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### CASH VALUATION IMPOSSIBLE.

Following the latest estimation of the value of a college course as \$72,000, comes William E. Henderson, dean of the College of Arts of Ohio State, with a statement that he does not believe a college education can be given a definite cash value.

"Although an education increases the earning capacity of a man," the Ohio State Lantern quotes Dean Henderson, "the increase is not due entirely to advanced learning. It is not possible to give it a specific value. It is only the more intelligent person who takes advantage of a high school education. It is the brightest of the high school graduates who take a college course, and it is a question as to whether it is really the education that increases the earning capacity or whether these people, through their natural ability, would earn more even though they did not enjoy the advantages of a high school or college education, or both. These factors must be taken into account, although there is no doubt that education is of great value in the business world."

If the estimate of the income of the untrained man—\$1200—was determined from figures including statistics on the earnings of ignorant immigrants and illiterates, in Dean Henderson's opinion, the report is hardly fair to the man who has completed grammar school, or to those who have become fairly well informed through their own initiative.

Dean Henderson's ideas are sound. He would not be the dean of Ohio State college of arts if his ideas were not sound. He has pointed out a weakness in the figures that were used to calculate the cash value of a college education. Men of equal ability were not compared, and so the difference in earnings can hardly be attributed entirely to the college education. One man of average ability plus one college education, minus any one man who has no college education, does not leave a college education as remainder.

The dean probably had another idea that the reporter failed to record. There are more things in life than money. A college education, if it does not result in increased earnings, broadens a man's intellectual outlook—give him interests in living that wealth can never provide of itself. The economic professor's estimates of cash value are useful; they convey to those who never attended university some idea of the actual intrinsic value of such attendance. The real worth of a college, however, remains in the cultural value of the training it gives its students.

### AWAY FROM IMITATIONS

The annual ducking of freshmen on Hallowe'en by the seniors of New York University was "the best ever seen" the daily of the institution records in the words of the director of student welfare. The freshmen, clad in pajamas, were paraded in military formation through the streets of the city and then were thrown into a fountain, dragged out and rolled in mud. The University band headed the parade and co-eds followed to "see the fun." The freshmen were dipped "into the Fountain of Knowledge and emerged full-fledged New York University men."

Out here in the west we have a peculiar point of view. Few of the freshmen would submit to such a proceeding. Sophomores had trouble last fall in getting one man to wear a green cap. Most Nebraskans find it hard to see how such ridiculous customs change freshmen into college men. Peculiar tasks set for new members of an organization may be traced to ancient trials of candidates. On the Nebraska campus paddling is still a popular pastime. But the tricks fraternity freshmen used to go through have disappeared, at least from public places. Most organizations now restrict even the paddling of new members.

Nebraska seems to have progressed as far as any university toward elimination of senseless initiations by

innumerable clubs. In time we may find the few important organizations providing initiation rites.

### INFLUENCE OF CIRCULATION

Student opinion records today that the influence of a newspaper cannot be measured by its circulation. This is probably true in many cases. It is likely, however, that the paper read by the most persons has the most influence; the press molds public opinion. An interesting example of this influence of big circulation is found in a different field, that of advertising. The brand that is the most widely advertised, if it is at least as good as other varieties of the same commodity, usually is in greater demand than those other commodities.

Certain newspaper consolidations are looked on with disfavor because, experts say, they tend to lessen diversity of opinion. This is accomplished, they say, through one man's control of a number of papers. But this all points to the influence exerted by large circulation. It is true that the paper with the larger circulation is not always the better, but it usually exerts more influence.

### The College Press

#### QUANTITY VERSUS METHOD IN SPORTSMANSHIP.

After looking at the large-gauge pump guns that kill everything in sight regardless of the hunter's marksmanship, and the ornamental bait so loaded with hooks that the fish aren't even given a fighting chance, one wonders if the measure of sportsmanship isn't getting to be the quantity of game rather than the methods used.

There are parts of the country where a man who would shoot a quail on the ground or a turkey on a roost would be considered too low to be fit for human companionship. Yet, every year there are scores of quail and turkeys shot in just that manner.

Good sportsmanship in fishing used to consist of the ability to catch a fish with one hook, and then to fight a game fight with him to get him out of the water. With these ornamental hooks that snag all comers so that there isn't even a possibility of losing one's catch, the zest of the sport is gone, but the creels are filled.

It is such men as these that are rapidly killing off the wild game of this country. They forget that the generations to come have as much right to a day's sport in the field as we do now. They forget, or do not care, that the unfair methods that they are using are a detriment to the life of the game as well as to sportsmanship.

