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THIS WEEK
THE SCREEN'S MOST ROMANTIC
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HARRY LANGDON
In His Latest
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Lincoln Symphony Orchestra
Wilbur Chenoweth, Organist
SHOWS AT 1, 3, 5, 7, 9.
MAT. 35c—NITE 50c—CHILD. 10c.

Rialto Theatre
ALL THIS WEEK
You'll Marvel. You'll wonder
and you'll thrill! See
Mae Murray
IN THE
"Masked Bride"
WITH FRANCIS X BUSHMAN
Helen Wittman Singing
"Good Mornin'"
COMEDY—NEWS—TOPICS
SHOWS AT 1, 3, 5, 7, 9.
MAT. 25c—NITE 35c—CHILD. 10c.

COLONIAL ALL THIS WEEK
A Thrilling Alaskan Story
"Rocking Moon"
Don't Miss—Redblooded Romance
"Cupid a La Carte"
A New O. Henry Picture
"Heavy Love"
A Roar of Laughter
World's News Visualized
SHOWS AT 1, 3, 5, 7, 9.

LYRIC ALL THIS WEEK
A gripping Mystery story of love and intrigue
"THREE FACES EAST"
With a Superb Cast including
Jetta Goudal and Clive Brook
Other Entertaining Pictures
ON THE STAGE
America's Funniest Quartette
EMPIRE COMEDY FOUR
With Joe Jenny (Himself)
SHOWS AT 1, 3, 5, 7, 9.

Other Opinions
The Daily Nebraskan assumes no responsibility for the sentiments expressed by correspondents and reserves the right to exclude any communications whose publication may for any reason seem undesirable. In all cases the editor must know the identity of the contributor. No communications will be published anonymously, but by special arrangement initials only may be signed.

A Champion Against Us
Attention, Fellows and Girls! Out of our midst, with boots and spurs, and N. B. V. blazoned upon his shield, rises a champion of the rent-a-Fords. A man of individuality undoubtedly and one who has the courage to assert it. He calls attention to the fact that the inherent rights of the rent-a-Ford men have been imposed upon, that we, the students have done the imposing since we have not listened to their side of the argument. He reminds us that they must keep open 365 days of the year, that in spite of the increased business or demand the most prominent dealer in Lincoln received less in the way of profits last year than any year previous. Their overhead expenses and investment is very great. They are fair-minded, for it is their honest intention to serve the students as cheaply as possible.

Students are supporters of any courageous assertion of one's individuality and would not resent that but there is one thing we also like: logical reasoning and discretion. I know of many who are itching to answer N. B. V. and, being one of them, I am going to attempt to show him that he has put his foot into a mess of labor and effort when he attempts to champion the rent-a-Fords. And incidentally to assert that he seems to be doing just the thing that he accuses us of doing: listening to one side of the argument, for remember he states that he interviewed the rent-a-Ford dealers, which fact is not so pertinent except that it is strange he should go to such trouble. However, we thank him for it as it has opened a new field in which to expand.

"Personally," says N. B. V., "I believe that the renting of Fords is one of the greatest social evils of the university. But, since it is custom which will continue I think we have no right to call the local dealers robbers for it is their honest intention to serve the students as cheaply as possible."

N. B. V. put too much in his conclusion which he should have had in one of his preceding statements, because as they are written it is just the same as saying: "Just because a man is going to continue to throw

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rocks at you every day is no reason that you should call him a bum and a big nuisance." In other words throwing rocks, in principle, is like the greatest social evil, N. B. V. speaks of, only more concrete; and continuing to throw them is like the continuance of the social evil; and therefore, according to that brilliant logic, we should neither be able to call a man a bum or call the rent-a-Ford dealers robbers. Of course I realize that there is a certain concrete personal element in being the recipient of these rocks that there may not be in being the recipient of a part of the evils of a social evil.

But now to get down to seriousness, I'd like to ask N. B. V. where his sense of independence and discretion is. He admits that the renting of Fords is an evil and yet he deliberately lies down in the mud and says it must continue. Get up with the rest of us, out of your bed of least resistance, and help us to get rid of that evil. What people or what nation can hope to progress who tamely submit themselves to the effects of the things or social institutions they know to be evil. We do not want you to follow our movement if you don't think it is right, but we do want you to think and see our side of the argument.

If we feel that the practice of renting Fords is neither economical or a good thing in our institution, is it imposing on anyone's inherent rights to suppress that practice? Did the rent-a-Ford companies think about listening to our side of the argument before they raised their rates?

