

The Nebraska Hotel Co.

The Lincoln . . Lincoln, Neb. The Evans . Columbus, Neb. The Lincoln, Table Rock, Neb. The Lincoln . Franklin, Neb. The Lincoln, Scottsbluff, Neb. **Open July 1918** Also

The Okeima Apartments, Lincoln, Neb.

F. E. SCHAAF **R. W. JOHNSTON** President **Managing Director**

Home Office, Lincoln, Neb.

The lovliest of white frocks unaffectedly simple and charming

Their usefulness for other summer occasions is apparent at a glance so you may be governed in selections by your summer plans.

A Sale of lingerie

The daintiest of princess slips, petticoats, bodices, ideal sorts for wear with graduation frocks.

The daintiest of cotton dresses

In pretty plaids and checks and solid colors. Ginghams and voiles and other summery fabrics. Dresses with frills and tucks and girdles and novel collars and cuffs. Russian and Eaton blouses and simple shirtwaist styles.

A new white hat===A smart cloth cape

are two delightfully timely suggestions. . Indeed, in assembling the day's resuirements, vacation and summer needs can be assembled at one and the same time.

Have you thought of

Silk gloves, to be had here at 75c a pair up. A fresh crisp organdie collar-other neckwear. A silk umbrella. A war worker's service bag. A delightful crepe garden smock. A good book. A Bible. A piece of Jewelry. A set of silverware. A bottle of perfume. A Reading Lamp with Japanese pottery base and silken shade, wired ready for the electric light socket. Japanese Pottery, Lanterns and Curios from our Oriental room. A wool dress pattern or one of silk. A one-half dozen pairs of silk stocking. An elegant rocker from our Rurniture Department. A pair of canvas oxfords for summer outings. A parasol for afternoon strolls.

