

DO YOU KNOW THAT

Several hundred submarine chasers, built since the war, have been deliv-

ered to the navy by 31 private concerns and six navy yards; many of these boats have crossed the Atlantic some in severe weather.

Navy has in its possession now a

stock of supplies sufficient for the average requirements for at least one year.

Average monthly disbursements by ordnance department of the army dur-

ing the first year of war were over \$69,000,000.

Through a card catalog system 109,487 men have been transferred out of army divisions into technical units

of function according to individual educational, occupational, and military qualifications.

The signal corps has sent thousands of trained pigeons to France.

"Store Ahead"

"Service Ahead"



The MILITAIRE

A New Spring Model

In Which the New and Prevailing Military Characteristics are shown

The Spirit
of the
Times—
Buy Liberty
Bonds
W. S. S.
Dress Up
in Society
Brand Clothes
Be Thrifty



Knox Hats
Borsalino
Hats
Nebraska
and M. B.
Co. Hats
\$2.50 to
\$10

The new five seam or panel back, and raised sleeve shoulders, are featured in some of Society Brand Models we are showing this Spring. These models, which button high up have these much desired military effects.

Some of these suits are single breasted, some double breasted; plain pockets, curved pockets and military pockets. The skeleton lining of many of the coats is silk piped in seams.

All very new—the Militaire as shown here, is one of the most popular.

Decidedly effective in the new plain colors such as the navy blues and russet browns.

Society Brand
Suits and O'Coats
\$25 to \$60

SEE THE NEW TORPEY OVERCOATS—"VERY BIG" STYLE HIT

GET THE
Styleplus

HABIT

Enjoy the reliable, stylish clothes of moderate price

Styleplus Clothes \$21 and \$25

Concentrating great volume on each grade, produces a style and a quality truly exceptional at the prices.

Society Brand Clothes



Mayer Bros. Co.

ELI SHIRE, President

