

We've Got the Goods

We bought heavily while buying was good--now that prices have gone "sky-rocketing" we're mighty glad we did load ourselves up. "The world knows"

NO DEALER BOUGHT HIS STOCK THIS YEAR AT THE PRICES WE PAID LAST YEAR

FRESHMEN

Don't fail to come in and see the high quality maintained at this store where your upper class friends are buying what they need at better prices than prevail elsewhere. You want to make your money go as far as possible—we'll show you how.

UPPER-CLASSMEN

You know this store—You know the high standards that we maintain—You know that our timely buying in the past has saved you and your schoolmates many dollars. Now of all times we're prepared to save you—Come in.

We Bought Right and We'll Sell Right!

We "got in on the ground floor" and we've priced our goods on the old basis. Students in

BOTANY—ZOOLOGY "1" AND "2"—GENERAL AND MEDICAL ZOOLOGY AND BACTERIOLOGY

will be agreeably surprised when they compare our packets with those purchased elsewhere. Don't be the fellow who is going to be sorry. Get yours here. You owe it to yourself and the paternal pocketbook to get this, the most important part of your equipment, where you can get it right.

Mechanical Drawing

The only REAL assortment in town. Sets of instruments (RICHTER) and all the necessary articles to make your equipment complete.

PAPER

For all departments
In all rulings
Of the Highest quality

DRAWING PAPER—ENGINEERING PAPER

COVERS

In all sizes
Historical and Engineering
10c to \$3.50

LOOSE-LEAF POCKET NOTE BOOKS, 30c--\$1.50

Waterman Fountain Pens

The largest stock in Lincoln of the Famous Waterman Ideal Fountain Pens.

\$1.00

Porter's Self-Filling Pen

The best thing offered for the price. Absolutely worth what we ask for it, and a pen you can't duplicate anywhere else at a dollar. Get one of these and show it to your friends, who bought any other dollar pen and he'll agree that you got a real bargain.

GET IT AT PORTER'S--1123 "O"