

ORPHEUM
Monday Night, Feb. 23
One Night—Curtain at 8:15
PRICES \$2.50, \$3.00, \$3.50
Guaranteed N. Y. Company
Plus Tax

HENRY W. SAVAGE, INC.
MITZI
IN HER BIG MUSICAL HIT
THE MAGIC RING

Orpheum Theatre
Thursday, Feb. 19
Seats now selling—
Mail Orders Received—

GALLAGHER & SHEAN
GREENWICH VILLAGE
FOLLIES
JOHN AGAY AND ANGELO
PRICES—\$1.50 to \$3.00—Plus Tax.

VAUDEVILLE
WHERE EVERYBODY GOES
MON.-TUES.-WED.
Two hours of Fun, Song, Music and
Novelties.

Flarrel Taylor Trio
A Duo of Blackface Funsters in
"THE AFRICAN DUKE"
Introducing
Edith Beryl Swan,
Tremblone Soloist

Golden Gate Revue
A Versatile Sextette in
SONGS, DANCES and MUSIC

CREEDON & DAVIS
In the big laugh
"I COULD SMASH YOU"

Vaudeville's Favorite Entertainers
HARRY RAPP
and his violin

A Pretentious Novelty
"THE SPIRIT OF BUDDAH"
Phantasies of the Far East

"TEN SCARS MAKE A MAN"
CURRENT VIEWS and NEWS
BABICH and the ORCHESTRA
Shows Start at 2:30, 7:00, 9:00

RIALTO
ALL THIS WEEK
The Lovable, Fighting Hero
THOMAS MEIGHAM
In a heart-winning romance
"TONGUES OF FLAMES"
THE SPAT FAMILY
In "Laugh That Off"
Other Entertaining Features
SHOWS AT—1, 3, 5, 7, 9 p. m.

LYRIC
ALL THIS WEEK
Laugh and Love with
Constance Talmadge
in
LEARNING TO LOVE
"WATER WAGON"
Sennett's Newest Comedy
Other Entertaining Features
SHOWS AT—1, 3, 5, 7, 9 p. m.

COLONIAL
ALL THIS WEEK
Gorgeous and Fascinating
Mae Murray
In a dashing romance
"THE FRENCH DOLL"
"THE GO-GETTER"
Teach Exciting Story
OUR GANG
In a New Riot of Laughs
SHOWS AT—1, 3, 5, 7, 9 p. m.

**Don't Save Remembrances
For Holidays Only!**

Does a lover love his sweetheart just part of the time? Or do the homo-folks care to hear from you just once in a while? Bruce's fine candies and choicest flowers answer these questions in a way to satisfy the most doubting.

Take advantage of Bruce's candy-mailing service to remember those at home, or better still, wire them a box of roses this week-end.

REMEMBER—If She lives in Lincoln She knows and appreciates Bruce's candies and flowers.

B-1540 **Bruce's** 14th & O

Texts of Journalists' Addresses

(Continued from Page Four.)

thousand readers? A larger congregation every week than that of the country's most famous preacher. And that newspaper, if it is keeping these thousands and subscribers and four or five times that number of readers interested in the affairs of that small community, if it is keeping them informed and with the civic morale in keeping with its opportunity, it is doing as much to serve its community, humanity and the world as is the biggest newspaper, the most noted preacher, Newspapers are different from any other business in that they deal with the public recordings of the successes and failures, the bright and dark and neutral tints in the colorings that represent the human kind, its emotions, energies and ambitions.

Country Editor Powerful.
"Charles Harger says in a recent issue of Scribner's: 'The country editor has in his hands a powerful lever. Perhaps he is too busy just now to use it, but if, when the final form of the rural paper is established and it is determined whether or not the city journal is to dominate the rural field, whether the paper or magazine of national circulation is to make local publications' existence precarious—a condition that is exceedingly unlikely because of their inability to supply the very human need of home news—there beckons a larger service for the community and for the broader understandings in social betterment. The old motto, 'We are here to stay,' still stands at the masthead of the country editor's ship—in truth if not in printed phrase. The period of readjustment through which the rural press is passing will in the end make it more powerful than ever before in its history—where shall the press the people's rights maintain, unawed by influence and unbrided by gain."
"Henry Ford has well said that life gives gifts to the people by wrapping them up in men and sending them forth. Then nothing is given the newspaper man or woman for their own use but as embodied gifts through them to those they serve."
"The work of spiritualizing the nation, the changing of its mind is the special work for newspaper folks who, because of their opportunity for information, for opinions, must be held accountable if that is not done."
"Is country newspapering a woman's opportunity for service? you ask. And I will answer that I have found it so. "Years and years ago in a small farm home where I learned to read

Fraternities, Sororities, NOTICE
I am repairing, refinishing, making over, adding ample accommodations, dormitory, large dining room, 3 parlors, 8 bedrooms, my property at 1701 K St. When completed it will be for sale on TERMS—Possession April first. R. A. BICKFORD, Realtor, 216 Little Blk.