This question is to the point whether you realize it or not. Who asked these rent-a-Ford companies to establish themselves in Lincoln? The students? No! Several individuals saw the opportunity to reap a good profit out of some such business so it grew up, and grew fast. And now just because a dozen or at least ten of those companies have found that the field is either too crowded or conditions do not suit their taste because profits are not big, or it might be better to say big enough, we, the students, who did not ask them to come into our social sphere, must accept the burden of their financial difficulties by agreeing to pay a higher rate. Not only that, but the rent-a-Fords are not aiding the unification of the students in the university and one must remember that Nebraska is growing. Shall we allow any tendency to isolation to increase?

Our social expenses are great enough without paying higher rates. A man from another university has called attention to the fact that student bodies do not fight an increase in the price of books. If we did, a great many EDUCATORS would brand us as scoundrels who were simply offering defiance because we were an unscholastic bunch of moderns. We would have the strong book companies to meet and what would one or two university bodies do? It would take time to show we were sincere in our movement; but here in our social life is something which is not too great for us to meet and one university body can hope to do something for itself. Furthermore, books are essential to our education and social attitude—at least some of them are.

Are rent-a-Fords? Ask yourself. Lastly, if the prominent dealer did not make any greater profit with increased demand which called for a heavier investment that does not concern us. If he is not able to get greater returns it means that the field is overcrowded, or he is running his business wrong. I do not believe that the rent-a-Ford dealers, unless their business principles are different than other business men's are trying to keep prices as low as they can for the students thereby cutting off a part of the profit they might make. The fact that they are willing to combine shows what I mean in that respect. That action suppressed competition and that, if you please, is the life of the business and trade of our nation. Have you thought of that, N. B. V.?

There has been an injustice done to the Farm House fraternity, whom it was said was not supporting the cause. Mr. Cook of that fraternity, yesterday expressed his disappointment over that accusation and made it plain that his fraternity is behind the movement. It all goes to prove that the student body, as a whole, is behind the movement. Remember, fellows and girls, that tonight begins another week-end. Let's resolve again whether or not we have the

right to rent Fords and whether it will continue as N. B. V. says it will.
E. F. D.

Campus Crooks
Say, folks, why not sweep our own doormat first? Why kick about being cheated on rent-a-Ford rates, when cheating in being condoned, yes, even lauded by our own students, on our own campus? Do you know that a large percentage of students brand you as a dumb brute if you neglect to cheat in an exam? They may even "rake you over the coals" if you decline them the requested assistance. And of course, it is taken for granted that they get credit for the work which their neighbor did.

The other-day a young man went to an instructor and registered a complaint about a low exam grade. And not without reason. Why shouldn't he get a 95? It was quite an effort to keep one eye on the instructor and divide the other between his notes and his paper while making a verbatim copy.

It is not so much the sign of dishonesty that concerns me, for crooks we've always had with us. But it is the extent of it and the bold attitude with which these "crooks" defend and advertise themselves.

No, I'm not deploring the present generation. They're no worse than their predecessors. If you don't believe this go to some government official and hand him \$100 for the privilege of disposing of a little booze. But what "get's me" is that this present generation boasts of its progress and simultaneously ignores the very foundation material—honesty.

Well, if education is preparation, I wonder just what this preparation is headed for?
E. J. Z.

Calendar
Friday, March 5
Iron Sphinx Dance—K. of C. Hall.
Sigma Phi Epsilon Formal—Lincoln Hotel.
Saturday, March 6
Phi Sigma Kappa Freshmen—House Party.
Scabbard and Blade Dinner Dance—University Club.
Chorus Party—Art Gallery.
Delta Sigma Delta—House Dance.
Lutheran Club Party—Temple.
Y. M. C. A. and Y. W. C. A. Party—Ellen Smith Hall.
Gamma Alpha Gives Luncheon
Gamma Alpha, professional advertising sorority, held its first bi-monthly luncheon at the Grand Hotel, Wednesday noon. After a short business discussion, Dr. Grether of the Advertising department addressed the group.

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are smartest this season. The intricate cut and patterns of preceding seasons have given place to distinctive, simple pure lines which are light and delicate in effect. Decoration is in the form of fancy appliques, stitching or dainty buckles rather than in straps or cutouts. D'ORSAY, STEP IN AND SINGLE STRAP styles are very smart and heels are extremely high and slender. Delicate high arches, medium round toes and general daintiness of effect characterize their style.
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