

REMEMBER
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131 No. 13th St.

THE BEST PLACE TO EAT
THE DAIRY LUNCH
Formerly
Roberts Dairy Lunch
1238 O St.

NEW YORK COMPANY ANNOUNCES PRIZES FOR ESSAY CONTEST

Manuscripts Must be in Hands of Judges in New York City by September 30

Contest is Open to Anyone in the United States—Rules Given Out

Prizes of \$1,000, \$800 and \$500 respectively are offered by the J. Walter Thompson company of New York City for essays on "A Statistical Index of the Purchasing Power of Consumers in the United States." The contest is open to everyone. Final date for the manuscripts to be in the hands of the judges is September 30, 1923.

Professor Robert E. Chaddock is chairman of the board of judges. He is professor of statistics at Columbia University and secretary-treasurer of the American Statistical Association. Other members are: Allyn A. Young, professor of economics, Harvard University, formerly president of the American Statistical Association, and formerly secretary-treasurer of the American Economics Association; Henry Sturgis Dennis, president of the Dennis Manufacturing Company, Framingham, Massachusetts; A. Lincoln Filene, treasurer and general manager of the Wm. Filene's Sons Company, Boston; and Stanley Resor, president of the J. Walter Thompson Company.

Students specializing in economics or statistics and kindred subjects, graduate students, faculty members of schools of business administration of college grade and staticians and others in actual research are expected to enter in greatest numbers.

Material included in a booklet discussing the contest, and sent out by the J. Walter Thompson Company is as follows:

"All papers submitted shall be in the hands of the Chairman of the Board of Judges, Professor Robert E. Chaddock, Kent Hall, Columbia University, New York City, not later than September 30, 1923."

The Board of Judges shall have complete authority in awarding the prizes. This authority will include the right to make such modifications in the competition as may be necessary to its best conduct.

"The exercise of the privilege of publication of prize winning essays or other essays shall not preclude the use of the manuscript as a thesis presented in connection with candidacy for an academic degree."

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"It is the belief of the donors that an accurate knowledge of markets for products is fundamental in the formulation of business policies, and that the clarifying of methods and the development of a trustworthy technique in measuring the buying capacity of consumers living in different parts of the country, in different and varying types of communities, and under different conditions of prosperity or depression, has become an important part of the process of making intelligent market plans."

"Studies have been made in the past in the distribution of population, as well as in incomes. Thus recent studies published by the National Bureau of Economic Research on "Income in the United States" offer a summary of incomes in this country. Very little attempt has been made, however, to translate incomes into terms of purchasing power, which are, of course, the terms in which the studies of incomes which have

been made, there has been only partial subdivision of the results by sections of the country, sizes of towns, or types of communities, or to indicate variations due to changes in general economic conditions.

"In order that contestants may realize how unrestricted the competition is, we mention the following as topics which would be included in the general subject: margins of savings in typical family budgets; classifications of expenditures in typical budgets by necessities, semi-luxuries, and luxuries; incomes classified by occupations, sections of the country, sizes of towns, types of communities, conditions of prosperity, or depression; methods of determining potential demand for commodities of various types. The contestant may discuss either the material of a particular problem or a method of securing such material or both."

The subject, however, is to be treated with special relation to the buying capacity of the ultimate consumer. In order to limit the scope of the work to be done, therefore, the demand for consumers' goods alone should be covered, eliminating any discussion of the demand for raw materials or other types of producers' goods which go into the making of finished products.

"Geographically, the topic is restricted to the continental United States, and the probability is that contestants will achieve more satisfactory results if they limit their work to some area less than the entire country."

Nebraskan Staff To Hold Xmas Fun-Fest Tonight in Temple

The second Rag Feed of the year will be at the Temple tonight, starting at 6 o'clock. All members of the Rag staff that are coming have signed up and now time is the only thing that stands between fifty journalists and a genuine party. Those that are coming should remember that this is a Christmas party and presents are one of the admission fees. Santa Claus will be there with all the atmosphere of Christmas.

For the third successive year, the University of Washington rifle team defeated the University of California sharpshooters, in the first indoor match of the season, with a score of 1801 points to 1793. Each man fired forty shots from the standing, kneeling, sitting, and prone positions at the Standard National Rifle Association fifty foot target—University of Washington Press Bulletin.

To raise \$5,000 for the Memorial Union Building fund, University of Wisconsin students have undertaken a scheme of giving Christmas dances in 59 cities and towns in 10 different states. About 100 student workers will endeavor to "put the idea over" in their home towns, with the assistance of all local Wisconsin alumni.

Each worker will ask an alumnus in his home city to rent a dance hall and obtain music. The worker himself is to sell a minimum of \$100 worth of tickets, and all alum will support the affair. This novel idea of aiding the Memorial Union fund was initiated by an informal committee of four students.

