

CHEER LEADERS DIRECT SPIRIT

Loyalty of Students Stirred By Yell King and Staff Of Assistants

EIGHT HANDLE CROWDS

Chief stimulators of Nebraska spirit are the Cornhusker cheerleaders. Without these directors of organized cheering, and their unflinching loyalty, the Husker team would have lacked the support which it has always been given.

Spirit at Nebraska is a topic of nation-wide interest. Some schools cannot understand the enthusiasm which every Nebraskan feels during a game. A great deal of the credit for this Husker spirit should be given to the cheer-leaders, eight in number, who have given their services this season. Three of these are varsity leaders, and the remaining five, sophomore leaders.

Sidles Is Yell King

Nebraska is rightfully proud of her head cheer-leader, Phil Sidles, of Lincoln. Sidles was head cheer-leader at Nebraska two years ago.



As head Varsity cheer-leader Phil has been one of Nebraska's best "yell kings." In addition to the actual leading of cheers during games, Sidles has taken an active part in all pep-stimulating rallies during the season. He has also helped to make the cheering section a success by leading it in its card-stunts.

Two junior cheer-leaders complete the Varsity cheer-leading staff. The junior members are Charles Dox and Hal F. Childs. "Chick" Dox has been a yell-leader since his high school days at Omaha acting as leader there, second varsity cheer-leader last year, and a freshman leader the year before.

Childs Is New Leader

The other junior leader, Hal Childs, is a new addition to Nebraska cheer-leading circles. Hal comes from Lenox, Iowa, and in addition to being a member of the varsity cheer-leading staff, is business manager of the Awgwan.

In addition to the varsity cheer-leaders, Nebraska boasts a staff of sophomore leaders who have proved themselves worthy of future recognition. The sophomore staff is made up of: George Gregory, Omaha; Emerson Smith, Lincoln; Harold Robertson, Lincoln; Harold Marcott, Gothenburg; Cleo Lichter, Auburn. No freshman cheer-leaders were used this season.

Wallets Will Be Given Coaches and Captains

Embossed wallets will be presented to representatives of the 1927 football team, coaching staff and athletic department by Fenton B. Fleming at the annual Cornhusker banquet this evening.

Those who will receive the wallets will be Captain "Jug" Brown, Coach E. E. Bearg, Coach "Bunny" Oakes, John K. Selleck, Herbert Gish, and the captain-elect. On the wallet the name and the inscription "Cornhusker Banquet 1927" will be stamped in gold. The presentation will be made by Merle Jones, president of the Innocents society.

Tassels Work For Pep Among Women Students

The Tassels, women's pep organization, was organized in the fall of 1923 by Mortar Board to fill a long felt need for an organization to promote school spirit among the women on the campus.

This year they have done much to rouse spirit at the rallies held before the games. They have attended the games in uniform, sitting together in a special section so that their cheering would be better organized, and they went in a body to the Manhattan game.

Tassels Win Drives

The Tassels won both the Daily Nebraskan and the Cornhusker subscription drives this year, and also won in the drive for Awgwan subscriptions.

The members were first chosen, one from each sorority and an equal number of non-fraternity girls. An effort has since been made to maintain this proportion, though there are no binding rules that this should be. This year there are about thirty members, and there can never be more than sixty or fewer than twenty-five.

First Appearance Made

Tassels made its first appearance on the campus at University Night in 1923, when its members were introduced in costume as an organization. Later that fall it sponsored a tea for all university women. In the fall of 1924 the Tassels appeared at one of the local theaters for a week, featuring Harriet Cruise and a chorus.

It was in the fall of 1924 that the Tassels began the real work as a pep organization, assisting the Corn Cobs with stunts for the football games and attending the rallies as an organization.

Tassels have always been sponsored by Mortar Board, Ruth Small and Ruth Miller being chosen as the first sponsors. Neva Jones was sponsor in 1924, Frances McChesney in 1925, Ruth Ann Coddington and Helen Aach in 1926. Miss Dorothy Simpson has served as faculty advisor since 1925.

