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University Hall 10 s.) Night, B-6882.

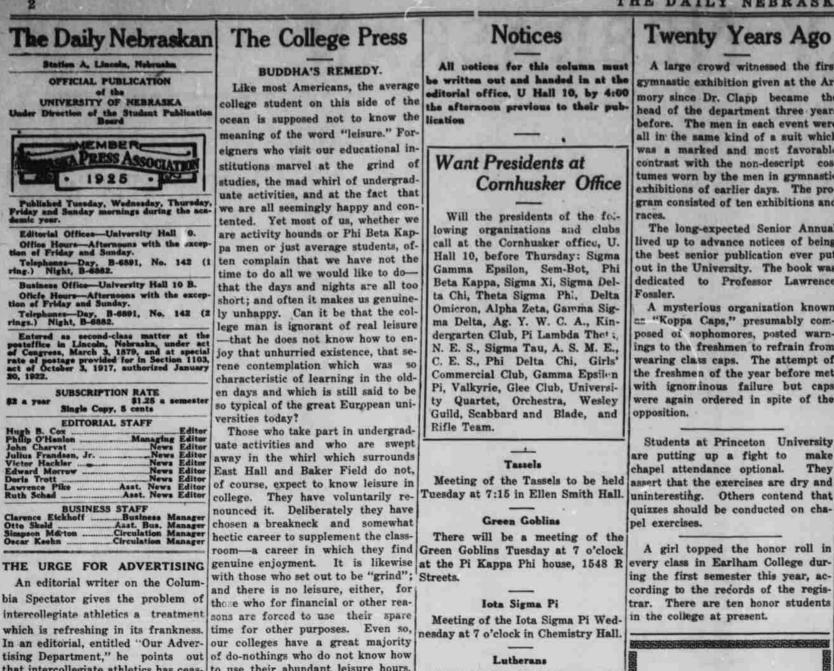
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Simpson M&ton Oscar Keehn

bia Spectator gives the problem of these who for financial or other reaintercollegiate athletics a treatment gons are forced to use their spare which is refreshing in its frankness, time for other purposes. Even so, In an editorial, entitled "Our Adver- our colleges have a great majority tising Department," he points out of do-nothings who do not know how that intercollegiate athletics has ceas- to use their abundant leisure hours. ed to have anything directly to do It seems, sometimes, that they have with education. Its original purpose not the faintest conception of how meet for Bible study Wednesday at was two-fold-the giving of physical much pleasure the world can bring training, and the inculcation of cer- them. Movies and tea dances, the tain principles of sportsmanship. The bridge table and the phonograph at first of these functions has been the fraternity houses-these are oftaken over by the departments of ten made the sole means of pleasure, Freshman Commission Tuesday at 7 physical education. The training in the only instruments of enjoyment. o'clock in Ellen Smith Hall. sportsmanship is given to so few un- The product of a second-rate Hollyder the present system that its effect wood studio or the blaring of a secon education is negligible. As a re- ond-rate jazz band is contentedly absult of this change, intercollegiate sorbed-a process which a magazine more baseball manager if you call athletics has become a means of ad- writer has recently called "pleasure at the Athletic office at once. vertising. Colleges and universities by suction," a lazy and unproductive want winning football teams because form of pleasure which kills time and these teams are given space in the achieves nothing. newspapers. They give the college a centuries ago, in a land far re-national reputation; they attract stu-moved from Morningside, Buddha Meeting Tuesday at the Phi Sigma Kappa house 348 North 14 Street at 7:15. dents; they arouse the interest of the was confronted with a similar prob- 7:15.

alumni. It is unfortunate that the writer led, to a great Bo-Tree on the banks to grow warm. What lies behind plation. And that is how Buddha this desire for advertising? When one answers this question and it will None of us are Buddhas and none of be easy to understand why intercol-legiate athletics have so strong a hold on the institutions of higher learning in America.