Unless such organizations as the Izaak Walton League are able to secure more fish and game preserves and more strict legislation against such methods of hunting as have been mentioned, there will be no game in a few years.—Columbia Evening Missourian.

### Student Opinion

(Letters to this column will not be published unless the contributor, in person, hands his letter to the editor. Students who have written anonymous letters to the column must identify them if they expect them to be printed.)

#### SIZE.

A University instructor in journalism recently asked his students how they would measure the influence of a newspaper.

"By the circulation," promptly replied one young man.

"Does the rest of the class agree?"

Every hand went up.

"But what a foolish answer to give!" exclaimed the professor. "You know as well as I do that the newspaper with the largest circulation is seldom, if ever, the one that is universally believed, that is trusted, that has a reputation for the highest integrity."

"You fall into the same error that is made by nine-tenths of the American people. You constantly confuse quantity with quality. You see only interior motives, the causes, the ulterior size, overlooking the qualities that really make a thing good or bad. You would say that because a paper is big, it is a great paper; because many people buy it, many people will follow its advice when they go to the polls. In an ideal state, the best paper would, of course, have the largest circulation. But in this day and age, the poorest paper is more likely to be the biggest seller."

It was a striking indictment of the American people. How seldom we boast of the quality of our institutions, as compared to the frequency with which we call them "gigantic," "tremendous," "enormous," or "largest in the world." In every political speech we hear glowing descriptions of the size of our country, the amount of our exports, our wheat crop, and our wheat crop, and our manufacturing industries. Henry Ford is one of the most popular men in the United States primarily because he makes the most automobiles and has the most money. We do not lavish nearly the praise on the man who makes the best automobiles that

we do on him who makes the most—and the cheapest.

The journalism class at the University of Nebraska was only representative of the trend of thought throughout the whole country. And as the professor exclaimed, how "foolish" it is.

JOHN DOE.

### Ten Years Ago

The Cornhuskers defeated the Coyotes of Nebraska Wesleyan 42 to 7. The game was characterized as "interesting and somewhat spectacular," although most of the Nebraska players were substitutes. The Wesleyan score was the result of a fumble on the part of the Cornhuskers which was picked up by a linesman who ran twenty yards to the touchdown.

New dance regulations for the all-university parties had been tried out and it was claimed by some that the pleasures of the party were almost spoiled by the numerous regulations. Tickets had been sold in advance and one couple was asked to go home because they presented a ticket that had not been sold to them. On the dance floor several couples were requested to be careful about their dancing although they claimed that they were doing nothing but the straight "Boston." One couple was requested to leave the hall.

TOWNSEND — Portraits. "Preserve the present for the future."—Adv.



Don't you just adore Radium Silk Teddies. They wear so satisfactorily, wash so wonderfully and feel so comfy.

On the Second Floor at Rudge & Guenzel's I noticed that they had a group of Radium and Silk Crepe Teddies in pink, peach and orchid for only \$3.95. They were very neatly hemstitched, some were hand embroidered and some lace trimmed. If you need some new Teddies for yourself or for Christmas Gift-giving you had better rush right down and get your share of these values before they are snatched up by others.

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### Notices

**Olympic Tryouts.**  
Tryouts for the freshman boxing team will be held in the Armory, Wednesday evening.

**Corncobs.**  
Corncobs need not report this afternoon, as the programs for the Wesleyan-Simpson game were not printed.

**Kappa Phi.**  
Kappa Phi pledge service at the home of Dr. Harry F. Huntington, 1417 R Streets, Thursday from 7 to 8 o'clock.

**Silver Serpents.**  
Silver Serpents will meet Thursday at 7:15 in Ellen Smith Hall.

**Mystic Fish.**  
A meeting of the Mystic Fish at 7:15, Wednesday in Ellen Smith Hall.

**Square and Compass.**  
Meeting of the Square and Compass club at 7 o'clock in Faculty Hall.

### Magee's Notre Dame Fraternity Standings

- 1—Kappa Sigma
- 2—Acacia
- 3—Nu Alpha
- 4—Alpha Gamma Rho
- 5—Sigma Phi Epsilon
- 6—Sigma Alpha Epsilon
- 7—Pi Kappa Alpha
- 8—Alpha Tau Omega
- 9—Phi Gamma Delta
- 10—Sigma Chi

Standings will be corrected Daily. Watch this space for changes.

Temple. Dr. Sheperd will give an illustrated lecture on masonry. The meeting will begin immediately after the rally.

**Sophomore Olympics**  
Tryouts for sophomore boxing will be held, Thursday at 4 o'clock in the Armory.

Yellow Cab Co., B-3323 Service to Bluebird Inn. Bus for parties.—Adv.

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