Senior Pins and Rings
Viking Iron Sphinx Green Goblin
Valkyrie Silver Serpent Mystic Fish Xi Delta
We make pins to order of all kinds

HALLETT
University Jeweler
Est. 1871 117-119 S. 18th

You'd be surprised how much difference a good hair-cut makes.

The Mogul Barbers
(10 chairs)
127 No. 12th St.

from the home-town newspaper, where that little newspaper was the only voice from the great world (for in those days daily newspapers were not to be found in farmers' homes and there were no telephones, no rural mail delivery, no automobiles and no radio back in that lonely farm home lighted by an oil lamp) I experienced my first call to edit a country newspaper, a newspaper that would bring to families like ours information and inspiration. I longed then to write editorials that must thrill the hearts of my readers and warm them to a new appreciation of their responsibility as American citizens. I held that a woman's idealism is essential to the newspaper. Idealism's underlying urge is religious. In women born with the newspaper spirit we find an exaltation, a mysticism, an imagination not unlike that that fired the soul of France's Maid of Orleans. It takes a woman to attempt to do that which is utterly revolutionary and apparently impractical.

Idealism Redeeming Feature.
"Someone has said: 'The redeeming note in American journalism is a spark often bursting into flame, of idealism in the individual workers. The one glad fact is that the newspaper offices are crowded with dreamers, idealists, men and women whose thought and aspirations are of things not made with hands.' I do not know a single Nebraska editor who is not more or less an idealist, although I know many who do not so regard themselves. When the need shows, they are true loyal legionaries and welcome the uncertainty, the adventure, the advocacy of the weak; the onslaught on the strong their chivalry and spirit of sacrifice ever ready for the call. There is in these all the spiritual urge, the desire to write, to express the something within them that lights their souls, that makes them invincible with faith so strong as to make even stardust real. They are dreamers, these newspaper fellows of both sexes. They may not tell you so. They may even deny it if you charge them with it; but deep in each heart's sacred chamber there is treasure trove of memory pictures and of dream blossoms that are brought forth in the quiet hours to be loved into living things. Perhaps it is a manuscript, a poem or story, a play or some musical composition, perhaps it is a romance once very real, now but a dream; tender little nothings from the fabric of their youth."
"Do you wonder then at the idealism you find between the lines of the simplest story in your home-town newspaper? Do you wonder that country editors interpret life so well? Imagination, insight, appreciation, heart interest, these are the things they are made of—altar boys in the temple of truth and beauty, they hear God, see Him in every growing thing, believe in the brotherhood of man, feeding always the sacred flame on their own happy optimism."
"Country newspapering, a woman's opportunity for service—no argument of mine; no exposition of evidence is necessary here in Nebraska where women and country newspapering have for many, many years furnished proof of the statement of fact. Scarcely a country paper in the state, but employs a woman in some capacity. Some of them employ several and the only reason more are not employed is that there are not the women for the positions."
Country Journalism Not Specialized.
"Reporters, editors, collectors, book-keepers, linotype operators, advertising saleswomen—you may find them in any Nebraska town; and if they are not there the places are there waiting for them. Country newspapering does not call for specialisation so much and I would have every girl listening to me realize that if she wants to make good in the country newspaper field she must prepare herself to turn her hand to whatever is to be done. The more things you know how to do well, the more you will be worth to yourself and your employer, the more independent you will be if you choose to go into business for yourself. Prepare yourself to be society and club reporter, dramatic, musical and art critic, feature writer, agricultural reporter, ad writer and saleswoman, correspondent, fashion editor, politician, educator, subscription solicitor and general news reporter; for you may be expected to do any of these things and all of them and you will find that the doing is not half so formidable as it sounds. It is only in being able to do that we may render service."
"I like country newspapering because it furnishes for me the expression of what is in my heart; it is my opportunity for service. I like it because it gives me the ways of knowing people better and people—folks, just folks—are the most interesting things in the world. I like it because it fits in comfortably with my love of home. I like it because it is part and parcel of me. True, it furnishes me a means of livelihood, of earning a bit to be laid away for the days when old age may make work impossible; but were I to inherit a million tomorrow it would be no temptation to turn from my work. There are a thousand compensations for every hardship—can any man or woman ask for more than the opportunity to labor faithfully with the rest of their kind to help build this great country of ours, this self-governing nation, this temple of human freedom to the heights the fathers planned for it? For the active, original woman mind newspapering has a peculiar charm and fascination.

