

# The Daily Nebraskan

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UNIVERSITY OF NEBRASKA, LINCOLN, TUESDAY, FEBRUARY 13, 1917.

PRICE FIVE CENTS

## FIRST DAY OF SHORT COURSE

University Faculty and Students Take Part in Merchants' Short Course Now in Session

The opening session of the Merchants' short course was held yesterday at the Lindell hotel. After the opening exercises, Mayor Bryan gave the address of welcome. W. C. Crooks, vice president of the Federation of Nebraska Retailers, responded.

Arthur E. Swanson, director of evening courses at Northwestern University school of commerce, Evanston, Ill., spoke on "Present-day Tendencies in Merchandising." He mentioned four groups as interested in the merchandise business—manufacturer, wholesaler, retailer, and consumer—and each is pulling more or less for his own interest.

The business of the consumer is the most important of all as his demands are less stable. The manufacturer first and then the wholesaler awoke to this idea and now cater to the consumer. The retailer has been the last to realize the importance of the consumer's demand, but, having now done so, because of his strategic position next to the consumer, he will soon have the largest control, Mr. Swanson thinks.

The next speaker was Emerson E. Smith, advertising manager of Speler & Simon's, who spoke on "Advertising Plans for the Retailer in the Small Town." The essentials of successful advertising are that it must be seen, read, believed, understood, and acted upon. Much advertising is wasted as it is mere announcement and does not create a want. Human nature is behind everything and one must study the minds of his customers and create a favorable impression.

The program for today follows: W. C. E. Elliott, president federation presiding. 10:30 a. m. "The Retailer and His Community," Frank I. Ringer, commissioner, Nebraska Manufacturers' association.

### Afternoon Session

Prof. J. E. LeRossignol, director of the School of Commerce, presiding. 1:30 p. m. "Lessons for the Small Retailer from the Chain Store," Arthur E. Swanson, director of evening courses, Northwestern University school of commerce, Chicago.

2:30 p. m. "An Accounting System for Small Retailers," Prof. O. R. Martin, associate professor of accounting and business administration, University of Nebraska.

3:30 p. m. "Salesmanship," Penn P. Fedrea, sales manager, Iken Biscuit Company, Omaha.

## IN INTEREST OF GIRLS' VOCATIONS

Miss Hamilton, Maimi Dean of Women, is Visiting Nebraska University This Week

Miss Elizabeth Hamilton, dean of women at Miami college, Oxford, O., who is visiting American colleges during sabbatical leave of absence, in the interest of a movement for girls' vocational work, arrived in Lincoln yesterday and will probably be at the University throughout the week.

Miss Hamilton represents the association of college women of Ohio, who propose to establish in that state a bureau for the placing in vocations of girl graduates of all Ohio colleges. The association will employ women who have made a special study of Ohio problems and its possible vocations for girls. Three placement centers are planned, one at Columbus, one at Cleveland, and one at Cincinnati. Miss Hamilton is also making a study of general girl problems in the American colleges.

## DEATH CLAIMS HER FLOWERS

Death has her flowers again, and the art department is rejoicing. Some time ago the floral wreath in the hand of Death in the plaster cast, "Death arresting the hand of the sculptor," taken from the original by Daniel French in Arlington cemetery, was broken. But it has been mended by assistants in the department, and, save for the pure whiteness of the plaster, is scarcely discernible.

## DEAN A. F. WOOD TO MARYLAND

Nebraska Alumnus, formerly at Minnesota, now President of Maryland Agricultural College

Albert F. Woods, B. Sc. '90, A. M. '92, who has been dean of the college of agriculture of the University of Minnesota, has resigned to accept the presidency of the Maryland Agricultural college at College Park, Md. The change means an advancement in salary from \$7,500 to \$10,000 a year.

Dean Woods was a prominent student when he was in the University, specializing in botany and agricultural subjects, and receiving his inspiration from the late Dean Charles Edwin Bessey. When President Vincent resigned at Minnesota to become the head of the Carnegie foundation, Dean Woods was considered for the place. He accepted the Maryland agricultural college presidency before the regents of Minnesota University elected Marion LeRoy Burton as the head of that University.

