

The Daily Nebraskan

UNIVERSITY OF NEBRASKA OFFICIAL PUBLICATION

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News Editor
LEONARD COWLEY
For This Issue

WILL YOU DO YOUR PART IN THE ECONOMY CAMPAIGN?

A cartoon recently appeared in the Review of Reviews depicting the high cost of living propped up on two pillars which were marked "Wholesale price and retail price." Below, the consumer gazed curiously at the feat—then knocked down one pillar. Contrary to his expectation, the cost of living did not fall, so he knocked down the other pillar. Cost of living remained suspended in mid-air with no apparent support, and the consumer gives up the task of solving the riddle. This seems to be the situation in which most of us find ourselves today. The retailer claims that he is losing money constantly and that the wholesaler makes it, and vice versa. But prices keep soaring, salaries stay somewhat fixed and between the two, we are caught like the nut in the cracker. We continue to get less and less value for our money while the necessity for living and clothes remains just as ever.

The campus economy campaign should bring new ideas to light on this vital question. It seems to have been started by the desire to reach a happy medium between these two problems: the dealer claiming that he cannot carry in stock cheap articles because the students will not buy them; the student answering that the dealers make no attempt to display moderate priced goods, showing only the very expensive or the very cheap, neither of which proves suitable to the student's varied needs. In these statements there appears the great chasm between the two parties—either the students have developed too expensive tastes for their purses or the stores have catered to the high prices and fastidious demands of the few rather than those of the general public who wish more inexpensive, usable goods.

During this campaign it is the duty of every Nebraska student to stop and question whether or not he is unintentionally helping to keep up the increasing cost by unnecessary expenditure. How many of us are living beyond our means just because everyone else does? Fur coats have appeared on our campus this winter in great numbers. Of course they are warm as well as very beautiful, but would not a wool one at a lesser price have served the same purpose? Fur dealers state that one reason for the enormous increase in fur prices this year is the great demand, and that demand for only the best and most luxurious kinds of pelts. It is a well known fact that if the demand for any staple or fancy article is great enough, the prices will raise because the dealers know that they can get the amount. It is indeed a pleasure to "spring" a new hat often, especially when the lovely bright straw ones appear as an antidote to the somber winter garb. But do you ever have a guilty conscience when you clean out your closet and find several good hats there discarded simply because you were a little tired of winter things? We all realize that we often foolishly buy new things just for their beauty when we have no real need for them at all.

Wisconsin adopted a very appropriate slogan for their thrift week, which Nebraska might do well to notice—"Don't be afraid to say 'I can't afford it.'" If every loyal student and member of the faculty will consider this a serious matter and give the campaign thought and support, there can be no doubt that some benefit will be derived. By refusing to buy high priced articles, by curtailing all unnecessary expenditures and by making use of the materials on hand, the demand will cease. If the dealer has no call for expensive goods, he will not buy them and the manufacturer will not make them. This time spent on costly, unserviceable materials will be more profitably given over to the manufacture of useful, attractive garments at less cost. The student who does not do his part to help curb the mounting prices can never be justified in complaining of the high cost of living. He certainly cannot expect others to look after his interests in the matter. Are you ready to do your part? This is a real Nebraska problem which we expect every one to help solve. Get in the game.

UNI NOTICES

Vespers

Don't forget that Miss Edna Perrin speaks this afternoon at 5 o'clock at Art Hall on "A Nebraska Girl's Experience in France." Special music is also being planned.

The Observatory

The observatory will be open to the public today from 7 to 8 p. m. If the skies are clear, for a view of Jupiter. At 8 o'clock there will be an illustrated lecture by Prof. Kimball of the weather bureau at Washington, on the variations in the heat and light of the sun.

Cadet Officers Association

There will be a meeting of the Cadet Officers Association, Thursday evening at seven-thirty in the Armory. It is important that all cadet officers attend this meeting.

Company Editors

There will be a meeting of all company editors Thursday morning at eleven-thirty, in the Cornhusker office, Room U. 206.

Alpha Zeta

Important meeting Wednesday evening, February 11, at seven-thirty p. m. S. S. 101. Every member should be present.

Delian Literary Society

The Delians will have a Valentine party, Friday, February 13. Everyone come and bring a comic valentine. Program, games and eats. Faculty Hall. 804

College Girls Attention!

