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Rialto Theatre
ALL THIS WEEK

More Laughs Than the Rainbow has
Colors—
Johnny Hines
In
RAINBOW RILEY
A First National Picture
CHARLEY CHASE
In
"MAMA BEHAVE"
MUTT AND JEFF CARTONS
Oceans of Troubles
NEWS—TOPICS
SHOWS AT 1, 3, 5, 7, 9
MAT. 25c—NITE 35c—CHILD. 10c.

ORPHEUM
Mon.—Tues.—Wed.—Thurs.

4—Days Only—4
A New Picture of Laughs, Wild
Shrieks and Hysterical Tears
**"THE CAVE
MAN"**
With Fascinating
MARIE PREVOST
AND MATT MOORE
Other Entertaining Pictures
SHOWS AT 1, 3, 5, 7, 9
MAT. 25c—NITE 35c—CHILD. 10c.

**Orpheum MAR.
12-13**

MATINEE SATURDAY
The Internationally Famous Actor
**MR. WALKER
WHITESIDE**
In the Brilliant Comedy Drama
"THE ARABIAN"
Assisted by
MISS SYDNEY SHIELDS
and Metropolitan Cast
Prices: Nite \$1, \$1.50, \$2, \$2.50;
Mat. 50c, \$1, \$1.50, \$2.00 plus tax

**COLONIAL ALL THIS
WEEK**

The Screen's Greatest Hero
STRONGHART
The Wonder Dog in
"NORTH STAR"
"Fighting Hearts"
A New Sport Series with
ALBERTA VAUGHN
Also News and Comedy Pictures
SHOWS AT 1, 3, 5, 7, 9.

**LYRIC ALL
THIS WEEK**

A Fast and Thrilling Story of the
Turf
**"The Million
Dollar Handicap"**
with bewitching
VERA REYNOLDS
"Bankrupt Honeymoon"
Twenty Minutes of Laughter
ON THE STAGE
**THREE MELODY
GIRLS**
Youth, Beauty and Music
SHOWS AT 1, 3, 5, 7, 9.

**Lincoln Theatre
THIS WEEK**

The laugh sensation of the season
**MARSHALL
NEILAN'S**
Upstairs success based on his
own story
MIKE
Metro-Goldwyn Picture
With **SALLY O'NEILL**
CHARLIE MURRAY FORD STERLING
**LUPIN LANE IN
MAID IN MOROCCO**
ON THE STAGE
EXTRA ADDED ATTRACTION
**OLD FIDDLERS
EXHIBITION**
Each Evening at 8:30 only
NEWS—FABLES—REVIEW
LINCOLN SYMPHONY
WILBUR CHEROWETH, Organist
SHOWS AT 1, 3, 5, 7, 9
MAT. 35c—NITE 50c—CHILD. 10c.

VAUDEVILLE
WHERE EVERYBODY GOES
ALL THIS WEEK

A Vaudeville Music-Comedy Revue
with Beauty Chorus
'Peggy'
A Glittering Rural Comedy with
TOBY WILSON
and a versatile
30—Company of 30
including an
EXCEPTIONAL CAST
and a gorgeous
GALAXY OF GIRLS
"CASEY OF THE COAST GUARD"
News and Comedy Pictures
BARNUM AND THE ORCHESTRA
SHOWS AT—2:30, 7:00, 9:00

**Significance of Varsity Letters
Similar In All Big Ten Schools**

(Big Ten Weekly)
When you see a man wearing his varsity letter sweater it means something, but it means something different at nearly every school in the Big Ten Conference. There are many methods, systems and regulations for awarding the emblem of service on a varsity team and the nature of the award differs widely, although at all except one Big Ten school the basis of award is, in general, made along common lines.
A brief study of the various systems of making the varsity award at the ten Conference schools makes a rather interesting study in comparative values.
Football is the chief sport at all schools and for that reason and because more men regularly take part in that sport than in any other, excepting track, football leads at most universities in an average year in the number of awards.

Football Awards
The requirement at Illinois for a varsity football "I" is that a man shall have played in three Conference games or one full half of two games during the season. Occasionally this rule is modified in the case of a senior. At Indiana the football "I" is given to a man who has played in three Conference games, but a major game against an important non-conference team counts. The Wisconsin "W" is given to men who play an aggregate of four full halves of Conference football.
The Purdue "P" is given to men who have played in one half of the quarters of Conference or equivalent games. An Iowa man competing in six full quarters of Conference football wins his "I". This regulation is enforced more strictly at Iowa than at most of the Conference schools and the number of awards is usually smaller. Iowa has not granted more than fifteen or sixteen letters a season for several years.
The Minnesota "M" is given for participation in two Conference games, regardless of time played. If less than four Conference games are played, another game may be designated as of equal importance for letter qualification.

