

Buy Your Dads' Day Luncheon Ticket

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PRESTON IS OUT FOR SEASON

EXTEND TICKET SALE TILL NOON FOR 'DAD'S DAY.'

The Required Number Not Yet Reached for First Fathers' Luncheon

FRATS WILL CLOSE TABLES Committee Sets Goal at One Thousand—To Hold Boxing Match

The sale of tickets for the first "Dads' Day" resulted in a large number of the pastboards being distributed among the students who expect to be present at the luncheon Saturday noon with their fathers.

On account of the short time left the committee decided that all of the men students of the University would be eligible to buy tickets until the thousand mark has been reached.

An added feature to the program for the day is a prize fight between "Kid" Kelly and Battling Rollins.

Most of the fraternities on the campus have closed their tables for noon meal Saturday and it is expected that the thousand mark will be reached without any difficulty.

COMMITTEES WHICH ARRANGED PROGRAM

Publish List of Committeemen Who Helped Make Bizad Day Possible

The members of the various committees who have done the brunt of the work of preparing the program for Bizad Day, follow:

General Chairman—Kenneth Cozier. Ticket Sales. Edgar Hebebrand, chairman; Rhea Friedell, Josephine Shramek, Addison Sutton, Forrest Vanier, Robert Maxwell, Milton Bechner, William Hille, Herman Wollmer, George Jenkins.

Entertainment. Monroe Gleason and Norman Gramb, chairmen; Eleanor Dunlap, J. W. Morton, Wayne Ballard, Robert Kerkow, Ay Raun, Rex Smith, Homer Sandrock, Willard O. Usher.

Refreshments. Stephen King and Ruth Small, chairmen; Dietrick Dierks, Blanchard Anderson, Myrtle Osthoff, Nell Malone, Alice Kaufman, Heath Griffiths.

Dance. Burford Gage and Kenneth Cox, chairmen; H. R. Hawke, Robert Maxwell, Evar Anderson, Perry Dietrick, R. H. Johnson, Lloyd Hankins.

Publicity. Wilbur C. Peterson, chairman; Raymond Eller, Delano Skinner.

Parade. Forrest Vanier, chairman; Norris Coates.

"Applied Art in France" is the title of a talk to be given by Prof. Frank Louis Schoell, visiting professor in French of the University of Chicago. He will speak in a special convocation to be held at the Temple theatre today at 11 o'clock.

Our College

BY DEAN J. E. LE ROSSIGNOL.

It is hard for the faculty and students of the College of Business Administration "to see ourselves as others see us," and it is possible that we may be mistaken in our self-appreciation, and yet we think that we are doing good work in the way of giving young business men a broad foundation of liberal culture and some practical wisdom which they can use to advantage in their after life.

Fortunately for both sides of business education, our basic study is the science of economics, which has cultural and practical value in high degree. While not neglecting mathematics, science, language, literature and philosophy, the four years' course in business administration gives much weight to the social sciences—history, political science, sociology and economics—which have been well called the "new humanities."

SUBSCRIPTION CAMPAIGN FOR "BIZAD" PAPER

Norris W. Coats is Editor-in-Chief of New Business Publication

NEED CIRCULATION

"Bizad" to be "A Business Magazine for Business Students and Business Men"

Today marks the opening of the campaign for subscriptions to the new "Bizad" magazine, published by the Commercial Club of the College of Business Administration, and before the day's celebration comes to an end, several hundred "Bizad" students must be on the subscription list to insure the success of the new publication.

Norris W. Coats, Editor-in-Chief, and Raymond Eller, managing editor of "Bizad", together with their assistants, have been working hard to insure an interesting and valuable first issue and the business staff composed of Harry Adams, business manager; Robert Maxwell, assistant business manager; and Philip Lewis, circulation manager, have completed all arrangements for the publication and are ready to concentrate all their energies on the subscription campaign.

The subscription price of the monthly has been set at one dollar, for the year, placing it within the easy reach of all students in the College and of other students interested in business courses. The support which is received in the first year will determine whether or not the publication can continue, and every student in the College knows that it is no longer a mere desirability, but that it has now become an actual necessity.

"Bizad" will be of an entirely serious nature, and have adopted as its slogan, "A Business Magazine for Business Students and Business Men." The co-operation of the Research Department of the College of Business Administration has been promised, insuring the availability of a great deal of information of value to the business men of the state, to the upbuilding of whose profession the College is devoted.

