

**COLONIAL**  
 Tuesday—Wednesday  
**"WIVES OF MEN"**  
 Starring  
**FLORENCE REED**  
 and  
**FRANK MILLS**

**RIALTO**  
 MON.—TUES.—WED.  
 Adolph Zukor present  
**Marguerite CLARK**  
 IN  
**"WIDOW BY PROXY"**  
 Mack Sennett's Latest and Best  
 Comedy with  
**CHARLES MURRAY** and **Fansters**  
 Pathe News Pathe Review  
 Topics of the Day  
 Shows start at 1, 3, 5, 7 and 9 P. M.  
 Matinee—All Seats 15c Night, 30c

**VAUDEVILLE**  
 WHERE EVERYBODY GOES  
 MON.—TUES.—WED.  
**SHRAPNEL DODGERS**  
 In their original offering  
**"A NIGHT IN BILLETTS"**  
 Song—Music—Story  
**CORADINI'S ANIMALS**  
 A Troupe of Remarkable Actors  
**HARVEY TENNY & CO.**  
 Vaudeville's Popular Vocalist  
**Dusenberry & Bonney**  
 In Songs and Dances  
**"His Last False Step"**  
 Mack Sennett's Comedy  
**"THE GREAT GAMBLE"**  
 A Stirring Mystery Story  
**LIBERTY NEWS WEEKLY**  
 3 Shows Daily, 2:30, 7 and 9 P. M.  
 Mats, 15c Night, 30c Gal. 15c

**LYRIC**  
 LINCOLN'S LITTLE THEATER  
 MON.—TUES.—WED.  
**ALICE BRADY**  
 In the rollicking Farce-Comedy,  
**"THE INDESTRUCTIBLE WIFE"**  
 Before you plan your honeymoon  
 trip see this picture  
**"Shocks of Doom"**  
 O. Henry Story  
**"All At Sea"**  
 A quarter of an hour of laughter  
 International News Weekly  
 Shows start at 1, 3, 5, 7, 9 P. M.  
 Matinee, 15c Night, 30c Chil. 10c

**Supreme**  
**Cyphurum**  
 WED. THUR., FRI., SAT.  
 22:30—TWICE DAILY—8:30  
 4-Headline Attractions—4  
**ALICE Mrs. Gene E I S HUGHES**  
 In Dances and In New Comedy  
 Songs  
**SYBIL VANE**  
**MALETA BONCONI**  
**BOB TIP & CO.**  
**7 HONEY BOYS**  
 Billie Burke's Tango Shoes  
 Gall-Curel of Vaudeville  
 Evenings, 25c, 50c and 75c  
 Kinggrams Topics of the Day  
 Matinees—700 Seats at 25c

Mabel Normand in "Upstairs"  
 Galvina Pictures  
 Mable Normand in "Upstairs" at the Colonial, starting Thursday.

**BUBBLES**  
 How times have changed! Fifteen minutes a day with the right books was the secret of the liberal education of Abraham Lincoln. Nowadays the secret of a liberal education is a checkbook and a stand-in with father.

The seven wonders of the univer:  
 1. Student opinion.  
 2. Sheepskin coats.  
 3. "Rag" subscribers.  
 4. Wool socks.  
 5. Sunday night dates.  
 6. Home style malted milks.  
 7. The stare (failure to recognize people you know).

When a motorist tells you how good a cord tire is, he is "stringing" you.

Dancing dates back to the early Egyptians, who ascribed the invention of it to the god Thoth. By our system of analysis, we quite naturally conclude that he also was the inventor of student opinion, because the two are inseparable.

There are class girls, there are class cars, and the Olympics was a class scrap.

Ad. in the Star: "Rooms for rent, gentlemen preferred; no students. Now that we know that students are not gentlemen we would like to know what they really are.

Oh, the East is East and the West is West,  
 And never the twain shall meet.

But in spite of the above, Syracuse will pay Nebraska.

Many a student going home lately did not buy a round trip ticket.

