Grocer Must Also Be Something Of A Chef, Says Allen To Class

That a grocer must be something of a chef was the startling statement made by Fred Allen of the O. J. King COBB SPEAKS TO company in his talk given before the class in retail salesmanship Tuesday morning. This is the second of a sesalesman knowing the goods he selis

Mr. Allen explained that in order to work up a demand for new or fancy groceries the salesman must educate the housewife in their use. Very often the woman who entertains welcomes suggestions from her grocer as to the new and unusual in refreshments. Not only must the salesman be able to suggest a new commodity but he must be able to tell how it is prepared for the table. He must understand what kinds of dressings will blend most harmoniously with certain kinds of food. In short he must be connoisseur of food,

Mr. Allen discussed in detail several kinds of fancy groceries, such as allegator pears, caviere and Swiss cheese, telling where they are produced and touching on their use.

ORGANIZATIONS.

Palladian.

The Palladian Literary Society elected officers at a business meeting Monday evening. Those who will hold office the rest of the year are: President, Dwight Sprecher; vicepresident, Opal Lewton; recording secretary, Dorothy Wahlgren; corresponding secretary, Anne Streitz; treasurer, Edith Olds; social chairman, Bertram Ellsworth; program chairman. Mary Baker; hall committee, Reginald Frary, Mildred Mc-Millin; poster chairman, Gretchen Sprecher; reporter, Harold McMillin; critic, Olive Hartley; historian, Dwight Slater.

WANT ADS.

LOST-Diamond ring setting Sunday on either R or S streets, between 12th and 16th streets. Liberal reward. Return to Student Activities office.

A SHORTER SHORTHAND SYSTEM IN TEN EASY LESSONS

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Of Course. Poe-"Going to the library?" Roe-"Yah." Poe"To study?" Roe-"Of course." Poe-"What?" Roe-"Nothing."-Orange Owl.

(Continued from page one.) ries of talks on the necessity of the most necessary, a second fried doughnuts until the greese popping on her a blue blaze forty-eight hours if it hands blistered them into great red were set afire. The others looked monstrocities and still another fainted at her work and fell face- high officer he raised his hat and downward on the glowing coals. Mr. Cobb depicted humor as the laugh of the war.

THE DAILY NEBRANKAN

saving grace of the American people and illustrated this with humorous stories scattered throughout his whole speech. He told the story of the biggest laugh the German army had during the war. He and four other war correspondents were way dering through Belgium when they came upon the fourth son of the kaiser and his staff. Mr. Cobb wore LARGE AUDIENCE a straw hat without any crown, a pair of gray bedroom slippers and a butcher's canvas smock covered with grease thick enough to furnish

worse. As Mr. Cobb approached a the German army let out its greatest

--In--

Don't these bright Spring days,

and the fact that Easter is right at

the threshold, make you men

want to "doll up" a bit?

Easter

Reception After Lecture. After the lecture, Mr. Cobb was given an informal reception at the home of Mr. and Mrs. Carlisle L. Jones, Eighteenth and D strey.ls. Among those in attendance were Coaernor and Mrs. Samuel McKelvie, Prof. and Mrs. M. M. Fogg, William Hiller, Prof. H. Alice Howell, Miss Fitzgerald, Mr. and Mrs. Grier, Hew ard Murfin, Kenneth Saunders, Story Harding, Oswald Black, Roy Gustaf- sity," he stated. son, George Maguire and Amos Ginn.

SEERESS RENOUNCED BY UNIVERSITY AUTHORITIES

(Continued from page one.) stated, "that it was without the

knowledge or approval, so far as can be learned, of any department of the University, or of its higher authorri ties, that Miss ceves secured the priv ilege of lecturing in a University half during the last few days. The room was let, I understand, on a purely commercial basis, as a consequence of a misunderstanding arising in the office of the superintendent of grounds and buildings of the Univer-

In so far as Miss Roeves has ob tained a valid rent receipt for the se of the room, it is understood that she will not be hindered in the use of it for the purposes and upon th. terms agreed to betwee nherself and the party having the authority to rent the room.



Give winter duds the slip-off, and blossom out in a spic-and-span new outfit from top to toe! Satisfy that expansive feeling; give yourself a treat! **NEXT SUNDAY IS EASTER!**

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Advisory Department

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White Oxford Shirt, collar \$2.50	3 Pair for \$1.00 Men's Darn-proof Hose-Elack, \$1.85 Navy, Cordovan; a dozen
Men's fine silk stripe Madras and Fibre Silk Shirts. Guaranteed fast color and full size. Sold regularly C10C	Men's \$1.50 Fancy Silk Hose, in plain and fancy combinations 950
full size. Sold regularly \$1.95	Interwoven Silk Hose – Black, White Navy, Cordovan, Gray, Khaki. Sizes 9 to 12
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Underwear Spc'l	Neckwear Spc'l
Men's "Fruit of the Loom" Night	Neckwear Spc'l Narrow shape four-in-hands in fancy silks and foulards, polka dot, plain color, were \$1.00
Men's "Fruit of the Loom" Night Gowns; full cut. \$1.75 Sizes 15 to 19 \$1.75 Men's Athletic Union Suits; checkered	 Narrow shape four-in-hands in fancy silks and foulards, polka dot, plain color, were \$1.00 New pattern in Wearproof non-wrinkle
Underwear Spc'1 Men's "Fruit of the Loom" Night Gowns; full cut. Sizes 15 to 19 Men's Athletic Union Suits; checkered Nainsook or Self Stripe Madras; \$1.00 Full cut; elastic back B. V. D. Union Suits; all sizes Tom Wye Coat Sweaters; two pockets;	 Narrow shape four-in-hands in fancy silks and foulards, polka dot, plain color, were \$1.00

ELI SHIRE,

President