Articles on vital subjects by prominent business men will be carried from time to time. Faculty members will contribute timely articles. News of the College, its organizations, and their activities will be featured. Specialized work on the part of the staff members and their assistants will result in the collection of a great deal of valuable material from various sources.

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Ivey Talks In Minneapolis

The Progressive Sales Institute of Minneapolis heard Prof. Paul W. Ivey of the College of Business Administration speak at its weekly meeting Friday, November 3. A large turnout for the first of a series of ten lectures which Prof. Ivey is to make was composed of employees of about twenty Minneapolis firms. The list of topics upon which the talks will be made follows: Creative Salesmanship, Building Values, Why Customers Buy, Types of Customers, Selling Your Personality, Personality Building, Opening the Sale, Closing the Sale, Selling by Suggestion, Super-Salesmanship.

ALPHA KAPPA PSI BIZAD FRATERNITY

Zeta Chapter Has 21 Active Members—Many Faculty Men Are Members

Zeta chapter of Alpha Kappa Psi, national commercial fraternity, was installed at the University of Nebraska in 1914. At that time the Nebraska School of Commerce was just getting on its feet and was a part of the College of Arts and Sciences.

The need of a professional fraternity was keenly felt among the students of the school, and it was largely through the efforts of Professor O. R. Martin that Nebraska was able to secure a chapter of the oldest and largest fraternity of its kind in America.

The fraternity was founded in New York in 1904. It now has thirty-five chapters and thousands of members among the leading business men of the country.

The object of the fraternity is to further the individual welfare of its members, to foster scientific research in the fields of commerce, accounts, and finance, to educate the public to appreciate and demand higher ideals therein, and to promote and advance in American institutions of

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Batik Exhibited On the Ag. Campus

Are you interested in Batiks? You will find some wonderful examples of Japanese ones in the cotton exhibit at the Agricultural College.

There is in the collection a "Kapella" ready for its first bath in the dye. The delicacy of the work on this piece will be appreciated by all who have attempted to do batik work.

There are wall-hangings in wonderful colorings, in soft browns, reds, and blues. There is one particularly interesting wall-hanging in the browns and reds, into which a touch of dull blue has been introduced.

The exhibit is valuable for those interested in art as well as to those who enjoy it from the standpoint of history and of textiles.

These textiles are on display in the Home Economics building and the rooms will be open Thursday, Friday and Saturday evening from 7 to 9 o'clock.

Europe need not be discouraged. Uncle Sam played the role of observer for a long time after the big war started.

BIZAD STUDENTS WILL CELEBRATE THE ENTIRE DAY

Parade at 8:45 Will Start the Festivities—Barbecued Lunch Served at Noon

AGGIE-BIZAD FOOTBALL CONTEST IN AFTERNOON

Faculty Men to Play the Seniors in Baseball—Will Hold a Dance in Evening

There are no classes in the College of Business Administration today.

The students of the Bizad College are going to celebrate.

From 8 o'clock this morning until 12 o'clock tonight the Bizads will call off all worries and will confine all of their energies to making "their annual day" a rousing success.

The festivities for the day start off with a parade in the morning. The parade will start from in front of the Social Science hall at 8:45. Brightened and livened by the presence of twelve floats placed in the parade by Lincoln business firms, the paraders will march through the downtown streets of Lincoln shouting the praises and the merits of their college.

Equipped with banners and whistles the "Bizads" should be able to attract attention of Lincoln business men to the crop of "futuists" who will parade past them this morning. Gather at Antelope Park.

Then the celebrators will gather at Antelope park. Five hundred strong, the "Bizads" will immediately fall into the job of working up keen appetite for the barbecued lunch which will come at noon.

In order to work up their appetites, the "Bizads" will engage themselves in a volume of games, inter-class contests, and other fun-making devices. The boxers and wrestlers will for a time predominate. Games for the girls as well as the men are being arranged and no students of the college should be passed up in the roll call of fun-finders.

A Barbecued Lunch.

When the fun-seekers have worked themselves into the state of demanding nourishment, the refreshment committee will temporarily take the reins. Sandwiches made with real honest-to-goodness barbecued meat, prepared and supplied by "Billie, the Lunch Man," together with good hot coffee, cake, and a host of other good things to eat, will constitute the menu.