Here is no place for negative goodness. She must have knowledge of life, courage to live it. Initiative, too, in plenty. She must be progressive. There is work for her to do and she must do it.

Special Training Necessary.
"Newspaper work calls for a sense of obligation, special training, clear vision, honesty with one's self, an abandonment of the call of what is termed society, the absence of sex-consciousness, plenty of balance (called common sense), true culture, moral courage and a burning desire to make good at the work in hand."
"The newspaper has a sacred trust and to the newspaper woman who holds that trust not lightly, other women less privileged will look for information, for inspiration in the obligations of citizenship and of humanity. Into thousands of little homes goes the newspaper with its cheering, strengthening messages, with its wholesome, clean news, its information about governmental things at home and abroad."
"Bear in mind, my young friends of the School of Journalism of the University of Nebraska, that it is to you and to young men and women like you, we older people are looking for those who will help us bring our newspapers to the pinnacles of our expectations in ideals, ethics, principles, standards, guidance, conduct and prosperity."
"Our Nebraska offices need trained help. I am not going into detail in the matter of opportunity in country newspapering for you as wage earners, salaried folk, but these opportunities abound. They are knocking at your door. It lies with you, if you want to hear it, to open the door and to make use of what you find awaiting you."

Home Is First Call.
"I would not tell the young women here to forswear love and marriage and abandon the idea of home and babies to enter the newspaper profession. No, indeed. Woman's first call is the home. Newspapering has its appeal; but it is not strong enough to blot out love, home and the things these stand for. Rather would I recommend country newspapering because it so nicely fits in with home life, with the things that make life worth while."
"Have I stressed the idealistic side of the service a country newspaper may render too much? Has the ideal I have held out to you seemed visionary and far away? Perhaps so, but ideals rule the world even while the world derides them. Then permit me to quote in closing an ideal worthy of inscription in your hearts, on your desks, in our newspapers, wherever we may read and observe it. It is a bit of a message from Dean Williams of the Missouri School of Journalism, and I am sure Professor Fogg will endorse it: 'Journalism,' said the dean, 'is at the cross-roads. It may climb the high road or it may grope the low road or it may drift to and fro. Its destiny rests with the men who conduct and guide its future. Journalism in the last analysis is more than type and paper. It is the message itself that counts, a prophecy of tomorrow's accomplishment. Journalism is at once a tribune, a teacher, prophet and guide. There must be high inspiration for those who conduct it. And journalism today at the cross-roads depends more on the younger men and women. The journalist is the watchman in the tower who not only looks for danger but helps to keep those he serves out of danger. It is for the journalist to so print the news that tomorrow's doings may be better than today's.'"

A TEN-LETTER WORD MEANING SUCCESS.
By J. P. O'Forey,
Editor of The Cedar County News, Hartington.

"In these epoch-making days of the cross-word puzzle and the income tax, it would seem that there are enough problems for everyone to solve. People in every walk of life have succumbed to the attractions and mysteries of the cross-word puzzle, but some, not satisfied with that, have accumulated so much of this world's goods that each year they must also wrestle with the more intricate mazes of the income tax."
"The cross-word puzzle is merely a diversion and the income tax is a problem which has to be worked out but once each year. There is however, a puzzle which is always demanding the keenest thought of everyone who plans to make journalism his life career, and that is how to make a success of his chosen profession. To successfully solve that puzzle he must find and apply a ten-letter word that reads the same vertically or horizontally, for that word is the key to the correct solution of the problem."

Must Face Opposition.
"In newspaper work as in every other human activity, the toiler is certain to face the vertical walls of opposition which should be but stepping stones to character building and mental ingenuity; he may walk along the horizontal paths of least resistance under the mistaken notion that they will lead to success, only to find that instead they frequently offer nothing but a smooth glide into the whirlpools of failure."
"Here developed a free press, the guarantor of the liberty of every citizen, well named the 'university of the great body of the common people.' You, ladies and gentlemen, are preparing yourselves to become teachers in that great university (and I am believing that you are quite familiar with the history of the profession which you are preparing to make your life's work) that you may hold high its standard of ethics, render a real

service to the community in which you will labor and finally attain a fair measure of financial success.

