

ST. PAUL

12th and M

"The most largely attended church in the state"

Collegiate Bible Courses

Men.....Chancellor Clark Fulmer

Women.....Prof. O. R. Martin

Classes at 9:45

DR. JEFFREY—

At 11:00

"The Great Value of the Promises."

At 7:30

"The Languages of the Streets."

Epworth League at 6:30

"Follow the Chimes"

Styles of the Times THE FLORSHEIM SHOE

the kind you see on Broadway, in every fashionable club and worn by the best dressers in the leading cosmopolitan cities—that's what we're displaying today for you men who want new types of footwear.

If you want real style, a pair of Florsheim's will meet your requirements without sacrificing every-day comfort.

Call and let us fit you at a price you want to pay.

Prices ranging from

\$6.00 UP TO \$9.00

To the College Girl

Heretofore thru this medium we've always talked only to the young men at school, sadly neglecting to call to "your" attention—that we also carried complete lines of footwear for the College Girl.

But now we want you to know that we are ready with the newest in fall styles and are sure we can please you in our special showing of attractive footwear, so that you will be convinced that this should be your store, for good stylish, but serviceable footwear at prices that make this the popular shoe store for students.

Prices ranging from

\$4.50 UP TO \$12.00

FRED SCHMIDT & BRO.

917-21 O St., LINCOLN



Ready for the first game
with new toppers.

Rah! Rah!

Caps

Uni Colors

15 cents.

Society Brand Clothes

Ready-Tailored Top Coats

Know the greater satisfaction of Society Brand Clothes and you will have found the last word in men's apparel. They are sold only at this store.

Prices \$25 to \$50

MAYER BROS. CO.

ELI SHIRE, Pres.

"Style Headquarters"—The store that sells Society Brand Clothes

A Heart To Heart Chat for Varsity Men

Some of you fellows know our shop, and some of you do not, but you should, as we cater to young men's trade in particular, always trying to have that something new and different, for you, at a price within your reach. We never purchase closeouts of merchandise, always trying to uphold a standard of good value and boys, we never have a sale, so do not have to inflate our original selling price, so as to stand for a later on cut, and then we do not carry any book accounts which account for our lower prices on up-to-date hats and furnishings.

All we want to do is to have you make us prove the statement that we have the newer things first and can offer them to you at positive savings.

Our shop is the most original shop IN TOWN.

OMAHA HAT FACTORY

1234 O STREET, LINCOLN

MR. SCHEMBECK of SCHEMBECK'S "JAZZ" BAND is here with us now.

Boyd wants to see you about your printing.

Lost—Schaefer fountain pen without cap. Return to Student Activities Office.

Wanted—Roomers and boarders at 1801 R St. Board \$5 per week. - 14-18

New English

shoes in dark tan or Gun Metal. Many with fancy toppings—leather or fibre soles.

\$5 \$6 \$7

POPULAR PRICED MENS WEAR
KLINES
LINCOLN

OCTOBER AT THE

First Congregational Church

13th and L Street—Near the Campus

Since entering the University this fall possibly you have not given your spirit a fair chance. Then let October be a month of recuperation. In the sanctuary of God, it will find refreshment and strength. The Church stands for friendship, worship, instruction, comfort, all of which every heart needs.

REGULAR SERVICES

October 7, 10:30.....The High Cost of Living
October 14, 10:30.....
Mr. H. G. Wells's Book, "God the Invisible King"
October 21, 10:30.....Good Roads to a Good City
(Based on a 1500-mile automobile drive to Lincoln)
October 28, 10:30.Moving: a Homily to all Recent Arrivals

SPECIAL SERVICES

October 14, 4:00 p. m.
.....Lord's Supper and Reception of Members
October 28, 7:30 p. m.
Author's Reading: "The Prodigal Son Ten Years Later"
You are welcome to come and bring a friend.
John Andrew Holmes, Minister.