

**WHERE EVERYBODY GOES**  
MON.-TUES.-WED.  
A Splendid Bill of Vaudeville Offerings  
**Bobby O'Neil & Co.**  
In a New Edition of "FOUR QUEENS AND A JOKER"  
HELENE JACK  
Hamilton and Barnes  
A Versatile Trio "JUST FUN"  
**Hanson and Burton Sisters**  
"Magic Man and Magical Maids"  
The Sensational Artist  
**Don Valerio**  
Italy's Premier Entertainer  
**Williams & Young**  
A Duo of Funsters in "KOONTOWN TOPICS"  
"IDAHO" and NEWS  
**BABICH AND THE ORCHESTRA**  
SHOWS AT 2:30-7:00-9:00

**COLONIAL**  
DIRECTION OF L. H. GARNER  
THIS WEEK  
The Picture You Have Been Waiting For.  
**Mrs. Wallace Reid**  
In A Dramatic Thunderbolt "BROKEN LAWS"  
**BENNY LEONARD**  
In A New Story of "FLYING FISTS"  
"RAZZBERRY ROMANCE"  
Continuous Laughter  
SHOWS AT—1, 3, 5, 7, 9.

TOWNSEND — Portraits. "Preserve the present for the future."—Adv.  
**RIALTO**  
THIS WEEK  
1,000 People  
2,000 Buffalo  
In a Real Stampede  
Zane Grey's  
Greatest American Author  
**THE THUNDERING HERD**  
With Jack Holt  
Lois Wilson,  
Nash Berry  
Raymond Hatton  
A Paramount Picture  
Atmospheric Prologue "Evening With the Arapahoes"  
New Symphony Players  
Jean L. Schaefer, Cond.  
SHOWS AT—1, 3, 5, 7, 9.

**LYRIC**  
DIRECTION OF L. H. GARNER  
THIS WEEK  
A Fine Program that Will Be Enjoyed by All  
**I WANT MY MAN**  
A Superb Production with  
DORIS KENYON & MILTON SILLS  
ON THE STAGE  
**Princess**  
**Chin Chee Toy**  
Chinese Comedienne of Canton, China  
Other Entertaining Features  
SHOWS AT—1, 3, 5, 7, 9.

**The College Press**  
(Continued from Page One.)  
This generation of ours is ignorant. We expect the world to acclaim us. We do not dare to study reality, lest it show us our true unimportance. We relinquish the joy of hoping for the vanity of expectation. We are going to be surprised.—The Dartmouth.  
**COLLEGE MEN IN BUSINESS**  
Why is it that college men make so little headway in the business world, is a question that is often asked. It is a way the untutored and self-tutored have of showing their disdain of higher education. Higher education usually doesn't answer; as often as not it accepts the impeachment. But apparently it might make the answer fabled of another occasion: "It ain't so." At all events, an inquiry recently made by the National Industrial Conference board has brought forth some data which should inspire higher education with all the courage needed to assert that college graduates do make headway in the business world, and even better headway than do some who enter it through another threshold.  
The results of its inquiry are summarized in a recent issue of the Hart-

**Mothers' Day Cards**  
at  
**Latsch Brothers**  
1118 O St.

**City Auditorium**  
THURS., APRIL 23  
THE UNIVERSITY OF NEBRASKA PRESENTS  
**Minneapolis Symphony Orchestra**  
Henri Verbrugger  
Conductor.  
Matinee, 2:30 Evening, 8:15  
50c, \$1. \$1.50, \$2, \$2.50.  
Tax Free.  
TICKETS ON SALE NOW  
ROSS P. CURTICE CO.

**SADDLE PONIES**  
FOR RENT  
Reduced Prices  
**STAR VAN & STORAGE CO.**  
B-6764 Days  
F-1893 Eve. and Sunday

ford Courant. Its survey, according to that journal, included 318 industrial plants employing 106,500 persons of whom 16,002 held supervisory or technical position. Of the 16,002, 2,742 were found to be college trained men, which ratio, of course, is decidedly greater than the ratio of collegiate to uncollegiate men.  
If this evidence does not refute the notion that college training is of no advantage to one entering the business world, certainly it disproves the more disparaging notion that it is a positive hindrance. Another fact disclosed by the inquiry is that in the metal trade plants, one-fifth of the college men employed in them held 45 per cent of the 1,213 higher executive positions. The major technical positions were held by nearly one-third of the college men, while 26.4 per cent of them were found in the sales and distribution departments, for the requirements of which, it is safe to say, they had had no other preparation than a disciplined and trained mind can give, which, however, is a good deal.—Dallas News.

THE STATE COLLEGE, NEW MEXICO.—The chemistry department of the agricultural experiment station has carried on investigations of considerable value. Surface and underground waters of the state have been examined as an aid to farmers. Factors which influence the permeability of soils under irrigation have been determined and the alkali problem has been studied. Useful investigations have also been made on the native plants of New Mexico.

**Dainty Neckwear**  
—to add a freshening and distinctive touch to your suit, wool frock or sweater costume.  
Sheer marquisette vestees, in tailored or lace trimmed styles, linen collar and cuff sets, and vestees; round collars of net and lace, lace vestees, unusual effects in applique, jabot frills, pleated georgettes and voiles offer a wide choice.  
**ESPECIALLY SMART THIS SEASON**  
First Floor  
**Miller & Paine**  
STUDY at HOME for EXTRA CREDITS  
More than 450 courses in History, English, Mathematics, Chemistry, Zoology, Modern Languages, Economics, Philosophy, Sociology, etc., are given by correspondence. Learn how the credit they yield may be applied on your college program. Catalog describing courses fully will be furnished on request. Write today.  
**The University of Chicago**  
CHICAGO, ILLINOIS  
95 ELLIS HALL  
Patronize Your Friends—They Are Our Advertisers!

