# The Spirit <br> of the <br> Times- <br> Buy Liberty <br> Bonds <br> W. S. S. <br> Dress Up <br> <br> The MILITAIRE <br> <br> The MILITAIRE A New Spring Model 

 A New Spring Model}
in Society
Brand Clothes
"Store Ahead"
"Service Ahead"

In Which the New and Prevailing Military Characteristics are shown

The new five seam or panel back, and raise sleeve shoulders, are featured in some of Society Brand Models we are showing this Spring. These models, which button high up have these much desired military effects.
Some of these suits are single breasted, some double breasted; plain pockets, curved pockets and military pockets. The skeleton lining of many of the coats is silk piped in seams.
All very new-the Militaire as shown here, is one of the most popular.

Decidedly effective in the new plain colors such as the navy blues and russet browns.

## Fociety Jbrand

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