

WELCOME, State High School Basket Ball Men! Come in, make yourself at home! You will not be urged to buy. See the Championship Trophy in our show window.



STYLE HEADQUARTERS
WHERE Society Brand Clothes are sold

Young H. S. Men

Your Presence and the
Arrival of

Society Brand Clothes

NEW SPRING SUITS

MAKE EVERYBODY REALIZE that Spring is just around the corner. This great store is dressing up for the new season. New things are here in Clothes, Hats, Caps, Shoes and Furnishings. The Store is fairly teeming with new things. Stores, like men, have hobbies; one of our big hobbies is



The Great Sale
of MEN'S FINE
SHIRTS
continues.

Please remember, all
styles and sizes are here,
including the much want-
ed Collar-Attached Shirts.
All Go At

\$1.59

SEE THE WINDOW!!!

Clothes For High School Men

As usual we maintain our high quality standard, even though
prices are away down.

Just Received 874 New Spring Garments

A SPECIAL PURCHASE SALE OF

Men's & Young Men's Suits **\$34**

YOU NEED TWO SUITS OF THESE HAND-TAILORED CLOTHES—BUY THE MNOW!

Never will you have a better chance to get such values in hand-tailored clothes that represent the highest standard of quality and correct style. This is a sale of mostly SOCIETY BRAND CLOTHES! Every Suit in this sale is guaranteed. All are brand new selections just shipped from the factory.

We believe they represent the greatest clothing value ever put on in Nebraska.

SUITS FOR SPRING AND YEAR-ROUND WEAR

Mayer Bros. Co.

ELI SHIRE, President