

Seniors

Juniors

Ben Simon & Sons
Apparel for Men, Women & Children

Sophomores

Freshmen



*Come a-runnin', boys,
 Don't you hear that noise
 Like thunder in the sky,*



*How it rolls along,
 In the good old song,
 For the sons of Nebraska.*



*Now it's coming near
 With a rising cheer
 That will sweep all foes away,*



*Summer accessories want to be
 in complete harmony with the
 season. Lightness and liveliness
 are characteristic of our selec-
 tion.*



Vacation Time

And Where Do You Go From Here?

WHERE ever you go — what ever you do — It's a safe bet that Society will make heavy demands on your services. Festivities of all kinds, — parties, dances, picnics, bathing, sports: Aside from these there is your everyday personal appearance in business — it too, demands consideration. Good clothes and affability are the passport to success in business and pleasure.

What ever you have planned for your Vacation, and for the months after, you'll find here the most comprehensive, distinctive selection of summer wearables for men

Hart Schaffner & Marx Suits

Those wonderful light tans and grays, at

\$35 \$40 \$50

Flannel, Gaberdine and Dixie Weave Summer Suits

Those cool, porous suits that the summer breezes blow right through. Suits so well tailored that despite their light weight they will hold their shape.

\$25

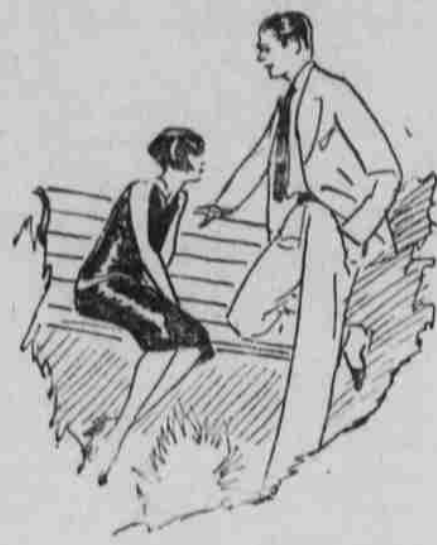
Flannel Trousers

You just can't get Through The Summer without a pair of these light colored flannels to wear with a blazer or dark coat. Let us show you some.

\$5 to \$12.50



Complete your summer wardrobe before your departure. The merchandise in the home town stores lacks the spirit of "Old Nebraska"



*So, with all our vim,
 We are bound to win,
 And we're going to win today—*



*For Nebraska and the Scarlet,
 For Nebraska and the Cream,
 Tho' they go through many a battle
 Our colors still are seen.*



*So in contest and in victory
 We will wave them for the team
 And 'twill always stir a Corn-
 husker
 The old Scarlet and the Cream.*

