GAMMA LAMBDA TAKES NEW MEN

Twenty-two Band Members are Taken Into Honorary Organization

to initiate the following men, mem. Sigma Phi and of Green Goblin, bers of the University Band, into the freshman men's society. secrets of the order:

M. Cumminga, Fred G. Funke, lication advisable. Francis Crane, John Hoagland, M. J Ball, A. H. Jones.

welcome the new Gamma Lambdas next fall. and to mingle with the older mem-

EDITOR IS SELECTED FOR ALUMNI JOURNAL

Wilbur C. Peterson, a freshman in the college of Business Administration, has been appointed to have en-







MONO., TUES., WED.

Rialto Symphony Players Jean L. Schnefer, Conductor Pathe Semi-Weekly News The World's Events Visualized Topical and Travel Pictures howing Subjects and Points of Interest

VIOLA DANA GLASS HOUSES Wilbur R. Chenowith, Organist

Shows Start at 2:30, 7:00, 9:00 Mats. 20c. Night 35c. Chi. 10c



ALL WEEK

JESSE L. LASKY Presents Wallace

REID Other Entertaining Features

LYRIC CONCERT ORCHESTRA

Shows start at-1, 3, 5, 7, 9, Mat. 30c : Nights 50c : Chil. 10c



ALL WEEK Carl Laemmie Presents PRISCILLA DEAN

In Her Crowning Success Stupendous Picturization

"WILD HONEY"

1 having charge of the June issue. When the publication of the Alumni Journal was changed from quarterly to monthly, Mr. Holtz found that he would need some one to take charge of the work and he selected Peterson for the position. Peterson is now Omaha Day for Dairy Men Meets reporting on the Daily Nebraskan. He was for three years connected with The Lincoln Star and worked for The honorary fraternity of Gamma one year on the Lincoln High School Lambda at a meeting last week voted Advocate. He is a member of Alpha

The Alumni Journal is to be pub-Raymond L. Smith, Maruice F. lished ten months each year, the sum-Shickley, Denver D. Ross, E. B. War- mer months of July and August havrick, Frederick P. Strum, Merle Lod. ing no issue. In the past it has been er, Gerald M. Hamilton, Ross K, Sa-published but four times each year ble, L. F. Valentine, Edwin C. Cole- but the fact that much of the maman, Earl Conover, Robert R. Slay- terial for the Journal must be held for maker, Sam F. Seely, Paul F. Chey a long period before it can be used lowed quite closely in visiting the ney, E. H. Eckroth, Don Hollenbeck, has made the change to monthly pub-

Professor Gurnsey Jones, professor The initiation is to be held April of English history, is reported to be 26, after the regular band, rehearsal recovering from his recent illness rap at a place to be announced later. Af- idly. Professor Jones will not return ter the initiation, the annual banquet to instruct his classes this year, howwill be held, and every member of the ever, because of the University's fraternity is urged to be present to granting him a leave of absence until

> University of Michigan-The women of the University of Michigan are showing an interest in the boxing matches. After mnay inquiries it was announced that the co-eds will be welcomed at the shows.

Iowa State College-The movie tire charge of the publication of the houses are open for Sunday shows University of Nebraska Alumni Journ- at Ames now. City oficials are drawal by Harold F. Holtz, secretary of ing up a city ordinance prohibiting the accosiation. Peterson will con- Sunday movies there but it will take tinue his duties on the Journal May several weeks to put it into effect.

> University of lowa-At the close of the second day of the Memorial Union campaign here the total amount pledged reached the \$100,000 border.

HOLDS INITIATION

History of Club Told to New Men at Thursday Business Meeting

inspiring talk about the history of far famed Eskimo Pie. the organization, its aims and pur The Graham Ice Cream Co. manu doned and the rest of the evening was here that Eskimo Pie was over "the cup that cheers."

group of advanced Animal Husbandry He is a versatile conversationalist and students at Missouri Agricultural College began to hold ocasional evening meetings to further interest in their line of work and to become better acquainted with each other. The group organized permanently and chose the name of Block and Bridle Club.

"At the same time other schools were forming similar organizations. Several years later, members of clubs in the various state colleges who became acquainted at the Chicago International Livestock Exposition held a meeting and formed a national or ganization with branch chapters at respective schools, adopting for its name 'Block and Bridle Club'."

The spirit of fellowship developed amnog the members and the value of the club in spreading information about the livestock industry were especially stressed by Professor Loeffel as the greatest functions of an organization of this nature. "The comradeship, the ability to get together, to mix with others and exchange ideas is one of the most valuable things which a student can get out of his college days, and any organization which develops this ability is serving a most excellent purpose."

The speaker then briefly reviewed the various activities of the club and urged participation by every member in as many of these activities as possible. He especially commended the club upon its admirable manage ment of the recent College Judging Contest, and spoke of the opportunity offered for boosting interest in the Animal Husbandry department workthrough the Farmers' Fair.