The Minnesota Daily, in commenting editorially upon the loss of Dean Woods, has this to say: "The departure of Dean Woods will mean a loss, not only to the University, but to the agricultural interests of the whole state."

## SCANDINAVIAN AND TEGNER ENTERTAIN FOR LEGISLATORS

The Scandinavian club and the Tegner society held a joint meeting at the home of Prof. J. H. Frandsen, 1401 North 33rd street, last Saturday night. Members of the State Legislature and faculty were present in addition to the active members of the two societies. A program was given by the students and refreshments were served.

## KOMENSKY CLUB TO GIVE PLAY IN NEBRASKA TOWNS

The Komenksy club is preparing two plays, "The Spendthrift," and "The Girl's Seminary," which they will give in several towns over the state during spring recess. The club feels that in this way it can bring these towns in much closer touch with the University and will try to secure for the trip those towns which they feel should be better represented. The plays will be presented in Bohemian.

## REGIMENTAL DANCE TO COME SATURDAY NIGHT

The forty-eighth annual regimental dance, to be given at the University armory Saturday night, will have all the enjoyable elements of the "mixer" although it can't be given that name, the chairman announced last night. The admission will be twenty-five cents per person.

Every University student is invited. Posters bearing the invitation were spread about the campus yesterday. The price given on the poster is for two people, it has been announced. Good music will be a feature of the party. The regiment hopes to clear enough on the dance to place it on a more sound financial basis. The dance will commence at 8:30.

## CO-ED TEACHERS ARE APPOINTED

Thirty-Four Students in Teachers' College Assisting in Instruction in Lincoln Schools

Thirty-four University young women have been appointed cadet or assistant teachers in the Lincoln public schools for the second semester of the present school term. Credit will be granted by the Teachers' college for the work. Superintendent of Schools Fred M. Hunter has assigned the student teachers as follows:

Bancroft school—Ruth Jorgensen. Belmont—Marie Shryock, Esther Lind. Capitol—Mary Eastham, Marguerite Chittenden, Genevieve Roberts, Fern Simmons, Dorothy Wallace, Evelyn Caldwell. Clinton—Helen Hildreth. Elliott—Susie Scott, Dorothy Feary. Everett—Helen Dayton, Agnes Olson. Prescott—Beulah Copeland. Hayward—Helen Tooley, Mary Hughey, Beulah Wagner, LaRue Gillen, Gertrude Donovan. McKinley—Edna Nielson, Myrtle Peterson, Helen Young. Park—Mildred Gillilan, Given Drayton, Golden Rule, Irene Marts, Henrietta Hawkins, Lotta Haney. Whittier—Susie Antrim, Lenore Noble. Art work—Genevieve Roberts, Evelyn Caldwell, Miss Feary.

## SUFFRAGE TEA THIS AFTERNOON

Workers in the Cause to be Guests at Home of Mrs. Frank Woods

Suffragists of the city, the state and the University will be guests at a tea to be served this afternoon from 3 to 5 o'clock at the home of Mrs. Frank Woods. University girls who have been interested in the suffrage cause will pour.

Wives of the legislators will be present. The tea will be purely informal, and all University girls who are interested are cordially invited to attend.

This will be the second suffrage tea of the present year of especial interest to University girls. The first one, held last fall in the Temple, was most successful, and was the beginning of the formation of a branch of the national collegiate suffrage association at Nebraska University.

## VOTING STARTS FOR Y. W. C. A. OFFICERS TODAY

University girls will express their preliminary preference for the new officers of the Y. W. C. A. today in the ballot boxes which have been set up in the rooms in the Temple. The girls are asked to name any members they think capable for the various offices, and these nominations will be considered by the committee when the ticket is made out.

## To Give Play For Children—"Alice In Wonderland"

"Alice in Wonderland" will be played by the University Dramatic department at the Temple theater, February 17, matinee and evening.

