

Football has Fashion Designers
Football has its fashion designers no less than Paris. And like women's styles, the trend is toward light-weight stuff. Some expert in that line has discovered that a young woman's outfit weighs about fourteen ounces; the football player's outfit from chapeau to cleats, weighs fourteen pounds and five ounces. That is seven pounds lighter than equipment of three years ago. The newest thing in football styles is a satin pant, designed by various trade names. These silk pants weigh two ounces less than the old style canvas duck and are just as useful.

Silver Serpents Entertain Women

(Continued from Page One.)
gram and dancing. Jean Tucker and Roberta Wehrman, two little girls in pink, entertained the guests with two aesthetic dancing numbers. "What's It All About" was the name of the skit written and given by Ethelyn Ayres, Ruth Clendenin, and Ruth French.
In the receiving line were Kate Goldstein, Helen Anderson, Geraldine Fleming, Ruth Palmer, Ruth French and Mary Louise Freeman. Miss Erna Appleby, secretary of the university Y. W. C. A., was guest of honor.

Student Opinion

"When are you going to have another?" was the question asked again and again as one hundred and fifty junior women left Ellen Smith Hall, Saturday afternoon. The Silver Serpents had given a successful luncheon for the junior women in spite of the fact that many students had taken advantage of the week end without a football game "to go home and get better acquainted with the folks" and still we are told that honoraries have no place upon the campus, that they are useless and unnecessary, that "they never do anything".
The constitutions of most of these honorary organizations include as a part of their purpose the phrase, "to foster and promote friendship and fellowship among the members and in school". If friendship and fellowship are a necessary prerequisite to that much talked of but elusive thing called school spirit, then it may be said that honorary societies have at least an excuse for existence in the phrasing of their purpose. Most of these organizations take their purpose seriously and spend a great deal

of valuable time and energy in attempting to fulfill it. The time and energy of students is valuable because time and energy devoted to one cause must be time and energy subtracted from another cause in this school of manifold causes and complex effects.
If this time and energy is being wasted, I think the honoraries are the last ones in the world to wish to prolong the agony, but if it is not being wasted the least one can do is to refrain from condemning them.
M. L. F.

Kansas Plays Diagnosed

The Kansas plays were diagnosed early in the game with Wisconsin last Saturday, according to the Big Ten Weekly, one of America's foremost football critics. The Badgers seemed to smear everything that came their way only allowing Kansas three first downs for the entire afternoon, and these were all made via the forward pass route. The Jayhawkers, like the Tigers, are strong on the forward pass, as they threw eleven passes during the game.

Coach Bob Zuppke of Illinois, was the first coach to use the huddle system. He started the new system of calling signals in 1921.

Prof. Pool Gives Talk at Holmesville

Prof. R. J. Pool, chairman of the department of botany, was in Holmesville Thursday evening where he gave the opening lecture on the Holmesville lecture course for the current season. His subject was "Norway and the Norwegians." The lecture was illustrated by colored lantern slides made from photographs taken by Prof. Pool in Norway in 1925.

PICTURES OF GAME SHOWN AT LINCOLN

Motion pictures of the Missouri-Nebraska football game, taken by the conservation and survey division photographer, were shown at the Lincoln theater during the week.

JEWETT, LINK ADDRESS BROWNVILLE MEETING

Colonel F. F. Jewett, commandant of cadets, and John T. Link, instructor in the conservation and survey division, spoke at a town meeting at Brownville early in the week.

ENGINEERING LIBRARY OBTAINS BRIDGE BOOK

The engineering library has recently acquired a large volume dealing with old bridges in France. Types of bridges constructed there from Roman times down to the eighteenth century are illustrated with large water-color plates. The book is from the press of the American Institute of Architects.

Two Years Ago

Josephine Bishop was elected president of the Vesper Choir. Mary Doremus was elected vice-president and Adeline Howland secretary-treasurer.

Seventy-five specimens of fossils were shipped to the University museum by Dr. Ray Bassler of the United States National museum.

Laddimir F. Hubka, was appointed junior member of the Student Publication Board by Roland Eastbrooks, junior president.

Y. Y. Tsu, a professor in St. Johns college of Shanghai, China, spoke at Vespers.

The University of Minnesota has organized classes in horseback riding. This new move was made by the faculty of the Physical Education department.

FORMER ASSISTANT IS CAMPUS VISITOR HERE

P. J. Ninas, former assistant in the College of Mechanical Engineering, now in Roberts' College in Constantinople visited on the campus a few days last week.

Mr. Ninas called at the Museum and promised to send it some specimens when he returns to Constantinople.

Fall baseball practice has been initiated at the University of Colorado this year. The candidates have been divided into three teams and a series of seven inning games will be played.

STEVENS IS CHOSEN DELEGATE TO OREGON

The University of Nebraska's representative at the inauguration of Dr. Arnold Bennet Hall as president of the University of Oregon and at the semi-centennial celebration of that University October 18 will be John C. Stevens, '05, consulting engineer in Portland, Ore.

The first male sewing club is flourishing at the Carroll School under the auspices of the University of California. The club has eight members who darn socks and other wearing apparel with feminine deftness.

To Debate Through Newspaper
Dalhousie University will debate with the University of Alberta sometime during the month of November. Instead of the usual oral debate, however, the arguments will be carried on in a novel way, through the columns of the Gazette student newspaper at Dalhousie, and the Gateway undergraduate journal at Alberta. The subject of the debate deals with the compulsory element in university lectures.

Mud Fight Annual Event at Stanford
The annual mud fight between the sophomores and the freshmen will be held at Stanford. The battle is to take place in the bottom of Lake Langunita. When a participant is thrown into the mud he becomes ineligible for further participation and unless he proceeds immediately to the bull pen he will render his side liable to forfeiture.