Grace Elizabeth Evans is president of Tassels this year, Blanche Farrens, vice-president, Edna Charlton, secretary, Bernice Welch, treasurer, and Esther Heyne, editor.

Head Athletic Board



Herb Gish



Dr. T. J. Thompson



John K. Selleck

Above are three of the principal directors of Nebraska athletic policy. From left to right they are: Herb Gish, acting athletic director; Dr. T. J. Thompson, dean of student affairs and president of the athletic board; and John K. Selleck, student activity agent and treasurer of the athletic board. Credit for the erection of the Coliseum, the extension of the intra-mural sport program, the securing of outstanding teams on Cornhusker schedules may be given largely to these men.

Lewis Designs Programs for Gridiron Games

Not the least of the activities of the athletic department in employing every means possible to make the football games more interesting to the largest possible number of fans was the publication of programs which were distributed by the Corn Cobs, at all games.

The programs contain the names, numbers and pictures of all men on both teams, and the positions they play. The Tales of the Cornhusker program, published for the Kansas game contained a history of last year's teams, not only football team but also track, basketball, baseball, wrestling and several of the interfraternity champion teams.

Lewis Plans Features

"Jimmy" Lewis is largely responsible for the publication, having designed many of the covers, and the special features of the publication are largely his work.

On the inside of the front cover are several Nebraska yells, for the purpose of familiarizing spectators with the Nebraska cries. In each issue of the publication will also be found a feature article on the game and several articles relative to college athletics in other institutions.

The annual publication, "Tales of the Cornhuskers," consisting of a review of all athletics the previous year was combined with the Homecoming program. A copy was sent to each high school in the state and a copy to each member of the "N" club.

The University of Colorado Dodo humor magazine, which was suspended last spring, surprised the Colorado faculty by reappearing this fall without permission. It was immediately suppressed.

The University of Wyoming student body was reprimanded by Rocky Mountain athletic officials, because the student body took a football holiday after Wyoming defeated Colorado Teachers' College Thanksgiving day.

Press Box in Memorial Stadium Is Center for News of Husker Games

By Don Carlson

When you anxiously watch a grid-graph or listen attentively to a voice through a loud speaker do you know where these reports originate? The press box in the Nebraska Memorial Stadium is the center from which the news of the battles in which the Cornhusker eleven participates is sent out to the waiting fans.

When the Cornhuskers play in Memorial Stadium, press representatives are always present. For inter-sectional games, reporters and sports writers travel thousands of miles to send the games back to their home towns, play-by-play.

An hour or more before the time for the game to begin, the press box begins to show signs of life. Men can be seen busying themselves with the installation of telephones. Three phones are installed in the press box, one line to the Lincoln Journal and the Star, one line from the sidelines to the press box, and one line to the radio sending station. Before game time the press men begin to file in and set up their apparatus for reporting the game to their papers, play-by-play.

Scribes assemble early in this room and sit around discussing the probable outcome of the tussle, or of important contests elsewhere in the country. The press box is situated on the top part of the west stand. It is enclosed with windows and heated for cold weather. For the majority of the games about thirty-five men occupy positions in the press box.

The writers of the Lincoln papers, the Omaha papers, and the papers represented by visiting reporters are all assembled in the room. The purpose of the man handling the telephone from the side-lines is to aid the sports writers by getting the proper plays, substitutions and penalties that may be doubtful to the onlookers. He has an assistant to megaphone the news taken over the phone to the men in the press box. Extra wires are installed for big games when it is necessary to have telegraphing service.

When the teams come out on the field to warm up, the reporters get busy. They check up on players' numbers, and get their material ready. Most of them send a few lead paragraphs for their running story of the game about the teams as they come on the field, weather conditions and other features of interest.

With the beginning of the game, the man on the sidelines gives the names of the men starting, in case there has been any change in the line-ups. Each play is called by the man with the megaphone. The men making the tackles, passes, plunges, runs, and punts are named.