**IN DAYS GONE BY**  
 One Year Ago Today  
 War work quota goes over the top with several thousand dollars surplus.

Three Years Ago Today  
 Huskers defeated by Jayhawks for the first time in seven years. Score 7-3.

Four Years Ago Today  
 The last football rally of the season was held in Memorial Hall.

**GIRLS SOCCER TEAMS SOON TO BE CHOSEN**  
 The girls' soccer teams which will play in the inter-class tournament will be chosen before November 26. Players must have ten practices in order to make a team and receive W. A. A. points. Girls are urged to get in all practices possible this week. A list of the practice hours is posted on the W. A. A. bulletin board in the Armory.

**INTELLIGENT ADS. A HELP TO NEWSPAPERS**  
 Intelligent advertising is an inspiration to the editorial and news department of a newspaper, says the Hutchinson (Kans.) News Item, a paper devoted to the interests of more effective advertising.

It is the business expression of the community upon which news writers, handling the affairs of the day as they come and go, build a foundation.

Advertising pages are the solid backing of the community; that community whose daily activities the news writers and editors try to record.

There is much news value in advertising as everyone who is connected with the news division of the work of every newspaper can readily understand.

Among the most intensive readers of the advertisements of the local merchants and business concerns are the reporters and others of the editorial department.

They help their work by keeping up with the times through a careful understanding of the things the merchant or other advertiser tells in his copy.

But these reporters and others are less interested unless the advertisements show every earmark of accuracy, every test of truth, every needed detail that would indicate the education of the advertiser had been directed along lines which enabled him to "tell the story" in the first paragraph, or at least early in the story he put in his space.

The news writer enjoys reading the advertisement, and it aids him or her in their work, if short, snappy facts are brought out, facts that make him know as easily as possible what it is the advertiser has to offer, what its value is to him and what the advertiser asks for it in cash.

**MRS. WILLIAMS TELLS OF Y. W. C. A. SOCIAL SERVICE AT VESPERS**  
 "After all I expect that the greatest thing that the students will get out of the university is the ability to come into contact with all kinds of people," said Mrs. Hattie P. Williams, Ph.D., in a short talk which supplemented an explanation of the several phases of Y. W. C. A. social service by those in charge of the respective departments.

Mary Sheldon appealed to the girls of the university to volunteer to assist with the Sunday afternoon programs at the poor farm. She said that all the girls of the university will have to co-operate in order to carry on these programs all year, and urged that the girls who can sing, play or read, volunteer. Girls who have cars are asked to furnish transportation to those taking part in the programs. Visits by young people are appreciated by the old people at the Poor Farm.

Gladys Mickel played "Deep River" on her violin, and was heartily applauded.

"After all, all of life is social service." Thus Mrs. Williams summarized her discussion of volunteer and professional social service. She named faithfulness, sincere interest in people and a proper balance between sympathy and intellect as the three characteristics requisite to the social service worker.

"Peter in the Pippi Shop," to be presented under the direction of Bessie Love by the Lincoln Campfire Girls and some of the university girls in the early part of December, was announced by Dorothy Teal.

Enrollment is still open in all the departments of social service, girls reserve leadership, training in camp-fire guardianship, and entertainment at the Poor Farm.

Other work carried on by individuals is assisting with charity organizations at the city Y. W. C. A., a survey of the conditions of working girls in Lincoln and the conducting of a class in dramatics at the city Y. W. C. A.

**PLAN TO ENLARGE ATHLETIC PROGRAM**  
 (Continued from Page One)

The whole system of all-around athletics is minutely explained in a pamphlet called "The University of Illinois' Plan to Stimulate Interest in Physical Education for Men" by Arthur J. Schuetzner, originator of the idea, which has just recently been published.

The following extract from the pamphlet will explain the general system and organization:

**To Interest Students**  
 "The plan is to interest the student in all-around physical development rather than to have him specialize in a few events.