This is the first time the department has presented a play purposely to draw children. The children flock to the "movies" where their ideals are heightened by melodramas of the most sensational sort, where their idol is Charlie Chaplin. Here is a step in the right direction to give the child-

## PHI DELTA CHI CONVENTION HERE

Pharmaceutical Fraternity Meets Here Next Week, with Delegates From Fourteen States

The annual convention of Phi Delta Chi, national pharmaceutical fraternity, will be held in Lincoln February 19, 20 and 21. Delegates from fourteen states will be present at the convention, which will meet in the Lincoln hotel.

Azor Thurston, Columbus, Ohio, state chemist, is grand president of the fraternity; Charles F. Poe, of the college of pharmacy, University of Colorado, Boulder, is grand vice-president; F. F. Ingram, Detroit, Mich., is grand secretary; M. P. Hansen, of Lincoln, is grand treasurer. The grand officers will be the guests of Mr. Hanson while in Lincoln.

There are sixteen chapters of Phi Delta Chi, in the following universities and colleges: Universities of Michigan, California, Southern California, Minnesota, Texas, Pittsburgh, Iowa, Oklahoma, Colorado, Purdue, Philadelphia, Northwestern, Columbia, Philadelphia college of pharmacy, Massachusetts college of pharmacy and Nebraska.

The Nebraska chapter was installed in 1912, and started its house at 1426 E street at the beginning of this school year.

## WRESTLING HOLDS INTEREST NOW

Tryouts This Week for Class and Varsity Teams—Nebraska Meets Iowa February 24

The attention of the athletic department will be centered on wrestling this week. Tryouts for the four class teams and for the varsity team that is to represent Nebraska at Iowa on February 24 are to be held.

These tryouts will come as follows: Freshmen, Monday night; Juniors, Tuesday night; seniors and sophomores, Wednesday night. On the three succeeding nights the varsity tryouts will be held. The matches will start at 7:30.

Coach Rutherford wants all men who can wrestle to report for their class tryouts will be held. The matches men this would bring out to pick from, he hopes to find enough material to make a good varsity team.

Brian, the varsity 135 pound man of last year, will be in school this semester and has declared his intention of getting out for the team as soon as he can arrange his schedule. The addition of Brian fills a large gap in the Cornhusker wrestling lineup and raises the number of last year's men on the squad to three.

Rutherford must now uncover men for the 125, 158 and heavyweight classes. Scott, a junior, has a fine show for the 125 pound class. Fuchs, another junior, has the 158 pound class practically sewed up. In the heavyweight class there are several contestants but none have shown varsity class.

## UNIVERSITY GIRLS TO SHOOT

University co-eds are going to learn to shoot. All those who are interested in piercing the bulls-eye with bright new rifles will have a chance to learn the art in a special class to be organized under the charge of Sergeant Allen, of the department of military science. It is to be known as a class in sharpshooting for girls. The time will be arranged after registration is completed.

## SUFFRAGISTS TO TALK AT CONVOCATION

Special Convocation Thursday With Tea at Noon—State Senate Will Vote on Limited Franchise

Limited woman's suffrage, granting to the women of the state a vote upon president, and municipal officers and all others whose election is not provided for by constitutional enactment, will be voted upon in the state senate Thursday afternoon.

The day will be a big one in suffrage circles in the University and the city. There will be two big meetings of suffragists, the first a convocation in Memorial hall at 11:30, and the second a suffrage tea at one of the local hotels. University girls are invited to the tea, as well as the convocation.

The convocation will be given over to a discussion of the suffrage problem, and there will be a number of short talks at the tea. University girls will be among the speakers. Many of the suffragists will go to the state house to listen to the debate and watch the vote upon the suffrage measure.

Limited suffrage can be granted to women without constitutional amendment, wherever the constitution does not state specifically that males over 21 are to vote upon the officer.

Getting this form of suffrage will not deter those who are interested in the cause from continuing their efforts to secure an amendment to the constitution in 1918, which will give the unlimited franchise to the women, on equal basis with the men.

