THE DAILY NEBRASKAN

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The biggest joke on the campus yesterday was the handful of people if they were treated as "pass men" who thought that there had been and not made the chief concern of the cheating in the recent student coun- college, they might be tolerated; but cil election. Now, The Daily Ne- they usurp the attention of the colbraskan has positive proof that no lege so that it fails to develop the one was given a rotten deal, because best. If there is no need for thinkno human being would sink to dirty ers, philosophers, fully developed work unless something were to be men and women, all very well. Havgained thereby.

nothing but membership in a dead achieve it, taking-or at least conorganization-an asset which, in the cerning itself with-only students opinion of persons smart enough to who are suited to its purpose and its cheat and not get caught, is no as- work. set at all. And if the losers cheated. they lost membership in a dead organization-which a man wise enough to cheat and get away with it, would surely know is no loss at all. Therefore, there was no cheating.

predictions, but there are some indications.

One can say without fear of suca dead body to life.

Green Goblin, etc., etc.

time the new members will have in dents. The present attempted comwhich to make the student council promise between arts college and prea bigger and better vehicle for the professional work is injurious to all students concerned. transportation of student thought.

### The Liberal Arts College VII. MORE OF WHAT'S WRONG

In yesterday's article it was point-Editorial Offices—University Hall 4. Business Offices—West stand of Stadium. Office Hours—Afternoons with the excep-tion of Friday and Sunday. Telephones—Editorial: B6891, No. 142: Business: B6891, No. 77; Night: B6882. does not have a clearly defined

culum, many students become aimtain only a number of little packets

of information, each nicely tied and separated from all others. Because the college has no aims and relative-

 

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pository for those who don't know

"These students must be taken

care of," is the cry. Perhaps so, and ing a unique purpose, however, the If the winners cheated, they gained arts college should assert its right to

Not only the haven for wandering

students, the college is made to care for the pre-professional groups. Prelaw, pre-medics, and others overflow its courses. Professors are forced to meet the needs of pre-professional and arts students in the same classbe a dead number next year? Well, it's not only hard but foolish to make magnitude of the standards, the

If professional colleges wish their cessful contradiction that people too students to have a liberal education. busy to work and too concerned with the arts college should be glad to other organizations will never bring welcome their students; but the work taken should be arts college work,

New, it took 49 lines of type to students should realize that their name the other activities of the newly work is liberal, not pre-professional. elected members in The Daily Nebra- Although, of course, students going kan yesterday. Most of the lines into medicine would specialize in were filled with such fantastic words chemistry and biology, yet those as Iron Sphinx, Mystic Fish, Ag courses should be designed to meet Club, Corn Cobs, Art Club, Vikings, the needs of arts college students; or, in any case, first importance should Judge for yourself how much spare be given the courses for arts stu-

The system by which students are

Rudge & Guenzel Co.

"40 Years of Service"

# 40<sup>th</sup> Anniversary Sale Now In Progress

## **Famous Forties** in History

-Forty years, is a long time when you look ahead, but a short span when you look back. Old settlers of Nebraska and Lincoln can look back, over the years to 1886 and recall many pleasant happenings of that year and later.

-Forty-What does it mean to you? Can you look back at Forty?

#### 40

-Any Nebraska farmer knows what Forty is--its a section of his land-40 acres.

#### 40

-Sleepy folks often take forty winks and call it a brief nap.

#### 40

-Down in Australia there's a bird known as the shrike. nick-named the 'Forty-spot,' because of its forty various spots upon its spangled plumage. In American slang "Forty Spots," would mean \$40, and \$40 is going to buy worthwhi nuch dise during Rudge & Guenzel's 40th Anniversary Sale.

# The Year's Most **Important Sales** Event --- in Lincoln

--- Whether you visit Lincoln frequently or only upon special occasions you will surely arrange to attend Rudge & Guenzel Company's 40th Anniversary Sale to be held this year, beginning Monday, May 3, for two busy eventful weeks. If you cannot come the first day come as early as you can, but do not miss it.

-May 1, 1886, 40 years ago, Charles H. Rudge and Jerry F. Morris started a little store at 130 South 11th Street as "Rudge & Morris." TODAY, 40 years later the Rudge & Guenzel Co. is the result. The far-seeing vision and the sterling business principles of the founders still reign and guide the destiny of our store of yesterday and have been with the store since the early days. The successors, therefore, take pride in celebrating the anniversary of the launching of that small craft upon the business sea in Lincoln and Nebraska.

This business today accupies approximately five acres of floor space, in the heart of the business district.

the student members.

conscientious in the exercise of their aims of the college by which advisors duties, they will begin at once to can guide their students, and because study the methods of management the students will not take hard courand operation of the various publica- ses when they can elect easy ones tions controlled by the board. They (and most students are well advised will make the personal acquaintance in this respect by their undergraduof candidates for positions on those ate friends). Since the contact bepublications. And they will serve as tween student and advisor is so suprepresentatives of the students, as erficial and since the student too of-all persons interested in student pub. ten disregards the advice given or lications desire that they should, the advisor is not capable of giving

of an editorial are contained in this defined purpose for the college to extract from a former Nebraska stu- guide students and professors, intellident now at Harvard:

of The Nation, and lecturer in phil- of a liberal education and a common dressed a joint meeting of the Clas- problem. This article has suggested sical club and the Modern Language several more defects that must be elassociation, and that he mentioned iminated in the creation of an "ideal among those who had learned Greek college". Others will follow. by themselves, 'Prosser Hall Frye,

written by any living man.'

their faces occasionally, I think."

