

WHERE EVERYBODY GOES
MON.-TUES.-WED.
A Splendid Bill of Vaudeville Offerings
Bobby O'Neil & Co.
In a New Edition of "FOUR QUEENS AND A JOKER"
HELENE JACK
Hamilton and Barnes
A Versatile Trio "JUST FUN"
Hanson and Burton Sisters
"Magic Man and Magical Maids"
The Sensational Artist
Don Valerio
Italy's Premier Entertainer
Williams & Young
A Duo of Funsters in "KOONTOWN TOPICS"
"IDAHO" and NEWS
BABICH AND THE ORCHESTRA
SHOWS AT 2:30-7:00-9:00

COLONIAL
DIRECTION OF L. H. GARNER
THIS WEEK
The Picture You Have Been Waiting For.
Mrs. Wallace Reid
In A Dramatic Thunderbolt "BROKEN LAWS"
BENNY LEONARD
In A New Story of "FLYING FISTS"
"RAZZBERRY ROMANCE"
Continuous Laughter
SHOWS AT—1, 3, 5, 7, 9.

TOWNSEND — Portraits. "Preserve the present for the future."—Adv.
RIALTO
THIS WEEK
1,000 People
2,000 Buffalo
In a Real Stampede
Zane Grey's
Greatest American Author
THE THUNDERING HERD
With Jack Holt
Lois Wilson,
Nash Berry
Raymond Hatton
A Paramount Picture
Atmospheric Prologue "Evening With the Arapahoes"
New Symphony Players
Jean L. Schaefer, Cond.
SHOWS AT—1, 3, 5, 7, 9.

LYRIC
DIRECTION OF L. H. GARNER
THIS WEEK
A Fine Program that Will Be Enjoyed by All
I WANT MY MAN
A Superb Production with
DORIS KENYON & MILTON SILLS
ON THE STAGE
Princess
Chin Chee Toy
Chinese Comedienne of Canton, China
Other Entertaining Features
SHOWS AT—1, 3, 5, 7, 9.

The College Press
(Continued from Page One.)
This generation of ours is ignorant. We expect the world to acclaim us. We do not dare to study reality, lest it show us our true unimportance. We relinquish the joy of hoping for the vanity of expectation. We are going to be surprised.—The Dartmouth.
COLLEGE MEN IN BUSINESS
Why is it that college men make so little headway in the business world, is a question that is often asked. It is a way the untutored and self-tutored have of showing their disdain of higher education. Higher education usually doesn't answer; as often as not it accepts the impeachment. But apparently it might make the answer fabled of another occasion: "It ain't so." At all events, an inquiry recently made by the National Industrial Conference board has brought forth some data which should inspire higher education with all the courage needed to assert that college graduates do make headway in the business world, and even better headway than do some who enter it through another threshold.
The results of its inquiry are summarized in a recent issue of the Hart-

Mothers' Day Cards
at
Latsch Brothers
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City Auditorium
THURS., APRIL 23
THE UNIVERSITY OF NEBRASKA PRESENTS
Minneapolis Symphony Orchestra
Henri Verbrugger
Conductor.
Matinee, 2:30 Evening, 8:15
50c, \$1. \$1.50, \$2, \$2.50.
Tax Free.
TICKETS ON SALE NOW
ROSS P. CURTICE CO.

SADDLE PONIES
FOR RENT
Reduced Prices
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B-6764 Days
F-1893 Eve. and Sunday

ford Courant. Its survey, according to that journal, included 318 industrial plants employing 106,500 persons of whom 16,002 held supervisory or technical position. Of the 16,002, 2,742 were found to be college trained men, which ratio, of course, is decidedly greater than the ratio of collegiate to uncollegiate men.
If this evidence does not refute the notion that college training is of no advantage to one entering the business world, certainly it disproves the more disparaging notion that it is a positive hindrance. Another fact disclosed by the inquiry is that in the metal trade plants, one-fifth of the college men employed in them held 45 per cent of the 1,213 higher executive positions. The major technical positions were held by nearly one-third of the college men, while 26.4 per cent of them were found in the sales and distribution departments, for the requirements of which, it is safe to say, they had had no other preparation than a disciplined and trained mind can give, which, however, is a good deal.—Dallas News.

Dainty Neckwear
—to add a freshening and distinctive touch to your suit, wool frock or sweater costume.
Sheer marquisette vestees, in tailored or lace trimmed styles, linen collar and cuff sets, and vestees; round collars of net and lace, lace vestees, unusual effects in applique, jabot frills, pleated georgettes and voiles offer a wide choice.
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ORPHEUM TUT TUT Friday Night
Dress Up AND FOLLOW THE SUGGESTIONS OF THESE MERCHANTS FOR Tut Tut

ROY SEZ
Let me suggest that you send me your suits today so as to be all "dressed up" for TUT TUT.

