HEARD ON THE SIDELINES

"I sure like these new dancing coats better than anything I ever wore—a fellow don't feel so stiff and formal and he can get more "trot" in his fox-trot,"



Thanksgiving Starts the Social Whirl

"On with the dance, let joy be unconfined,

No sleep 'til morn, when youth and pleasure meet

To chase the glowing hours with flying feet."

So wrote Byron, gayest of poets, and his words are as true today as when he wrote them 'way back in the 1820's.

Joy can only be unconfined when youth is conscious of correct clothes. That's why we call your attention to our

Formal Dress Clothes

These new garments are correct to the minutest detail—they are being worn almost exclusively in eastern social centers. They lift the wearer above the commonplace and give that thoroughbred look.

If that's the "look" you're hunting, and we know it is-you're due here.

EVENING CLOTHES
FOR RENT, TOO.



EVENING CLOTHES
FOR RENT, TOO.

Smartness and correctness mark our Dress Accessories—Waistcoats, Silk Hats, Footwear, Neckwear, Hosiery, Reefers, Jewelry, and everything.

Dress Accessories—First Floor Dress Clothes—Second Floor