Many Ohio Letters
Ohio State awards the varsity "O" to any man who plays in the homecoming or final game, or who takes part in two Conference games. A Service award is also made in cases of a man being on the squad for three years. The number of awards at Ohio State frequently runs over twenty-five and this year totalled thirty-three.
Michigan awards a football "M" by action of the committee which makes regulations to conform to the nature of the schedule. Recently men who have played an aggregate of thirty minutes have been eligible for the "M," with the letter being awarded in some cases for work of merit for shorter participation.
Chicago's "C" awards in all sports are made on a basis that is probably unique in the country and will be discussed later.
The Usual Number
While there is a considerable variation in the basis of awards, the

made to men who have not met the usual number at most schools runs from seventeen to twenty-two, with Iowa usually below the average and Ohio State considerably above. At most schools, a minor letter, secondary award or A. A. monogram is full letter requirement. In practically all cases, the recommendation of the coach must be made to complete the award.
Most of the Conference schools take into consideration injuries that might have prevented a man from playing, particularly one who won his letter the previous year.
Awards in track, in general, follow even a more strict formula than in football. At Michigan a man competing on a winning relay team in a major meet (not dual meet), a point scorer in a Conference meet or a first place in a major dual meet is awarded the "M," a cordon, or stripe on the track shirt being granted in all except the last named case. One additional "M" is granted each year at the recommendation of the coach to a man who does not meet the requirements, but is deserving.
Iowa gives the track "I" to a man on a winning relay team at a major carnival, for first or second place in an individual event at such a meet, a point winner in a Conference Championship meet or two dual meet first places.
Ohio State grants a track letter for a first place in the Ohio "Big Six" meet, a point in the Conference meet, fifteen points in two or more dual meets or a new Ohio State record made in competition.
Minnesota's letter, in addition to the usual relay and Conference meet regulation goes to any man who averages two points in all dual meets during the season. Purdue grants a letter for five points in a Conference dual meet, in addition to the Conference meet or relay qualifications. Wisconsin gives a "W" for a man on a first or second place team in a major relay or ten point total in dual meets. Indiana grants the "I" for a first place or eight points in a

dual meet, in addition to the usual championship meet scorers.
Ten Points at Illinois
Illinois gives the track "I" for ten points in track meets, points scored at relay carnivals to count double, in addition to the usual letter for points in a Conference meet or in a winning major relay quartet.
The varsity "N" at Northwestern can be won by a first place in a dual meet, or fifteen points in dual meets.
In basketball the varsity letter is given for participation in the number of games determined by the committee, at Michigan, an aggregate of six halves at Illinois, in five games at Northwestern, in one full half or three quarters of the games at Indiana, in an aggregate of four halves at Wisconsin, an aggregate of seven halves at Purdue, a total of eighty minutes at Minnesota, one half of the games at Ohio State, and eight halves at Iowa. The average number of letters is eight or nine a season, except at Chicago where five or six is more common, as will be explained later.
Baseball Letters
Letters in baseball are given on the following basis: four innings in two-thirds of the games at Iowa, half of the games at Northwestern, Ohio State, Minnesota, Wisconsin, and Indiana, five games or thirty innings at Purdue, seven games at Illinois, and by a vote of the committee at Michigan. In the case of pitchers, the requirement is not so stringent, working in two or three games, for more than an inning or two usually being sufficient.
Chicago's system seems curious as compared to the other Conference schools. There is no requirement in any sport, Director Stagg acting upon the recommendations of the other coaches as he sees fit. Sophomores at Chicago, nowadays, rarely get a letter, regardless of ability, but nearly all seniors on any major squad are rewarded. Faithfulness in training is often the basis of a letter rather than ability and there are many awards or failures to make awards that dumfounded the students and alumni.
Several years ago Kennedy of Chicago won the 440 in the indoor

Conference meet and did not get a letter for two years. Russell, Chicago's great high jumper placed in the national meet his sophomore year and won his event his junior year in the indoor Conference meet, but did not win a letter until the week he graduated.
Few Baseball Awards
Chicago's letter awards in football have averaged about twenty in the recent years, but baseball only about four a year. Last year when the Maroons failed by one base hit to win the Big Ten baseball title, four regulars who played brilliant baseball in every game did not get letters. The sophomore stigma was given as the reason. Fedor, a star shortstop, graduated three years ago without a letter. Last year in football, basketball, baseball and track, a total of only four sophomores won letters.
In the long run, as many men are graduated at Chicago with letters as at the other Conference schools, but very few men can win a letter three years in any sport. Having once won a letter, particularly in football, it is comparatively easy to acquire the "C" in other sports.

Chicago was one of the first schools to award a major letter in the so-called "minor sports", but now gives fewer letters in these sports than most of the other Big Ten schools, particularly in swimming, tennis and wrestling.
All Sports Recognized
In the Conference the old distinction between "major" and "minor" sports is fast fading out and the

varsity award is made to the regular members of the swimming, water polo, wrestling, hockey, fencing, gymnastic, cross country, tennis and golf teams, or at least to the best performers. Wisconsin gives a major letter to the members of the crew who row at Poughkeepsie.
The basis of awards vary at the different schools in the so-called "minor" sports and it is too involved to explain at this time. But a good fencer, wrestler, or golf player, now has as much chance for a varsity letter as has a football or track man. The number of awards, of course, varies with the schools and the standing of the teams. Most of the Big Ten universities award a major swimming letter on a scoring basis similar to track competition.
Practically all of the schools, Chicago being an exception, awarded the student manager a "manager's letter," which makes him a member of the letter association.

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Andreyev's stupendous Asiatic Drama of Shadows. You'll weep, you'll laugh as you gaze into the shadowed mysteries of a tortured soul in the circus of life. The most brilliant Russian classic of the age
Friday and Saturday Matinees at 2:30
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\$19⁷⁵ \$24⁷⁵
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SUITS! A bit more chestiness, a trifle more definition to the tapering figure. Results—back to real Athletic American physique.. Such suits enhanced by rich fabrics and smart patterns are shown here.
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