled or Sterling silver. Variety of styles. \$2.50 to 7.50

LINK WRIST BANDS
Sterling silver, engraved designs and also with seal. each \$4.00

Assortment of brooches, letter openers and book marks. Why do people send me vases and pretty alarm clocks that never run and beautifully bound books about 'The Beauty of Sweetness' when I would have just loved any of these—

FOUNTAIN PENS
Pens, pen and pencil sets, in attractive gift cases, line of Schaeffer, Wahl, Conklin, Watermann and Parker. In colors green, blue, red and black. \$2.75 to 8.75

STATIONERY
With or without College seal or crest, envelopes with colored lining. \$.75 to 1.50 box

BOOK ENDS
With or without University seal. \$5.00 and 6.00

PAPER WEIGHTS
With University seal. each \$2.00

CALENDAR STANDS
With University seal. each \$2.25

And We Can Suggest Other Ways



"It Won't Be Long Now"

Something she will love now, will be the something she will cherish twenty years from now—why not please her for Christmas? And vice versa, young co-ed, in years to come he will lay aside his pipe and remember the Christmas of 1927 when you gave him that gorgeous N blanket he used all through college. Always treasured will be the gift with the Nebraska N letter, the seal or the crimson and white.

N BLANKETS each \$11.00
All wool, size 66x72.

PENNANTS \$1.00 to 3.50
With Nebraska seal, letters N. U., or word Nebraska. Various styles, in crimson and white.

PILLOW TOPS AND BANNERS \$4.00 to 6.50
In felt, various styles, with choice of Nebraska seal, letters N. U. or word Nebraska.

LEATHER PILLOWS \$9.00 to \$13.00
With University seal or crests.

LEATHER SKINS \$7.50 to \$11.00
With any design, including crest.

CRESTS \$6.50 to 9.50
University and Fraternity, mounted on wooden shields, various prices depending on wood.

NEBRASKA SONG BOOK each \$2.00
Crimson bound.

THE COLLEGE BOOK STORE

Facing the Campus