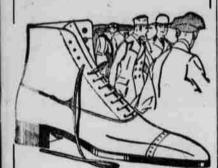
THIS WEEK January Clearance Discount



Every Day

more men step into comfortable perfectfitting Florsheims.

Any man who has worn Florsheims - will tell you they are good shoes -they cost more than ordinary shoes at the start but they are worth more in the end.

Fred Schmidt & Bro.



TRI DELTS INITIATE

General John J. Pershing was entertained Friday, January 2d by the Delta Delta Sororiety at their house at Sixteenth and Q streets, Over one hundred fathers, mothers, and brothers of the active and alumnae members were invited to meet the general at this informal reception.

The actives and alumnae pinned a recognition pin on his blouse and initiated him a member of their sorority, with songs and cheers. Then, to show his appreciation, he gave a little

"I feel like I was in no-man's land." ne said laughing, "but I certainly appreciate this honor you girls have conferred upon me. The Tri Delts-we Tri Delts I mean, have played a large part in the recent war, for I understand several members of this chapter went across to do canteen or "Y" work." He closed by saying: "Girls, I want you to know how much I appreciate this honor, and I surely consider it the greatest that has been bestowed upon me."

Miss Edna Perrin who was in canteen work overseas was present in uniform and shared the honors with the General's party.

The house was decorated in sliver. gold and blue and pink roses tied with blue tulle. Tea was served in the course of the afternoon. Mrs. C. Klose presided at the table and the the university has always been one members of the chapter served.

Professor and Mrs. E. H. Barbour, Professor and Mrs. G. E. Barber, Mr. and Mrs. Phil. R. Easterday and Mrs. S. S. Hadley formed the receiving

The General's sisters, Miss Mae Pershing and Mrs. D. M. Butler are both members of Tri Delta.

Now that all of your clothes

are soiled

you had better send them in, so you will be looking good again

B3381 ECONOMY 1414 O

CLEANERS, PRESSERS & DYERS DEVILISH GOOD CLEANERS



(Continued from Page One.) GENERAL PERSHING UNIVERSITY HONORS GREAT ALUMNUS AND LEADER OF A. E. F.

of France as the first soldier of his here.

Lieutenant Pershing, by his unique has ever come to me." America in coming history.

"In this faith, the chancellor, the senate and the board of regents, gave him God speed at his going forth two years, ago. In the splendor of its fulfillment, these officers accord to him the gratitude and the plaudits of the institution which they govern."

The General's Reply

In reply to this General Pershing said:

"I remember about a quarter of a century ago when I first reported for duty at the University of Nebraska, I To peek in the pages you laid aside was asked by the chancellor to appear with him at the morning exercises. I feel some of the same timidity I felt then. My association with of very great pride to me

"This great institution stands for efficiency and all that is worth while in our citizenship. It has meant much in the city, state and country and in all the world. Always representing the institution in a worthy fashion and always with integrity and efficiency. It is with especial pride I recall the and I attribute it to the influence of

this great institution upon the state. institution to carry the banners of their country have devoted them-

selves to the cause with patriotism and they should make us proud of our connection with the institution. They have lived up to the ideal of the old university standard. For I recall with board of regents of the University of distinct pleasure my early associations Nebraska beg to present their felici- with the university and attribute in tations to General John J. Pershing up no small degree whatever success I on his return to Nebraska, after two may have had to its high influence years of service on the battle fronts and the associations I made while

"Chancellor, this is a pleasure and "As commandant of cadets in the an honor I shall always cherish and university, a quarter of a century ago, I consider it the highest honor that

mastery of conditions, by his inspiring At the close of the exercises bearers control, enforced the prediction that, of faculty tickets were admitted to an in the great war even then presaged informal reception. Hundreds here in would figure largely in assisting to passed the line consisting of General fix the place of the United States of Pershing, Chancellor Avery and Dean

DAILY DIARY RHYMES

Gayle Vincent Grubb

Well, you've wiped your mouth on the sleeve of your coat

And have left the folks behind, And to once more sluff and grind; But the row will be harder to weed

than before And to state the matter frank, You will have to grin and stick to the

And work like Billy Blank!