Play-by-Play Given

Generally the reporter takes a running account of the game down on paper, constructs his statistical sheet and gives these facts to the man operating the ticker. The ticker gives to the newspapers the account of the game play-by-play just a few seconds after the action takes place. The room becomes a center of tempered excitement and cigar smoke. Mingled with the noise of the tickers and the shouting fellow with the megaphone, are disturbances of minor degree concerning the identity of the player who was last featured and comments of the writers and spectators upon the play.

The men actually doing the writing do not pass many comments during the game. Their job is to relate accurately the returns of the game. Many writers are equipped with portable typewriters and busy themselves with constructing leads and takes for their respective papers. After several sheets of paper have been written on and thrown aside for want of a better lead, the reporter finally satisfies himself with a lead for his story.

"Gloomy Gus" Broadcasts

At one end of the press box "Gloomy Gus" holds sway in his small compo-board room where he broadcasts to the hundreds of people who listen for returns. At the other end of the box, in another room similar to the radio room, Ray Ramsay, instructor in the dramatics department, announces each play to the fans in the stadium, keeps them informed about substitutions, reports other games, and occasionally injects some of his "wit and logic" into his announcements. Men are stationed at all the doors to validate the tickets of the press men as the press box is a favored place when the weather is particularly cold.

Situated on the top of the stadium, the press box gives a splendid view of the game, looking straight down on the teams. The exact plays can be clearly seen and the action of each man easily watched. It is one of the necessities of a modern stadium and of vital importance to the pleasure of those who cannot attend Cornhusker contests.

HUSKERDOM HOLDS SEVEN BIG RALLIES

Cheer Leaders, Tassels, and Corn Cobs Help Put Pep Schedule Across for Season

Seven rallies helped to make this "The greatest year in Cornhusker history." Two send-off rallies, a bonfire rally, and a torchlight procession were features of this season's rallying.

Members of the committee in charge of rallies this year report that the rallies were better attended, and that a better spirit was evinced than ever before. Importance of these pep-sessions in the creation of spirit can scarcely be over-emphasized.

The first rally of the season was held in the Coliseum on the eve of the game with Iowa State. A large crowd attended the pep-meeting, and were given an opportunity to see the 1927 Cornhusker football squad on the stage. Sidles, Dox, and Childs led the cheering, and were assisted by the Corn Cobs and Tassels.

Next in order was a send-off rally at the Burlington station when the team left for Missouri. A "Beat Mizou" spirit permeated this rally,

which began in front of Social Sciences, formed into a parade, and marched to the station. Nebraska was unable to "Break the Jinx," but it was not on account of lack of support at this rally.

A short rally was held for the Grinnell game. This was staged in the Coliseum, and though the ensuing game was not fundamentally important, strong spirit was developed under the impetus of stirring talks by Presnell, Howell, and Dr. Condra.

Parade Before Syracuse Game

The first parade of the season to welcome a team took place the evening before the Syracuse game. The parade was well attended, and the Husker spirit high. Coming on the eve of Dad's Day, the student body unleashed a great display of Cornhusker spirit.

Nebraska's annual bonfire rally took place the evening before the Kansas game, and Homecoming. The bonfire was on the drill field, and presented an impressive spectacle. Boxes for the traditional bonfire rally were provided by the freshmen. Each was required to bring one box, and the pile of boxes which resulted from this requisition was enormous. A stage was erected for the team, and the rally was considered a success in all respects.

Big Send Off To Pitt

The second send-off rally of the season was given the Husker football team on its departure for Pitts-

burgh. The parade on this occasion was led by the band, and one company of the R. O. T. C. Cars were allowed in this parade, making it much longer than the Missouri parade send-off.

Climaxing all rallies, and coming on the eve of the last game of the season was the annual torchlight procession. The procession began with a rally in the Coliseum, and from there the rosters marched in parade, with the columns lighted by the flare from torches, to the Cornhusker Hotel and from there to the depot where they welcomed the New York team, whom they defeated on the following day.

Each rally was planned by the Innocents and attendance encouraged by the Corn Cobs who made a tour of all sorority houses before the rallies.

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