



BUILDING and LOAN ASSOCIATION

1409 O St., LINCOLN, NEBR.

Has loaned more than eight millions to home builders

WHY PAY RENT?

Every month's rent you pay is the interest, taxes, insurance and landlord's profits on a house that you do not own. If it pays the landlord to own the house you live in, it will pay you to own it. With a little well directed effort on your part, you can purchase a home upon an easy monthly installment plan, with a monthly payment that can be fixed to suit your income, and the time you desire your loan to run.

H. K. BURKET, President
M. W. FOLSOM, Secretary

LINCOLN STATE BANK

CAPITAL \$100,000.00

SURPLUS \$5,000.00

PROFITS \$8,000.00

FRANK PARKS, President

DON L. LOVE, Vice-President

J. E. WHITNEY, Assistant Cashier

DIRECTORS

FRANK PARKS

DON L. LOVE

H. H. WILSON

CHAS. STRADER

LANDY CLARK

CHAS. OLSON

JOHN FORREST

CLINTON R. LEE

L. C. OBERLIES

All Deposits in this Bank are Protected by the Depositors' Garanty Fnd of the State of Nebraska

1144 O STREET
TELEPHONE B-1240



Coming Home

Back to your Alma Mater--- back to that institution that gave you a start. You've wandered far for the good things of life; but there is no place like home.

Many of you have searched for the Clothes to wear--Mack-inaws, Balmacaans, Suits--that were expressive of your ideas of style and individuality, whose price represented their actual value. That you are always willing to pay.

You've Not Come Home

yet; 'till you have given yourself the benefit of an inspection of our store. You'll find styles which will make you "perk" up, they'll bring a twinkle to

your eye and a smile to your lips. You'll find more real happiness than you ever had in clothes, and you'll say

"I Surely Have Come Home"

SPEIER & SIMON

Send Your Voice!

YOU may have an appointment which you cannot keep --- you may wish to make one --- you may have an order to place --- or in an emergency you may wish to reach your doctor quickly---in these cases **send your voice!**

By using the telephone you will save time and avoid delays. You will reach almost instantly anyone you care to in a direct and personal way.

Unnecessary trips --- Waits--- Delays --- Loss of Time --- Energy and Money---all may be saved if you use your telephone.

Why not send **your** voice by telephone?

Lincoln Telephone & Telegraph Co.