Wisconsin cities in which students will "put on" Christmas dances and Neenah, Sheboygan, Janesville, Waukesha, Milwaukee, Madison, Oshkosh, Green Bay, La Crosse, Racine, Watertown, Wisconsin Rapids, Rhinelander, Wausau, Chippewa Falls, Eau Claire, Sturgeon Bay, Beloit, Fonda, Columbus, Appleton, Kenosha, Delevan, Ashland and Waupun.—University of Wisconsin Press Bulletin.

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CHRISTMAS PLAY PRESENTED BEFORE WOMAN'S COUNCIL

The woman's Wesleyan educational council met Tuesday afternoon in the council room of the C. C. White memorial building on the Wesleyan campus. Mrs. E. P. Davis presided during the business session. She tendered her resignation because she was to be out of the city for some time. Her resignation was not accepted. Mrs. F. A. Alabaster as vice president will direct the work of the council while the president is away.

Following an annual custom the December meeting of the council was entertained by members of the Wesleyan college of fine arts. Professor Beulah G. Champ, director of the Wesleyan school of expression, staged a clever play entitled "Two Christmas Boxes." This was written by Elisha Duncan Yale. The play was presented in four scenes and the role called for ingenuity and skill. The cast was as follows:

Mrs. Jenkins—Isabelle Rankin.
Mrs. Hodges—June Loder.
Mrs. Banks—Mabel Lang.
Mrs. Winter—Mabel Lake.
Miss Loomis—Pollyann Bignell.
Mrs. David Brown—Geneva Velde.
Dorothy Brown—Clara Bryant.
Mildred Banks—Virginia Hardin.
Mrs. Worthington—Fern Duey Paul.
Gladys Worthington—Hazel Ziggaford.

Marie, the maid—Frances Peterson.

The play which deals with the workings of a ladies' aid will be given before the Wesleyan convocation Friday morning of this week.

Matinees—25c, 50c—B3126
Nights—25c, 50c, 75c—B3126

"BIZAD" PUBLICATION GETS GOOD RECEPTION IN FIRST APPEARANCE

Seven Hundred Names on Subscription List—Business Men to be Canvassed

Will Make Campaign in Business Section of Omaha in Interests of Magazine

"I am pleased with the reception given our publication," said Harry Adams, business manager of "The Bizad," a magazine issued monthly by the Commercial Club of the College of Business Administration, in commenting ednesday afternoon upon the encouraging prospects of this the most recent University periodical.

"Out of an enrollment of approximately eight hundred in our College," continued Mr. Adams, "we have over seven hundred paid-in subscriptions. Beginning Thursday morning we shall send a crew of ten men soliciting subscriptions in the Lincoln business section. I myself am going to Omaha the last of this week or the first of next week to do development work for "The Bizad" among the business men there."

Adams declared that the advertising response has been entirely satisfactory and that he anticipates no difficulty in filling the three pages of local advertising allowed his magazine.

LEONARD THREATENS DISCONTINUANCE OF CARD AUTO NUMBERS

In a letter addressed to the automobile clubs and the motor trade associations of Lincoln and Omaha, Assistant Public Works Secretary George K. Leonard calls attention to the fact that automobile dealers and their customers have been persistently overstepping legal restrictions upon the use of dealers' number plates and temporary card numbers.

Unless the automobile trade and the purchasers of cars stop their illegal use, says Mr. Leonard, the issuance of card numbers will be discontinued.

"I trust that your organizations will see the handwriting on the wall and do something toward carrying out the intent of the law," he continues. "If it is going to be necessary to have a police officer check up on every card issued, it will be impracticable to continue their use."

Paper plate, or cards, are good for only ten days, under the law. This is intended to give the purchaser of a car time to apply for his regular number plate and obtain it, paying the fee therfor. In practice, Leonard says, dealers fail to punch the cards with the date of purchase or punch it for a week or a month ahead, or furnish several cards so that the user can punch one after another himself and keep on without buying a license number and plate.

Formerly, dealers had to buy a special plate for every car in stock, paying a dollar apiece. Now they buy one dealers' license number and are allowed to issue the plates for temporary use.

MERCHANT PRINCE ALWAYS ARRIVED AT WORK ON TIME

Among the host of tributes to the memory of John Wanamaker, merchant prince, religious leader and philanthropist, which continued to pour into Philadelphia today from all sections of the country, this one stands out as unique.

"He was always at work on time." With these seven words, Mr. Wanamaker's first office boy, George W. Stull, summarized the secret of the world renowned merchant's success.

The one time office boy who swept out, ran errands, delivered parcels and gradually learned to do more important routine work for his employer, is now superintendent of the store.

Since the death of Mr. Wanamaker yesterday thousands of letters and telegrams of condolence have been received by his family. Flags are at half mast here for the first time on the occasion of the death of a private citizen.

Mr. Wanamaker's body will lie in state in Bethany Presbyterian church of which he was one of the founders, from 10 o'clock until noon tomorrow. The interment will take place tomorrow afternoon.