OPENING SATURDAY NIGHT
Bluebird Party House
A place to bring your friend. Fountain and Lunch Service. THE SERENADERS, THE KANDY KIDS PLAYING

TUT TUT
A Musical Comedy, presented by the Kosmet Klub under the direction of Cyril Coombs
TICKETS, \$1.00-\$1.50 ORPHEUM---FRIDAY

There's more than Charm and Beauty in a box of **Bruce's Golden Hour Chocolates**
—they're delicious, with the true blended flavors of rich country butter, pure sweet cream and Swiss milk chocolate.
They're made in Lincoln in our own clean sanitary factory—and they're fresh daily.
You'll want a box to eat at TUT TUT.
B-1540 **Bruce's** 14 & O

Now that every one has decided to see
TUT TUT
remember, a convenient place to stop after the show for a bite to eat is at
Ledwich's
12th & P
We deliver B-2189

A Special Selling of 413
English Broadcloth Shirts
\$1 95

They tell us that this "Tut Tut" is going to be a pretty lively show, so why not liven things up yourself by getting a real haircut for Friday night.
Liberty Barber Shop
130 No. 13
Elmer A. Ward

GORGEOUS SCENERY CHORUSES MUSIC

Come across the street to
The IDYL HOUR
after
"TUT TUT"
Friday Night

Have you been in the **Special Shining Compartment For Ladies**
at **Capitol Shoe Repairing Parlor and Hat Works**
L-8179 1236 O St.

English Broadcloth Shirts
\$1 95

Expensive and Elaborate Scenes Made For Kosmet Production "Tut Tut"
The audience at the Kosmet Klub production "Tut Tut," Friday night at the Orpheum Theater will view the most elaborate and expensive stage settings ever attempted by the Kosmet Klub in its fourteen years of musical comedy production.
The six settings of the show will cost \$600, which exceeds by far any amount ever spent for scenic effects in previous years.
The most elaborate and expensive scene of the entire show will be a bazaar scene which includes tents, booths, a masque, and a balcony street. This scene alone will cost the Klub \$250.
Dwight Kirsch, an instructor in the Fine Arts College, has designed and executed the unusual scenic effects. Robert Scouler is the Kosmet Klub representative in charge of the scenes. Work is now well under way.
The production calls for a tomb scene—the tomb of the ancient Pharaoh Tutankhamen — which will be one of the most unique effects ever produced in the city. It will include the ancient Egyptian hieroglyphics on the wall. Kosmet members have called this the "big" scene.
The first scene is the country estate of Mrs. Wherish. The second is on board the ship "Acrobatic" in which realistic waves will be depicted.
The third scene, "Port Said," includes a dim street-light effect. This difficult illumination is being worked out under the direction of Mr. Kirsch.
The fourth scene is the bazaar scene in Cairo which has been made correct in every detail after a careful research on the part of Mr. Kirsch and large expenditures on the part of the Kosmet Klub.
King Tutankhamen's tomb will be shown in the fifth scene in all of its splendor and riches. The sixth scene returns to Cairo, but will be different from the fourth scene in many details.
This year's production calls for an unusual amount of research and study due to the effects which are necessary.

THE GREEN LANTERN
Blink your lights
FOUNTAIN SERVICE
167 1/2 S STREET

--the **"College Gossip"** says --

Step Into a real Clothes shop
See the new patterns we have just received. You will say they are just what you are looking for
\$27 50 and \$35 00
Vogue Clothiers
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you've been waiting for these—every man would for such fine values—they're the kind that are here today and gone tomorrow—they are plain tans, whites, blues, greys—neckbands and collars attached, sizes 14 to 17—hurry, shirts like these move fast at \$1.95
Ellinger's
ON THE CORNER 12th & P

Wide Belts this Year!
Boy, she's a beauty! Deeply cushioned in heavy California Russet strap leather. Inch and a half wide. Richly finished.
For 25 years this belt has been famous among our cowboy friends. Now fashion dictates the wide belt for city and campus. This is the belt you want: the **Marshall "Western."**
AT YOUR DEALERS
Marshall Brothers Co., Lincoln.

Re-fresh Yourself
Drink **Coca-Cola**
Delicious and Refreshing

Isn't This Spring's Neckwear Just Adorable?
At Rudge & Guenzel's they have darling jabots—either by the yard or made up—cute ecru lace collars—and awfully smart linen sets. A fresh collar and cuff set adds much to a dress and I'm sure you'll like it much better with a new set of Collar and Cuffs from Rudge & Guenzel's.