We Want to Know

Why Any Student Buys Books or Supplies Downtown When we Are here at the Gate of the Campus with a full line of everything the Student needs, which line is watched over and kept up by a This Is Our Business. It is not a Side Line with Us. We know where and when to ouy what you need and are therefore able to supply just what you want, when you want it and at the right price.

We Can Supply What You Need In

Books, for all courses.

Notebooks, bound, looseleaf, and some made especially for a designated course.

Paper, plain, ruled, drawing, carbon and to fit your looseleaf book.

Pencils, of many degrees of hardness, drawing, colored and indelible.

Oil Paints and accessories.

Padlocks, for your locker.

Instruments, K. & E., Peace and a few Richter.

Engineers outfits, containing just what is needed for the course you are taking.

Botany Sets.

Zoology Sets

Chemistry Sets. These sets are complete and contain everything needed for the course designated.

Fountain Pens, by the Hundreds, Conklin, Watermans Ideal, Tempoint and John Holland. You will surely find just the one you have been hunting for years. Yes, we have the Ink you want to fill it, too.

Microscopic Supplies, Glass Slides, Slide Boxes, Cover Glasses, Needles, Tweezers, Magnifying Glasses and all the rest.

Stationery, plain, with University seal and with Sorority and Fraternity Marks.

Photographic Supplies, a full, new line.

Brief Cases, of real Leather.

Erasers, Pen and Pencil Clips, Pencil pointers, Paper clips, Rubber Bands and all those little things.

Pennants, we have the one which will finish the decoration of your room.

Laundry Cases and the labels for them.

Eversharp, the Pencil with an individuality which it lends to the bearer.

Freshmen, this is the Only Place you can get that distinctive Cap, and when you get it, that is the proper time to buy the rest of your supplies.

Our Candy Department has been moved one door west of the Main Entrance and is assisted in keeping you in a good humor by an up-to-date Soda Fountain.

College Book Store E. H. LONG, Prop.

Facing the Campus