Immediately following the refreshments, Captain J. E. LeRossignol will call his premiers of the baseball world together and organize them finally and conclusively for the game with the "Bizad" seniors. Chancellor Samuel Avery is expected to umpire the contest, which, according to all indications, is "anybody's game."

Captain LeRossignol has a good team lined up for the program. He not only has a large string of first-team men, but he will have a number of players occupying the bench for immediate service in case they are needed. His prospects for a victory are bright and the seniors, since they have said nary a word, seem to believe they have the worst of the pre-game argument. The game will be played with indoor baseball apparatus.

Aggs-Bizads in Football.

Following the conclusion of the diamond classic, the "Bizads" and "Aggs" will clash in a football tussle. The original schedule called for a contest between the Laws and the Bizads, traditional rivals, but the barriers failed to find enough men to organize a gridiron squad and the huskies from the College of Agriculture were substituted on the schedule. The "Aggs" have a team of clever gridsters and the well-drilled "Bizad" squad will have a hard time holding it back.

Dance at Night.

The football game concludes the actual program for the afternoon. In the evening, however, there will be a dance for the Bizads in the Armory. Northwell's orchestra will furnish the musical waves.

Bizad Program

- 9:00 Parade through Lincoln streets. 10:30 Entertainment at Antelope Park. 12:00 Picnic Lunch. 12:45 Baseball Game: Faculty vs. Seniors. 2:00 Football Game: Bizads vs. Ag. College, University Campus. 8:30 Big Dance in the Armory. Northwell's Orchestra.

Women Will Hold Luncheon Saturday

The League of Women Voters and the American Association of University Women will hold a luncheon at the Lincoln hotel Saturday noon, November 18. All University women are invited to attend. Maud Wood Park, national president of the League of Women Voters will speak. Other people not attending the luncheon may come at 1:30 to hear the address by the national president of the League. This meeting will be over in time for the Nebraska football game. Girls who wish to attend should call Miss Heppner for reservations before Friday at 6 o'clock.

BIZAD COLLEGE HAS EMPLOYMENT BOARD

Committee Helps Business Men by Recommending Students for Positions

An employment committee is maintained by the College of Business Administration, in an effort to accommodate to the best advantage the business men of Lincoln, Nebraska, and the entire United States who constantly call upon the College for recommendations in regard to students, trained in various lines, seeking employment in their firms, or firms similar to theirs.

Weekly, almost daily, the College receives requests for recommendations of students wishing business positions. These requests for help are referred to the committee on employment and in many cases Nebraska "Bizad" students or alumni of the College are placed in these positions.

Professor T. T. Bullock, chairman, Dana F. Cole, and Paul Connor are the members of the employment committee. Students desiring information in regard to various positions should see them.

University Y. M. C. A. Campaign Is Endorsed

The University Y. M. C. A. campaign to be staged November 21, 22 and 23, was endorsed by the Student Council at this week's meeting in Social Science 107 last night. This campaign will be conducted by personal solicitation of the student at his home. No attempt will be made to secure contributions on the campus, as is in keeping with the policy of the Council to eliminate pressure on the student body through preventing intensive campus drives.

Authority for the Near East Relief campaign to be generally conducted throughout the whole country within a week, was also given by the Council to the University faculty committee having charge of the drive. No contributions will be solicited from students while on the campus, but boys will be placed in the halls of the main buildings for voluntary contributions. A tag day will probably be conducted on the streets of the city giving all students the opportunity to be solicited as the other people of the city.

Two of a Trade.

It's a great life if you can week-end. More fish are caught in stories than in reality.

RECEIVES REPORT ON CONDITIONS IN EUROPEAN STATES

Miss Appleby Receives Letter From Nebraska Grad in Europe

TELLS OF STUDENTS

Student Conditions in Europe Need American Help Says Means

Miss Erma Appleby, secretary of the Y. W. C. A., has recently received a letter from Paul B. Means, who was a student here in 1910-11, and who acted as a representative in Central Europe this summer to acquaint American tourists and others with the student relief work which the World's Student Christian Federation is doing in the different University centers. Special attention is called to the following extracts concerning student conditions in Germany on account of the universal day of prayer, Sunday, November 15, when students are asked to offer prayers for students all over the world.