Part of the answer, at least, lies in the fact that American college



All votices for this column must A large crowd witnessed the first be written out and handed in at the gymnastic exhibition given at the Areditorial office, U Hall 10, by 4:00 mory since Dr. Clapp became the head of the department three years before. The men in each event were

Want Presidents at Cornhusker Office

Notices

Will the presidents of the foilowing organizations and clubs call at the Cornhusker office, U. Hall 10, before Thursday: Sigma Gamma Epsilon, Sem-Bot, Phi Beta Kappa, Sigma Xi, Sigma Delta Chi, Theta Sigma Phi, Delta Omicron, Alpha Zeta, Gamma Sigma Delta, Ag. Y. W. C. A., Kindergarten Club, Pi Lambda The'; N. E. S., Sigma Tau, A. S. M. E., C. E. S., Phi Delta Chi, Girls' Commercial Club, Gamma Epsilen Pi, Valkyrie, Glee Club, Universi-Guild, Scabbard and Blade, and Rifle Team.

gram consisted of ten exhibitions and The long-expected Senior Annual lived up to advance notices of being

the best senior publication ever put out in the University. The book was dedicated to Professor Lawrence Fossler.

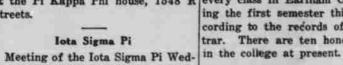
A mysterious organization known an "Koppa Caps," presumably composed of sophomores, posted warnings to the freshmen to refrain from wearing class caps. The attempt of the freshmen of the year before met with ignominous failure but caps were again ordered in spite of the opposition.

Students at Princeton University are putting up a fight to make chapel attendance optional. They Meeting of the Tassels to be held assert that the exercises are dry and Tuesday at 7:15 in Ellen Smith Hall. uninteresting. Others contend that quizzes should be conducted on cha-

pel exercises.

Green Goblins There will be a meeting of the

Tassels



nesday at 7 o'clock in Chemistry Hall.

Lutheran

7 o'clock in Faculty Hall. Freshman Commission There will be a meeting of the

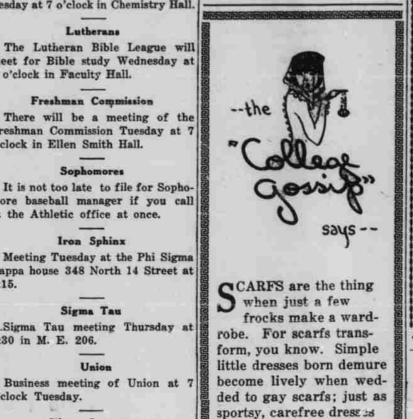
Sophomore It is not too late to file for Sopho-

Iron Sphinx

Meeting Tuesday at the Phi Sigma lem. He came, perplexed and troub-Sigma Tau should have dropped his theme at the very point where it was beginning to grow where it was beginning to grow a should have dropped his theme at the a day and a night in quiet contem-7:30 in M. E. 206.Sigma Tau meeting Thursday a Union Business meeting of Union at 7 Silver Serpents

Silver Serpents will meet Tuesday

A girl topped the honor roll in ing the first semester this year, according to the records of the registrar. There are ten honor students

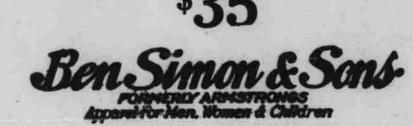




\$35 Buys the Smart Styles and **Extra Value Young Men Want**

Young men want a certain swing to their clothes; a definite drape; some like trim ath-letic lines, others say "Easy and English." You'll find both here—suits with fine stylish fabrics, new light colors and lots of extra value.