## CONVOCATION

Dr. Louise Pound, professor of English literature, will speak on "Traditional Songs in Nebraska," presenting some typical examples, this morning at Convocation.

Professor Pound has studied Nebraska folk songs extensively. A collection of such songs gathered by her was lately published by the legislative reference bureau.

## MISS DODGE IS VESPER SPEAKER THIS AFTERNOON

Miss Adelia Dodge, student secretary of the north central district of the Y. W. C. A., will speak at Vespers this afternoon on "Dramatized Religion." Mildred Gillilan will sing.

Miss Dodge is in charge of the student work in Minnesota, Iowa, North Dakota, South Dakota and Nebraska. She is well known as an interesting talker and she has had years of rich experience to draw from.

## SIG EPS TROUNCE THE SIG ALPHS IN FRAT TOURNAMENT

In the second game of the second round of the interfrat basketball tournament the Sig Eps cleaned up on the Sig Alphas by the score of 31 to 2.

There was no comparison between the two teams. The Sig Eps played an unbeatable brand of basketball and their opponents had no chance from the start.

Pickett of the winners was the individual star though he was closely pressed by his team mates, Townsend and Albrecht.

## SUBJECT TO WILL OF THE VOTERS

Political Candidates Start in on Last Week of Campaigning—Election a Week from Today

With the election coming just a week from today, the dozen University political candidates, seeing their fate, "subject to the will of the voters," gradually making its handwriting seen on the wall, are settling down to last meetings and steady consistent overhauling of "the machine."

The campaigns in the four classes this year have been notably remarkable so far for one thing, and that is the comparative stability of the movements started by the various candidates. Not a single one of the campaigns which were well launched by registration week have given anything like official notice that the machine will be taken off the track.

In the senior class, Lad Kubik, of Clarkson, and the suffragette candidate, Marguerite Kauffman, of Hardy, are both winding the curve on to the home stretch, apparently neck and neck. The unreliable co-ed vote is expected to decide this contest.

The junior political hand still has five cards in it, and no one has ventured much money yet on any one of the cards. The whole quintet appears to be claiming, with equal right, judging from apparent strength, the position of ace high. Max Miller, of Lincoln; F. T. Cotter, of Omaha; Carlisle Jones, of Neligh; Merle Townsend, of Tecumseh, and Ralph Anderson, of Genoa, are all bent on coralling the junior job.

The position of editor-in-chief of The Cornhusker, which, by tradition, is handed down to the junior managing editor, will apparently go without opposition to the present incumbent of the latter position, Wayne L. Townsend, of Cook, who, with what appears to be a perfectly good machine in the field, has been left to snort around the track by himself.

The sophomore race is, as usual, split up by the division in the honors to be fought for—the presidency and the junior editorship of the Cornhusker. Fay Pollock, of Lincoln, and William Johnson, of Pawnee City, candidates for president, have the voting list fairly equally divided between them, as do Roy Bedford and Robert Wenger, both of Lincoln, the two Cornhusker candidates.

The freshman presidency race is still muddled, with no one definitely out for the jobs. Some stir has been made which has divided the class somewhat, with Vahn Gaddis, of Hastings, heading one faction, and Michael Dalley, of Omaha, the other.

## THE JUNIOR PLAY IS POSTPONED

Date Set Forward to April 6 to Allow Cast More Time—The Ticket Sale

The date for the junior play, "Green Stockings," by A. E. Mason, has been postponed until April 6, to give the cast sufficient time to work it up. Practice began last week under the direction of Miss Alice Howell, professor of dramatic art.

Although the pre-registration ticket sale was satisfactory, the results up to date are not pleasing to Homer Rush, business manager, who emphasizes the fact that the junior class must support the play in order to "put it across." A guarantee of three hundred dollars is required before the production can be staged.

With a cast of junior class stars led by Elizabeth Eraxim and DeWitt Foster, and under the direction of Miss Howell, who has coached dozens of successful University plays, the popu-

(Continued to Page Three)