Mr. Means quotes the head of the German Student Relief Work, Chancellor Michael's as follows:

"Everywhere the distress among German students is very great. When one carries the responsibility of these suffering students upon his heart, one cannot afford to be proud any longer, and refuse to take help from strangers, because it is contrary to national pride. But one must be grateful, especially when students, to our great pleasure, unite in large-hearted and brotherly manner to help. In this relief effort which goes beyond the confines of nations, through brotherly taking and giving, there is real demonstration of fraternal spirit, which is more forceful than national hatred. It is in this effort where the hope lies in the future of nations for a possibility of permanent peace relationships."

A meal a day for 20,000 German students is provided by the Student Relief Organization, according to Mr. Means. By a system of reports, inspection tours, and questionnaires the cases of greatest need are found out and relief administered. A farm, which was partially purchased by American funds is worked by students who produce supplies for a number of institutions in Berlin where students are fed at cost or below. The restaurants in turn provide at least part of the farm animals with debris from their kitchens for food.

Democracy among students in Europe has greatly advanced since the war. The common bond of working together has united the students. Large numbers of students are now working their way through school, whereas such a thing was practically unheard of before the war.

"I asked Dr. Brinkman, a minister of the foreign office of Berlin, what changes had come over the student body in Germany as a result of the war," wrote Mr. Means. "He said that he thought Winston Churchill was wrong in asserting that the German students were still the center of reaction. The Student Union is practically the only official, and largely representative organization of the German students. It admits German, Jew, and Slav, socialist, labor leader, (Continued on Page 2)

STAR QUARTER BREAKS LEG IN WORKOUT

Brainy Field General Injured in Last Practice Before Aggie Game

SHOWS WONDERFUL SPIRIT

Cornhuskers Will Now go Into Notre Dame Game With Decided Handicap

"Go in there and fight to win, boys. Don't bother about me." These were the first words of Glen Preston, star Husker quarterback as he lay on the football field with a broken leg yesterday afternoon.

"Keep right on with the workout, fellows. I'm all right," continued Preston smiling despite the torture the leg was causing him. "Stay in and fight, boys, we have to beat Notre Dame Thanksgiving Day." Preston displayed no concern over his injury. "Pete" was thinking of the team, and the Notre Dame game. He wanted the workout to continue.

Coach Dawson and the members of the team were deeply impressed by Preston's wonderful self-sacrificing spirit. Nebraska was upmost in his mind, and the "Fighting Cornhuskers" are expected to take new heart as a result of Preston's inspiring attitude. It was a noble revelation of true Nebraska spirit.

Glen Preston has played his last game for the old Scarlet and Cream. Preston's leg was broken in the practice yesterday afternoon when he was tackled by two Yearling gridsters when he was carrying the ball during scrimmage between the Varsity and the Freshmen. The players, Varsity and Freshmen alike, were so unnerved by Preston's injury that Coach Dawson immediately stopped the practice for the day.

Glen Preston was one of the greatest, if not the greatest, quarterback ever turned out at the Cornhusker institution. Preston was without a peer in the valley, and his wonderful generalship has constantly been the subject of praise. His signal-calling in the Pitt game last year was unequalled.

This was Preston's second year on the Nebraska eleven. Preston came to Nebraska in 1920 from Kalamazoo college, where he was quarterback for one year. In 1920 he was pilot of the Law College championship eleven. On becoming eligible for Varsity last year, Preston immediately took over the reins of the Cornhusker machine, and has been the regular pilot of the Huskers ever since then.

Preston's injury comes as a sad blow with the Notre Dame classic on Thanksgiving Day just two weeks away. Preston's place will be hard to fill, and Dawson has a difficult task before him to round out a pilot than can at all equal Preston for the Turkey Day game. Russell, second-string quarter, will probably be at the helm in Saturday's game with the Aggies. It is possible that Dawson may shift Lewellen, substitute quarter last year, from his regular position at half to the pilot job.

Huskies Meet Aggies. Minus the services of two star players, quarterback Preston, and right end Scherer, Nebraska will meet the Kansas Aggies tomorrow afternoon on Nebraska Field at 2:30 p. m. The Aggies are invading the Cornhusker camp filled with a desire for victory, and relying on their strong aerial attack and the weakened condition of the Huskers to give them a fighting chance against the Nebraska wonder team. The contest, which will be a feature of Dad's Day, is the first of three home games that will wind up the 1922 Nebraska football season.