**ORPHEUM TUT TUT Friday Night**  
**Dress Up AND FOLLOW THE SUGGESTIONS OF THESE MERCHANTS FOR Tut Tut**

**ROY SEZ**  
Let me suggest that you send me your suits today so as to be all "dressed up" for TUT TUT.

OPENING SATURDAY NIGHT  
**Bluebird Party House**  
A place to bring your friend. Fountain and Lunch Service. THE SERENADERS, THE KANDY KIDS PLAYING

**TUT TUT**  
A Musical Comedy, presented by the Kosmet Klub under the direction of Cyril Coombs  
TICKETS, \$1.00-\$1.50 ORPHEUM---FRIDAY

There's more than Charm and Beauty in a box of **Bruce's Golden Hour Chocolates**  
—they're delicious, with the true blended flavors of rich country butter, pure sweet cream and Swiss milk chocolate.  
They're made in Lincoln in our own clean sanitary factory—and they're fresh daily.  
You'll want a box to eat at TUT TUT.  
B-1540 **Bruce's** 14 & O

Now that every one has decided to see  
**TUT TUT**  
remember, a convenient place to stop after the show for a bite to eat is at  
**Ledwich's**  
12th & P  
We deliver B-2189

A Special Selling of 413  
**English Broadcloth Shirts**  
\$1.95

They tell us that this "Tut Tut" is going to be a pretty lively show, so why not liven things up yourself by getting a real haircut for Friday night.  
**Liberty Barber Shop**  
130 No. 13  
Elmer A. Ward

**GORGEOUS SCENERY CHORUSES MUSIC**

Come across the street to  
**The IDYL HOUR**  
after  
**"TUT TUT"**  
Friday Night

Have you been in the **Special Shining Compartment For Ladies**  
at **Capitol Shoe Repairing Parlor and Hat Works**  
L-8179 1236 O St.

**English Broadcloth Shirts**  
\$1.95

**Expensive and Elaborate Scenes Made For Kosmet Production "Tut Tut"**  
The audience at the Kosmet Klub production "Tut Tut," Friday night at the Orpheum Theater will view the most elaborate and expensive stage settings ever attempted by the Kosmet Klub in its fourteen years of musical comedy production.  
The six settings of the show will cost \$600, which exceeds by far any amount ever spent for scenic effects in previous years.  
The most elaborate and expensive scene of the entire show will be a bazaar scene which includes tents, booths, a masque, and a balcony street. This scene alone will cost the Klub \$250.  
Dwight Kirsch, an instructor in the Fine Arts College, has designed and executed the unusual scenic effects. Robert Scouler is the Kosmet Klub representative in charge of the scenes. Work is now well under way.  
The production calls for a tomb scene—the tomb of the ancient Pharaoh Tutankhamen — which will be one of the most unique effects ever produced in the city. It will include the ancient Egyptian hieroglyphics on the wall. Kosmet members have called this the "big" scene.  
The first scene is the country estate of Mrs. Wherish. The second is on board the ship "Acrobatic" in which realistic waves will be depicted.  
The third scene, "Port Said," includes a dim street-light effect. This difficult illumination is being worked out under the direction of Mr. Kirsch.  
The fourth scene is the bazaar scene in Cairo which has been made correct in every detail after a careful research on the part of Mr. Kirsch and large expenditures on the part of the Kosmet Klub.  
King Tutankhamen's tomb will be shown in the fifth scene in all of its splendor and riches. The sixth scene returns to Cairo, but will be different from the fourth scene in many details.  
This year's production calls for an unusual amount of research and study due to the effects which are necessary.

**THE GREEN LANTERN**  
Blink your lights  
**FOUNTAIN SERVICE**  
147 1/2 S STREET

--the **"College Gossip"** says --

**Step Into a real Clothes shop**  
See the new patterns we have just received. You will say they are just what you are looking for  
**\$27.50 and \$35.00**  
**Vogue Clothiers**  
1236 O St. LINCOLN

**English Broadcloth Shirts**  
\$1.95  
you've been waiting for these—every man would for such fine values—they're the kind that are here today and gone tomorrow—they are plain tans, whites, blues, greys—neckbands and collars attached, sizes 14 to 17—hurry, shirts like these move fast at \$1.95  
**Ellinger's**  
ON THE CORNER 12th & P

**Wide Belts this Year!**  
Boy, she's a beauty! Deeply cushioned in heavy California Russet strap leather. Inch and a half wide. Richly finished.  
For 25 years this belt has been famous among our cowboy friends. Now fashion dictates the wide belt for city and campus. This is the belt you want: the **Marshall "Western."**  
**AT YOUR DEALERS**  
**Marshall Brothers Co., Lincoln.**

**Re-fresh Yourself**  
Drink **Coca-Cola**  
Delicious and Refreshing

**Isn't This Spring's Neckwear Just Adorable?**  
At Rudge & Guenzel's they have darling jabots—either by the yard or made up—cute ecrú lace collars—and awfully smart linen sets. A fresh collar and cuff set adds much to a dress and I'm sure you'll like it much better with a new set of Collar and Cuffs from Rudge & Guenzel's.