Your party dresses remodeled into artistic up-to-date frocks. For particulars write Madam York, 1404 Kesner Building, cor. Madison & Wash, Chicago, Ill. 8012

"N" Girl Pictures

All "N" girls report for pictures at the gym, Wednesday, February 11, at 12 o'clock. Wear gym suits.

Lutheran Students Meet Today

The Lutheran students of the university will hold an important meeting today, Tuesday, February 10, at seven p. m. in Social Science 101. All Lutheran men and women are urged to be present at this meeting.

University Union

Important Union business meeting at seven o'clock sharp in Union Hall. Be prompt.

U. S. Civil Service Examination
U. S. Civil Service Examination, March 9, 1920. Statistical Expert, \$3,600-\$4,500. Persons desiring to take this examination may obtain the necessary application blanks and information at Civil Service Window, Post Office, Lincoln, Nebraska.—A. A. Reed, Director Bureau of Professional Service, Uni. of Nebraska.

Commercial Club Meeting

There will be a meeting of the Commercial Club Thursday, February 12, at eleven a. m. in Social Science 101. A good speaker will address the club and the club room will be opened at that time. All students registered in the College of Business Administration are invited to attend.

W. S. G. A. Council

The W. S. G. A. council will meet in the Social Science 107, Thursday at seven o'clock.

American Legion Meeting

University Post of the American Legion will meet Wednesday evening, Feb. 11, at 7:30 p. m. Very important. 7913

Nebraskan Subscription Books

All Nebraskan Subscription Books must be turned in at the Student Activities office by noon Tuesday.

Phi Alpha Tau

Phi Alpha Tau will meet Thursday at 7:30 p. m. at the Phi Delta Theta house.

Soldiers' Memorial

The Soldiers' Memorial committees will meet Thursday, 2 o'clock in the chancellor's office.

Spanish Club
Spanish Club meeting, Tuesday, February 10, from eight to ten p. m. in Faculty Hall. Everybody out.

Palladian

Attention! new students and old. Every student in school is cordially invited to attend an open meeting of the Palladian Literary Society next Friday evening at eight o'clock. An especially attractive program has been secured for this occasion. Little Miss Margaret Corrington, the six year old dancer will present a series of dances in costume. This is a very exceptional attraction which the committee has been fortunate enough to secure for the occasion. 804

W. S. G. A. Board

W. S. G. A. Board meets with Miss Heppner, Wednesday at 4:30 o'clock.

General W. A. A. Meeting

General W. A. A. meeting in S. 102, at 7:15 p. m. Wednesday, February 11.

American Legion Dance

First American Legion dance of the season will be held the evening of February 13 at the Commercial Club. Tickets may be purchased from 11 till 12 daily at Law 208. No one will be allowed to purchase tickets who is not a legion member in good standing.

TEACHERS—Do you want to secure the best position and the "High Dollar" in salary next year? If so, write TODAY for our SALARY SCHEDULE and Literature. Only 4% Comm. Payable in Fall. Central & Western States. Heuer Teachers' Agency, Cedar Rapids, Iowa.

THE DAYS GONE BY

Three Years Ago Today

Fifty underclassmen of the medical department in Omaha offered their services for a volunteer ambulance corps.

Mrs. W. O. Jones gave piano recital at convocation.

Ten Years Ago Today

The German dramatic club was putting the last touches on the annual play, "Roeknickerstrasse."

Eleven Years Ago Today

A severe blizzard swept the campus; students experienced great difficulty in reaching the university; the senior election was postponed and classes were dismissed.

The Ames basket tossers checked the upward climb of the Huskers toward the valley championship by a score of 22-16.

WANT ADS.

For good dance music, call L5223.

WANTED—Boy to run elevator part time, no experience required. Apply S. C. Waugh, First Trust Co.

AUTOMOBILES and Accessories—Battery service station; batteries rebuilt or recharged. Horrum Bros.

WANTED a few more students to board. Close in, 636 No. 16th, B1756. 8012

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Meditate On This!

A farmer almost taught his horse to live without eating—But the blamed thing died before he learned the lesson.

A student might struggle through a semester without his school paper—But it's safe to say he's a dead one if he goes without it a whole year.

What's the use of missing it when

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