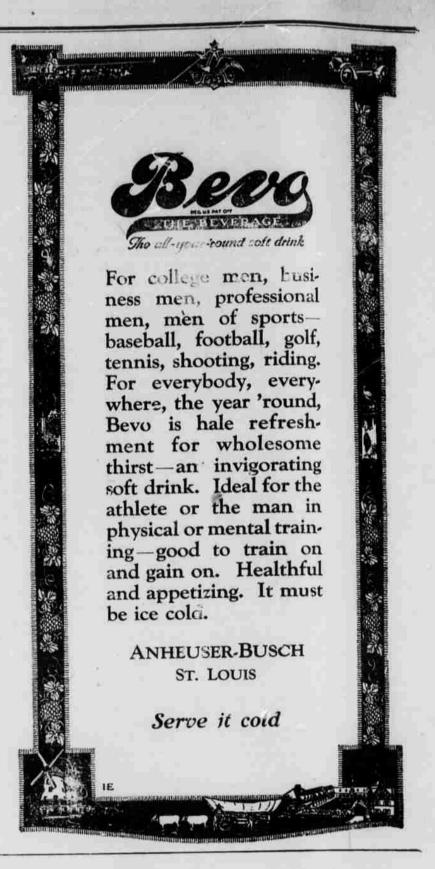
All of the visions of pumpkin pie And the like must fade and go,

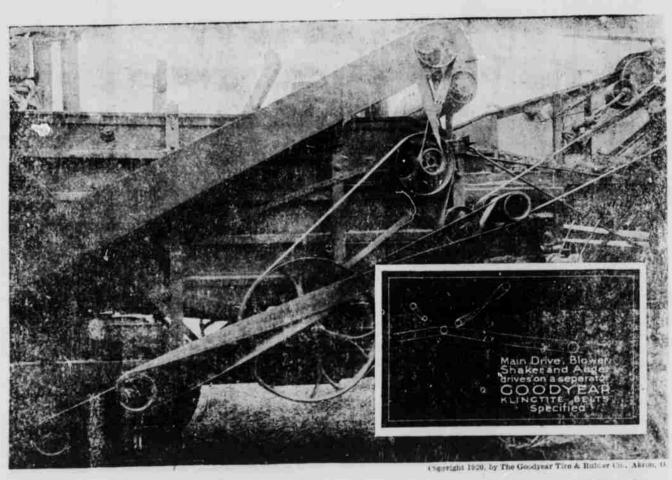
The boarding house hash has taken its place

And you're hoeing a different row; high standing of literacy in Nebraska The new year's come and the old has died

While the present holds no jokes, "The men who have gone from this It's tough right at present but sharpen your wits

-I'll see you tomorow, folks.





The Smaller Drives—and Goodyear Belts

The smaller drives enforce their own peculiar demands on trans. mission belting. And the value of a belt depends directly on its ability to serve the particular demands of its drive and to work efficiently with relation to the entire machine.

This belt efficiency extends upward and outward from the smallest drive through the largeest operations, and the modern farmer recognizes it as a definite factor in the cost of his powerproduction.

Because The Goodyear Klingtite did away with belting troubles on the main drive of his separator, Oscar Nygaard, of Cannon Falls, Minn., had the blower, shaker, and auger drives equipped with Goodyear Klingtites, specified in proper length, width and plies to the special duties required of them.

The similarly satisfying experience of many others has resulted in some makers of separators standardizing on Goodyear Klingtite equipment for their every drive. At high speeds or low, on small, flat-flanged, or crowned surfaces, these Goodyear Klingtites hold the pulley, deliver the power, wear evenly and long, and are proof against moisture.

The operating economy of Goodyear Klingtite Belts as a factor in farm power is made a special study in the Goodyear Farm Encyclopedia. Students and teachers of agriculture will be furnished copies on letter request to the Mechanical Goods Department, The Goodyear Tire & Rubber Company, Akron, Ohio.

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