CLASSIFIED ADVERTISING

RENT A NEW FORD—High class cars for particular people. Lowest rates and always open. Motor-Out Company, B4718, 1120 P St.

WILL the young man who found purse and phone owner at B3817 Tuesday night. Please return same and receive reward.

RAIN OR SHINE, snow or sleet, you'll see Munson's Rent-a-Fords on the street B1550—B1517, 1126 P St.

FIRST ROUND PLAYED IN HOCKEY TOURNAMENT

(Continued from Page 1)

sen, Dorothy Zust.
G.—Ella Nurenberger.
Subs—Dorothy Dougan, Anna Jen-

Seniors.

C. F.—Blanche Gramlich.

R. F.—David VanGilder.

L. F.—Beulah Grabill.

R. W.—Tollie Cull.

L. W.—Katherine Reyman.

C. H.—Jessie Hiett.

R. H.—Bernice Bayley.

L. H.—Dorothy Whelby.

F. B.—Addieheit Dettman.

F. B.—Sarah Surber.

G.—Helen Yont.

Sub—Helen Kennedy.

The lineup Fresh-Junior:

Freshman.

C. F.—Katherine McDonald.

R. F.—Katherine Krieg.

L. F.—Dorothy Goodale.

R. W.—Florence Steffes.

L. W.—Nettie Uly.

C. H.—Elsie Gramlich.

R. H.—Margaret Hymar.

L. H.—Harriet McClelland.

F. B.—Angela Tangman.

F. B.—Zella Roope.

G.—Jennie Brodahl.

Subs—Eleanor Flatermersch, Edyth Olsen, Millicent Ginn.

Juniors.

C. F.—Lois Shepherd.

R. F.—Anna Hines.

L. F.—Elizabeth Armstrong.

R. W.—Grace Dobish.

L. W.—Mabel Duhausen.

C. H.—Marie Snavely.

L. H.—Lois Pederson.

F. B.—Bernice Ballance.

R. H.—Laverne Brubaker.

F. B.—Irene Borquist.

G.—Pearl Safford.

Subs—Esther Swanson, Minnie Schlichting, Dora Sharp.

LABORATE MEMBERS OF PARLIAMENT IN DEMONSTRATION

London, Dec. 13.—Twenty-three members of the house of commons, angered by the unemployment policy of the Bonal Law government began a noise filibuster which kept the chamber in an uproar for hours.

"We will fight in the streets if you do not give us what we want," was the ominous threat of D. Kirkwood, Scotch laborite, hurled at the occupants of the government benches. "If we do not get what we need constitutionally we will take it unconstitutionally."

J. T. Newbold attacked Stanley Baldwin, chancellor of the exchequer.

"Just wait until your times comes," shouted Newbold, who is the only communist member of parliament.

Other laborites made similar speeches threatening the government for not taking immediate action to relieve distress arising from unemployment of 1,300,000 workers.

EARTHQUAKE SHOCKS CONTINUE IN KYUSHU ISLE

Tokio, Dec. 13.—Twenty-three persons were killed and from 20 to 30 injured in the earthquakes on the Island of Kyushu said a dispatch from there today. The shocks continue.

Mount Unseen, a volcano on Kyushu Island, is in violent eruption and the nearby inhabitants are fleeing in terror.

CLASS WRESTLING WILL CLOSE TODAY

(Continued from Page One.)

In the 125-pound—Kellogg won from Loewenstein by a fall, head scissors and bar arm, time 2 minutes 23 seconds. Moore drew a bye. Kellogg won from Moore on decision of 7-3.

In the 35-pound—Isaacson won from Gage by a fall, body chancery, time 40 seconds. Euhler won from Miller by a fall, body scissors and arm lock, time 1 minute 30 seconds. Isaacson won from Euhler by a fall, inside wrist lock and half nelson, time 4 minutes 30 seconds.

In the 145-pound—Pickwell won from Pickering by a fall, body chancery, time 5 minutes 2 seconds. Skinner won from Briggs on decision of 6-5 advantage. Moolberry won from Bunney on decision of 3-15 advantage. Carlotta drew a bye.

In the 155-pound—Reed won from Hammer by a fall, body chancery, time 4 minutes 20 seconds. Merritt drew a bye. Reed won from Merritt by a fall, reverse chancery and double armlock, time 6 minutes 20 seconds.

In the 175-pound—Robertson won from Major by a fall, arm lock and bridge, time 5 minutes.

In the heavy—Troutman won from Miller in extra periods on decision 1-15 advantage.

There were two bouts going on all time, and this enabled Dr. Clapp to run through them so quickly. The results will be used to a certain extent in determining the men who are to be on the Varsity team this year. A number of dark horses showed up too, and from the material on hand the coming wrestling season promises to be a good one.

MAYOR ZEHNRUNG TELLS REALTORS OF TRAFFIC ORDINANCE

A resume of the proposed new Lincoln traffic ordinances was given by Mayor Zehnring before the realtors subdivision of the Lincoln Chamber