In this plan physical education is divided into four sections. They are: field and track athletics, aquatics, antagonistic and gymnastics. Intercollegiate competition in all sports forms the fifth section. Under each of the five sections are from three to six events, totaling twenty-three events. All scoring is on a pointage system so arranged that it will allow the average student, willing to exert himself, to qualify for the emblem of the lowest division, while further effort on his part will result in his raising his total pointage and securing the insignia of each of the five intermediate divisions, and finally the highest award.

To receive an emblem the student is required to score a certain number of points, with a maximum allowance and a minimum requirement in each of the five sections. This does not force him to score in every one of the twenty-three events, as he may choose one or a few of the events in each section, but it does require moderate ability in each branch of physical education. To receive the lowest division insignia a student is required to score seventy points. By referring to the score tables, it will be seen that this is not at all beyond an average student's ability.

**Maximum Credit**  
 The maximum credit toward this emblem is no more than twenty-five points in any one section. This tends to eliminate specializing in one kind of physical development. The minimum requirement for this emblem is at least five points in each section. While this does not require exceptional physical ability it does demand moderate skill in field and track athletics, water sports, self defense gymnastics, and willingness to participate with squads for intercollegiate competition. Each division beyond the lowest insignia demands a higher total of points, with a moderate rise in the maximum allowance and a fairly good score in the minimum requirements of points in each of the five sections."

In the intercollegiate section a man is given 10 points for merely signing his name and entering the mass athletic meet, which is held in the spring. He may add points, of course, by placing in the different events.

ARMSTRONG CLOTHING CO. | QUALITY IS ECONOMY

**Hart Schaffner & Marx**  
**Overcoats for Young Men**



Here's an Overcoat Style lot's of the young men like; plenty of material in the skirts and the belt that gathers it all. The back of it has just as swagger a look as the front. This is a wonderful coat for

**\$45**

We have a lot of smart styles in this season's Overcoats. You cannot miss a good one in the lot, and you'll like the styles.

**ARMSTRONG CLOTHING CO**  
 Nebraska's Largest Exclusive Men's and Boys' Store

**WANT ADS**  
 UNI MEN: Can use twelve men for part time work in city—real work—good commissions. Must be older men with selling or business experience. Phone City "Y" 325 for appointment.

A man's dress suit of broadcloth, exceptionally fine, size 38. Call B2846. A Bargain. 40-01.

LOST—A brown purse containing fountain pen, watch, ring and small change. Return to Student Activities Office, or call B3437. 4313

LOST: Fountain pen minus cap, decorated with gold, between 17th and R and Pharmacy hall November 21. Finder please return to Student Activities office.

LOST—Between M. A. building and Social Science hall, on Monday, Nov. 10, a John Holland fountain pen. Please return to Student Activities office. 11

Husband: Sorry to be late to supper, but one of the cylinders was missing.

Friend Wife: Haven't you any idea where you lost it?

The Columbia University trustees met recently, but, as at their October meeting, failed to name a successor to Dr. Talcott Williams as director of the Pulitzer School of Journalism.

Dr. Cunliffe will continue as director until his successor is named.

The trustees will meet again on the first Monday in December.

**Monday, Dec. 1st.**  
 Classes will be organized for beginners Monday, December 1. Why not arrange to enter at that time and be a month ahead of the January class? Bookkeeping, Banking, Shorthand, Typewriting, Civil Service, Farm Accounting, Commercial Teaching, Etc. Literature free.

**DAY AND NIGHT CLASSES**  
**NEBRASKA SCHOOL OF BUSINESS**  
 (Tuition rates same as before the war.)  
 T. A. Bakeslee, President.  
 Corner O and 14th Streets. Lincoln, Nebraska.

**The Lantern Room**  
 Tea Dansante from 3:30 to 5:00 P. M.  
 Table d'Hotel Dinner from 5:00 to 8:00 P. M.  
 Open until 11:30 P. M. Music. Dancing Permitted

**DELANVAN CAFE**

**WANTED**  
 Nebraska Transportation Board Reports any year 1888 to 1897 both inclusive.  
 Nebraska Session Laws, Dec. 1885.  
 Will pay cash.  
 Allegheny County Law Library,  
 City-County Building,  
 Pittsburgh, Pa.