"Many who come into close touch with printer's ink become possessed with the idea that their natural ability, educational advantages, and possibly some slight previous training suggest the hope of ultimate success in the field of journalism. Hence we find many trained for the work in other fields gradually succumbing to the mysterious attractions of newspaper work. With actual experience comes the thrill of service or power or prestige—and forever afterward newspaper work in some form holds the deepest affections of the individual. Even though fate may carry him away from it, there he is in spirit, always entertaining the hope that at some future time will come the 'great opportunity' to work out the dream of dreams into realization."

"Carried away by the bigness of some of the metropolitan dailies of today, we are apt to forget that time was when they were printed on drum cylinder presses and their circulation was smaller than that enjoyed today by many Nebraska weeklies. But with the growth of the modern city and the invention of the modern web printing press and the composing machines the dailies attained enormous circulations and a period of development which brought in its wake an influence and a power beyond the dreams of the mighty masters of the editorial pen during the days of the formative period of American journalism."

Expansion of Country Journalism.
"But the accomplishments of American inventive genius were finally extended to the aid of the country publisher, who aided by the generous lines of credit extended by the old time supply house, began also a period of expansion, which has continued over a period of years, although the supply-houses are not so generous as in those halcyon days of old."
"My paper is only about 25 years old—yet I accidentally discovered in a box in the basement a few weeks ago the bill of sale for the original plant, complete, including the newspaper press, all totalling \$660. It is a far step from that purchase to the installation of a Miller saw-trimmer a few years ago—one small piece of modern machinery—at a cost of nearly \$500—yet less than 20 years elapsed between the two incidents."

(Continued on Page Six.)

WANT ADS

- LOST—Small Eastern Star pin between 16th and Q Sts., and Social Science Bldg. Call B-6238.
- LOST—Pearl necklace on campus. Finder please leave at Nebraskan office.
- WANTED—A girl to work one hour a day for room. Call M-3211.

Visiting Journalists

We invite you to come in and look over our varied stock of Jewelry, Silverware, Leather goods, etc. We do all kinds of repairing on watches, jewelry, etc.

FENTON B. FLEMING
JEWEL SHOP
1143 "O" 1143 "O"
Corner 12th & O Sts.



Time to buy spring lingerie, especially while Rudge & Guenzel's stocks of colors and sizes are so satisfyingly complete. Pajamas, envelope chemises, combinations, nightgowns, vests, bloomers and step-ins, so whatever type of undergarments you are accustomed to wearing is certain to be there. Plenty of soft pastel colors as well as white. Developed in crepes, batistes, nainsooks, crepe de chine and radiant silk.

Knitted Fabric Slips
Beautiful Costume Colors

TRICOLETTE slips in bodice style, with tailored straps and an eighteen-inch hem which tends to make them shadow proof. A heavy straight hanging material which in no way affects the line of the frock over it. Colors are PEKIN, NAVY, COCOA, GINGER SNAP, MAIZE and GRAY.

295
Priced each,
Second Floor.

Miller & Paine

Scarcity of Help

There is a scarcity of well-qualified office help. Those who are adequately trained find ready employment.
Our graduates are in demand. You may enter Monday.
(WRITE FOR FREE SET OF CROSS-WORD PUZZLES.)

Nebraska School of Business
T. A. BLAKESLEE, Ph. B., A. M., President.
Approved by the State Department of Public Instruction. Accredited by American Association of Vocational Schools.
Corner O & 14th Streets. Lincoln, Neb.

Wide Belts this Year!

Boy, she's a beauty! Deeply embossed in heavy California Russet strap leather. Inch and a half wide. Richly finished.

For 55 years this belt has been famous among our cowboy trade. Now fashion dictates the wide belt for city and campus. This is the belt you want! The Harpham "Western."
AT YOUR DEALERS
Harpham Brothers Co., Lincoln.

EXTRA SPECIAL

New Spring Top Coats
\$22.95
Why Pay \$35.00?
Newest and classiest Top-Coats in the city for \$22.95—Come in and give them the once over.

S. Samuels Clothes Shop
Quality—Service—Reliability
11th and O Sts., Little Bldg.

Would You Buy Half a Suit?

You are really losing the wear of an extra suit if you do not take advantage of the opportunity to buy at Ellinger's, where you buy a two-pant suit without the extra cost.

The extra pair of trousers will mean an extra suit to you.

Your suit will always look neater if you change trousers often.

The extra trouser will cut your pressing bill as the changing will allow both trousers to stay in shape longer.

Both pair of trousers will wear longer as it is the constant grind on the fabric that wears it out.

Ellinger's two-pant suits are the Last Word to complete your wardrobe.

REMEMBER you can easily afford a new spring suit if you buy at

ELLINGER'S
Home of Two-Pant Suits
12th and P Streets

Nebraskan Want Ads Bring Results