Temple U. Plans Huge Building
At Temple University in Philadelphia, Pa., a great "Temple of Learning," twenty-three stories high and towering three hundred fifty feet above the street level is proposed as the outstanding feature of a five million dollar group of new buildings to be created on the site of the present university units.

Syracuse Freshmen Must Wear Green
Any freshman appearing on the Syracuse University campus minus his green hat will be brought before the Senior Council where his punishment will be meted out. Although there is no hazing at the University the rules found in the handbooks distributed to freshmen must be committed to memory. Upon demand of an upper classman these handbooks must be produced.

361 in Missouri Journalism School
Three hundred and sixty-one students are enrolled in the Missouri School of Journalism. This is the largest enrollment of any semester in the history of the school. Of this number 219 are men and 142 are women.

Women Cheer Leaders at Indiana
Aroused at the manner in which the cheer leaders treated them at the DePauw-Indiana game recently, the Indiana university women have taken matters in their own hands, selected cheer leaders of their own sex, and have made plans to show up the men at the coming game.



REX INGRAM'S THE FOUR HORSEMEN OF THE APOCALYPSE

RIALTO
This Week Shows 1-3-5-7-9 Mats 10-25c Nite 10-35c

THIS WEEK

KID BOOTS
STARRING EDDIE CANTOR
WITH CLARA BOW, BILLIE DOVE, LAWRENCE GRAY
A FRANK TUTTLE PRODUCTION
A Paramount Picture

Leo Adams Melody Boys
with Harriett Cruise Kemmer and Irmanella Wadlow
Shows 1-3-5-7-9 Mats 10-25c Nite 10-50c

VAUDEVILLE
MON. TUES. & WED.
Where Thousands Meet Thousands Daily

Cunningham and Bennett
The Musical Comedy Favorites in "OVER A CUP OF TEA"
Supported by JACK KEARNEY, MARIE ELLIS AND FRED GLOSSER
Green & Gale
Impersonators of the Dusky Race in "TRAIN TIME IN DIXIE"
Miss Marget Morel
Assisted by H. Osborn in a Delightful Offering of SONG CHARACTERS & ORIGINAL DANCES
J. C. Mack & Co.
In the Character Comedy "MOTHER'S BOY"
Paul Paulsen Trio
presenting "NEW AERIAL NOVELTIES" ON THE SCREEN
"Wise Guys Prefer Brunettes"
An Avalanche of Laughs "SNOWED IN" An Amazing Mystery
FOX NEWS WEEKLY
ARTHUR BABICH AND HIS ORCHESTRA
SHOWS 2:30; 7:00; 9:00 MATS. 25c NITE 50c GAL. 20c

ORPHEUM ONE NIGHT ONLY WEDNESDAY Oct 27
STAGE PLAY—NOT A MOTION PICTURE
Direct from 22 Weeks at Selwyn Theatre, Chicago
STORY OF THE WORLD'S GREATEST SIREN
EDGAR SELWYN presents **The National Gale of Laughter!**
GENTLEMEN PREFER BLONDES
by ANITA LOOF & JOHN EMERSON
COMPLETE CHICAGO CAST & PRODUCTION
If you are the one person who has not read the book You are of the thousands that have SEE THE PLAY AT THIS THEATER AND BE HAPPY
PRICES—\$1.00, \$1.50, \$2.00, \$2.50 Plus Tax
Sent on sale Wednesday, October 20

LYRIC
THIS WEEK
ROD LA ROCQUE
in **Gigolo**
with EDNA FERBER

He Was a Gigolo
a dancing man—a cafe parasite—yet she loved him, while he, accepting her money was shamed.
A picture story filled with drama, comedy, pathos and poignant human interest—you'll remember it always.
With **JOBINA RALSTON & LOUISE DRESSER**
ALSO "KING BOZO" A VAN BIBBER COMEDY NEWS AND TOPICS
STANLEY'S ORCHESTRA
Mrs. May M. Mills Organist
I Know You Will Praise This Lyric Program—L. M. Gorman, Mgr.
Note Lower Prices
Mats. 20c Nite 30c Children all shows 10c

That Famous LaZare Permanent Marcel Wave
3-in-1 Special 1.40
Haircut — Shampoo — Marcel FOR CO-EDS
MARCEL 75c
Ladies & Childrens Haircutting—Two of Lincoln's best operators are now with our large staff.
HELEN BUSSARD LESTER HAYES
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He knows that everything about Braeburn is exclusively collegiate.
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—the house of Rappaport's good clothes

SPORT FROCKS
\$16.50 \$25.00 \$35.00
Friskas
Jerseys
Plaids
Velvets
Every color, size and style for the College girl
SPEIER'S
10th & O Sts Third Floor

Pies Pies
They are Home Made JUST LIKE MOTHER'S
The Frat Lunch
Fills you up 321 No. 13 Carb Service

Talking the college language
Ever think how strange the talk of two college men must sound to the uninitiated layman? Must seem a new language altogether. College, being a world to itself, has a vocabulary all its own. And it takes a college man to speak it.
Naturally, you get the same sort of difference in clothes—a college man's clothes differ from those of others, not in any obvious way, but quite unmistakably. They have a free-and-easy air about them that no other clothes have.
You can see at once that not every clothing maker would be capable of producing this effect. It takes a first rate designer—one who knows college men and what they want to wear.
That's why we, as clothiers, are especially careful to hunt out the finest designers of college styles. For many seasons now we've chosen Society Brand, and for just as many seasons campus men have given these clothes their okay. Society Brand college models are cut as college men have asked to have them. The result is—they're right! They talk the college language, in every line.
Use Our Ten Pay Plan
Mayer Bros. Co.
Eli Shire, Pres.