The Tulane Hullsbaloo (that's the of the customary lengths. name of a newspaper published in New Orleans) contains this very interesting news item:

bet it was a shaving cup."

The Daily Nebraskan heard nothing of this particular contest, but believes it a splondid idea. There are several persons who refuse to believe that WE ANNOUNCE ADDITION of D University students are beyond the kindergarten stage until they are

ment question: What could the women de to prove their age and compe-1120 P Street. B6819. 140

In the case of the publication launched into their college courses board, those of us who were appoint-ed by that body and responsible to it, can only hope. It is unfair to frantic talk with "advisors" is anstate, however, that during the time other result of a curriculum that is in which the present editor of The too free. A more rigid curriculum Nebraskan has worked under the di- for students in the first two years rection of that board, the faculty would eliminate the advisor system. members have been more interested, or make the working of it more cershown a greater desire to cooperate. tain. Now, the advice given is likely and been of more assistance, than to be ineffective because the time allotted each student is too short. If the men elected Tuesday are because there is no definition of the

rather than as so much dead weight. intelligent advice, the student as a freshman starts on his wandering

A bit of information and a piece way and never is checked. A wellgent education and "orientation" in "You will be interested to know the high schools and the college, ad-that Paul Elmer More, former editor visors with the common background

osophy now at Harvard, recently ad- aim-these things might solve the

professor of English at Nebraska, tence? One of the office cynics rewhose work on tragedy I regard as marks, however, that the women stuthe most profound literary study dents can still prove that they are grown up by their wearing apparel. "I don't see why this shouldn't be With boys of five and six runmade an item for The Daily Nebras- ning around in long pants, the men kan. The students ought to have the cannot point to a certain stage in importance of the faculty flung in their lives when they ceased to be kids and became gentlemen. But the little girls of five and six wear skirts

Tonight, by the way, is Engineers' "For a period of six weeks all Night. Laboratories and machine men at the University of Nebraska were allowed to let their beards grow unshorn. The campus resem-bled a rendezvous of horse-thieves, granding, and other will be made to give others some ideas of the methods and aims grandpas, and other wild men. At of the college. Such occasions are the end of the period, the man with of tremendous value. They tend to the longest and most wide-spread prevent the narrowness of specialibush received a allver cup. We'll zation, and broaden the interests and vision of the student body. Engineers' night, like Pharmacy Night, and the Farmers' Fair, is a tradition worth continuing.

new Chrysler Sedans to our line of rental cars. Rates reasonable, special price on long trips. New Fords for rent as always. We will But that proposal raises the perti- continue to give reliable service, 140

#### 40

#### "The Roaring Forties" - at Sea

-It is the rough part of the Atlantic Ocean between 40 and 50 degrees, North latitude. Remember this when you go across.

#### 40

#### "The Roaring Forties" - on Land

-In New York City, it is that district between 40th and 50th Streets in the Times Square and theatrical district.

#### 40

-Way back in English history was the old time cure court which held once every 40 days, under the Charter of the Forest.

#### 40

-In Biblical times we have the Forty Days which is the interval between Easter Day and Ascension Sunday. -Also there are the Forty Days which are the days between the resurrection and the Ascension of Jesus. -Then there were the Forty years that Moses spent in Wilderness with the twelve tribes of Israel.

#### 40

-Speaking of wedding anniversaries the symbol stone for the Fortieth year is the Ruby.

#### 40

-Now we come to the last Forty years in Nebraska and in Lincoln-these 40 years comprise the life long story and the progress of the Rudge & Guenzel Co. -To celebrate fittingly these 40 years of Service and Progress the Rudge & Guenzel Co. is holding a 40th

Anniversary Sale, May 3 to May 15, 1926

-The small store on South Eleventh street has grown into this large two section building, facing 3 of Lincoln's busiest streets, N street, 12 to 13th.

-Our delivery system covers all of Lincoln and suburbs. Our mail and express business covers Nebraska and many outside states.

-For many weeks we have been gathering merchandise for this great 40th Anniversary Sale-40 years of faithful service in Lincoln and Nebraskaand much of it will be ready for your selection beginning Monday May 3.

-Manufacturers have been more than enthusiastic in their endeavors to co-operate with us-and the result is that we have to distribute,

# Many Extra Thousands of Dollars' Worth of New Merchandise at Far Below Regular Prices

-In this 40th Anniversary Sale you will find very unusual opportunities for saving money in nearly every department. You will doubtless save enough in one shopping tour to pay the cost of your trip.

-You will find unusual values in Women's Dresses, Coats, Millinery, Shoes, Hosiery and Dress Accessories, Children's

Apparel at savings. Men's and Boys' Clothing and Furnishings under regular prices. Surprising values will be found in Furniture, Rugs. Carpets, Draperies and Curtains. More sale economies in Table Linens, Silks, Dress Fabrics, Bed Furnishings and Toiletries at Anniversary Sale reductions that you will want to take advantage of each day.

Be Sure to Attend Our 40th Anniversary Sale Now in Progress--Rudge & Guenzel Co.