The new members of the club are: W. B. Bennison, A. M. Daniels, L. W. Grandy, L. E. Hammang, O. C. Hatch, Lee King, R. Mackey, W. E. Shainholtz, A Stenger, H. Turner, E. H. Weisenreder. F. Getty. P. Gaddies, Wm. Morrow and B. Russell

EVERYTHING FOR THE TABLE Peoples Grocery

VARSITY DAIRY CLUB TAKES OMAHA TRIP

With Big Success in Metropous

Omaha Day, April 7, for dairy stu-Club was highly successful. Fifteen these places. men, together with four members of the faculty of the Dairy Department FANCY FLINGING ON of the College of Agriculture, made the trop. The weather man co-operated in contributing to the success of the trip by reserving for the club a several plants.

fine plant in Omaha with an output only occasional bingles and won. of about 11,000,000 lbs. of butter per of the plant were explained by the through the plant, answering in full all questions asked by the visitors. Upon leaving, the party was treated with brick ice cream which was of a high quality.

The next plant visited was that of the Kirschbaum Creamery Co. This plant is the only one as yet belonging to this company and is one of the most modern in the city. All appliances and apparatus used in this plant are of a modern type. In the pasteurizing room, the vats are enclosed in the foundations. The walls of this room are also tiled. A large number of cases of eggs are gathered and stored by this company. The output is about 9,000,000 lbs. of butter per

The plant of the David Cole Creamery Co. was the next stop listed on the itinerary. They were in the midst of reorganization and installation of machinery at the time of the visit. All the new tanks and vats will be glass lined. This company has quite on extensive southern trade, much of their butter going to Nashivlle, Tennessee. They considered their output at 6,000,000 lbs.

The Kennedy & Parson Dairy Sup-Fifteen students were initiated into ply Co. and the Harding Ice Cream mebership of the Block and Bridle Co. were then visited. At these places Club at its meeting in the Judging the most up-to-date machinery and Pavilion Thursday evening, April 13. processes in the ice cream industry Prof. W. J. Loeffel of the Animal were exhibited. The Harding people Husbandry department made a short, treated the group to a sample of the

A short business meeting fol- factures a high class brand of assort-Then formality was aban- ed chocolates and other candies. It spent in talk and good fellowship brought to its present state of perfection. Mr. Graham personally con-"In 1914," said Professor Loeffel, "a ducted the party through the plant.

He has made many economical inno game for the Phillies against the view of "An Introduction to Mytholovations in the system of the plant Braves. and understands minutely all points of the business. Mr. Graham gave members of the party much first-hand mates by virtue of the Senators' wal information and advice in the conduct loping of Jones' offerings.

of a business such as his. Milk Co., and the Peters Milling Co. pitched Olson and Oldham of Ty versity of South Dakota and are were next visited in order named. Cobb's outfit. dents sponsored by the Varsity Dairy Much of interest was seen at all of

OPENING DAY

NEW YORK, April 13.-Opening games of the major leagues' season fine day. A time schedule was fol- were marked yesterday in most instances by the effective work of the men on the pitching mound. "Dutch" The tour was commenced by a visit Reuther of Brooklyn engaded Artie to the plant of the Fairmont Cream. Nehf of the Giants in a tussle at the ery Co. The Fairmont people have a Polo Grounds. "Dutch" permitted

Urban Shocker of the Browns had year. They possess a chain of ten Urban Faber of the White Sox had plants extending from coast to coast an interesting contest in the Windy with a total output of 35,000,000 lbs. City. Paber allowed only three hits, of butter per year. All the processes but isued a trio of passes, two of which blosomed into runs and deguides which conducted the party feat. Shocker was touched for nine scattered wallops.

Sherdeil, ace of the Cardinals, was opposed to Cooper, the Pirate Star, in St. Louis. Sherdell was effective, but Cooper wasn't.

Grover Cleveland Alexander hurled the Cubs to an easy victory over the Cincinnati Reds; the veteran moundsman Quinn lost a close decision for the Red Sox against Philadelphia

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ready for use.

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Are You Prepared

gave an exceedinly interesting ac through errors, and the be-spectacled

turned back his ormer fYankee team | Post for April 8.

Professor H. B. Alexander, of the count of the work done in his plant. Les Meadows turned in a four-hit department of philosophy, has a regy," by Lewis Spence, in the Liter-Over in Washington D.C., Mogridge ary Review of the New York Evening

Julian Pedersen and Edgar Harvey Tris Speaker's Indians started off are visitor at the Lambda Chi Alpha The Alamito Milk Co., the Omaha in the first division when Morton out house. They are students at the Unispending their vacation in Lincoln.

LIBERTY

WHERE THOUSANDS MEET THOUSANDS DAILY MONDAY, TUESDAY, WEDNESDAY

> AN OFFERING OF CLASS **EILEEN & STONE** The Terpsichorean Tots With COULTER & CHARLESWORTH

ED. ALLEN Presents "TAXI" A Coming Thespian in a Novelty Playlet "TRUE PALS"

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Orpheum Theater

Tuesday, April 18

HUR RUBERREER KAN HER HER KAN HER KERKEREKER KERKER KAN KON KON KERE

College Inn attractions booked and advertised to appear up to May 1st have been cancelled owing to the lack of ballroom facilities in Lincoln. The name College Inn will continue to remain exclusive for the present management. Watch for details of College Inn attractions for next

JUNIOR LEAGUE REVUE

Gorgeous-Entertaining-Diverting

Monday, April 17

ANNOUNCEMENT