All With 2 Pair of Trousers at



THE DAILY NEBRASKA

Twenty Years Ago

all in the same kind of a suit which

was a marked and most favorable

contrast with the non-descript cos

tumes worn by the men in gymnastic

exhibitions of earlier days. The pro-

have become infected with the bacbuildings. To be successful, a college Tree with leafy, spreading branches must grow. Its effectiveness as an _a tree of leisure under which we institution of learning is measured can rest for a while in quiet contemby the size of its graduating class- plation.-Columbia Spectator. the number of degrees it gives annu-

ally. From this morass of miscon-

Here, then, is an urge for advertising. The college must be wellso that campaigns for endowment

funds will succeed, for that makes possible. Without these, the institu- the 1924 commencement. tion is not great. The quality of its work may be unquestioned, it may even be excellent, but if it does not have a large enrollment and ample physical equipment, it lacks those things which have come to indicate prestige among universities of the country.

This indicates the importance of intercollegiate athletic competitions. As a means of advertising, the championship athletic team has no superior. It blazons the name of the college on sport pages of newspapers from one end of the country to another. It captures the imagination of prospective college students. It rekindles the love and enthusiasm of the hitherto indifferent alumnus.

For the college, the value of the athletic teams has ceased to lie in the field of education or sentiment. It has become a "solid business proposition" and as such holds a position of ascendency. How long it will con-tinue to hold this position depends on how long American education continues to worship the God of Size.

Three plays of one act each, written and directed by students at No-tre Dams University, are to be given in southern Michigan and northern tions before the Easter holidays. Wh the organization of a new fra-atic club, interest in the work has

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bring training has started for dents of Pardule University who find to qualify or manifers of the local life saving corps. The manifer new tests the distortion of

turmoil, even the most sophisticated teria of bigness. They have come to worship size and quantity. The idea New England hilltop—or to stroll semester. Most of these were dropamong us have a vague yearning to 257 students were dropped from Coris prevalent that the best university along a lonely stretch of ocean beach, ped from the Engineering School. is the university with the largest en- with whitecaps on the water, and the The average number dropped in the rollment, the largest endowment sea gulls crying overhead. We would last five years at the end of the first fund, the largest campus, the most like to come, like Buddha, to a Bo-term is 255.

A free lance journal of campus ceptions and misunderstandings, the opinion will appear on the campus of two ideas of quantity and quality the University of Kansas. This jourhave emerged as one. The two words nal is to be written by a staff of have come to be regarded as synony- student writers who desire to express their opinions.

An egg show will be held at Purknown so that high-school students due University during the first week will be attracted to its gates, for that of May, at which time an entry of assures a large enrollment. The al- duck eggs from the Volendam experumni must be stirred to enthusiasm iment farm in Holland will be made

Some 736 women were graduated a larger campus and more buildings from the University of Wisconsin at



It is always ready to serve you. You may carry it in your purse, pocket or shopping bag - at the office or for evening use. It will always be an ever-ready com-

panion—a beauty aid that you will always appreciate. Buy a Norida today. The price is \$1.50, in gilt or silver inishes. Comes filled with Fleur Sauvage (Wildflower) Poudre, a fragrant French

powder. At All Toilet Goods Because of scholastic deficiency,

gicians so be sure to have Three or Four. You'll choose correctly if you choose your scarfs from Rudge & Guenzel's.

settle into dignity when

formal scarfs pay them

attention. Scarfs are ma-

Dangerous irritation

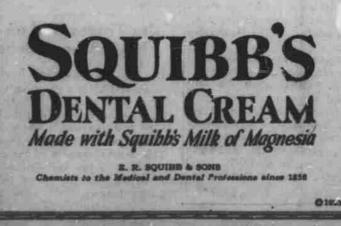


at The Danger Line.

-and infection may set in when particles of food lodge and ferment in the tiny V-shaped crevices' along The Danger Line (where gums meet teeth). Acid Decay almost always results.

Protect your teeth against Acid Decay. Use regularly, Squibb's Dental Cream, made with Squibb's Milk of Magnesia. It safely neutralizes the acids which attack teeth and gums at The Danger Line. It is approved by dentists everywhere.

Squibb's Dental Cream is cleansing as well as protective. It is effective for hours after use. It keeps the teeth clean and attractive and the gums protected from dangerous infection. Begin using Squibb's Dental Creamtoday. At druggists.



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