



"Blink Your Lights"

Prompt Attention to Deliveries Phone L6442

P. PRRS

Why we advertise our quality Nationally

Our advertising efforts are on a large scale—as the number of cities in which we advertise emphasizes—from coast to coast, north to south.

Our window displays and magazine pages in color are other supplementary agencies of attractive publicity as are also the college dailies.

We have adopted the use of publication: which have wide and general circulation, to acquaint as many men as possible with the high standard of our clothes and thereby win public confidence in the Campus Togs label which identifies our product. We recognize that with national distribution our customers represent a national audience and we want to apprize the public first hand of the security in buying clothes with our label sewn in the inside pocket.

We don't sell every merchant in the country, but neither can any other manufacturer have access to such service to the public, in view of the competitive condition surrounding the giving of confined sale to merchants in various localities.

There are a lot of clothing manufacturers, but only a few standard lines that establish the barometer of quality and value which identify them as feature lines. We are one of these standard lines and with thirty-five years of reputation behind us, our guarantee of satisfaction is a substantial fortification in the selection of clothes which measure high for genuine service and thorough satisfaction.

We guarantee our clothes

CHAS. HAUFMAN & BROS.

CHREAGO BOSTON BAN FRANCISCO

A broad variety of pockets plaits, belts, etc., is to be found under our several different body types in seit models.

\$45 \$50

\$40

Nothing But the Best Served in Clean Polished Glassware