

University Jeweler and Optician
C. A. TUCKER
 JEWELER
S. S. SHEAN
 OPTICIAN
 1123 O St. Yellow Front
 Your Patronage Solicited

ARROW SHIRTS
 for every occasion.
 Color fast—guaranteed satisfactory.
 "Insist on Arrow."
 \$1.50 up
 Cluett, Peabody & Co., Inc. Makers

Uni. Students!
 Come and get acquainted with us in our remodeled store. Incidentally let us show you the newest in patterns for Suits or Overcoats.
 Raincoats... \$ 5.00 and up
 Overcoats... \$12.50 and up
 Suits \$15.00 and up
Flodeen & Brethouwer
 131 South 11th St.

MARLEY
 2 1/2 IN. HIGH
ARROW COLLAR
 CLUETT PEABODY & CO. TROY NY

BALMACCANS
 We Are showing a wonderful assortment of this classy coat. Just the thing for these snappy mornings and evenings.
\$10 \$12.50
KLINE'S
 1132 O St.
 Everything in Men's Wear

CHANCELLOR SPOKE.
 (Continued from page 1)
 existence of the University of Nebraska with its 4,000 students coming from all parts of the state receiving free instruction at the hands of the state is the best guarantor that we can have of state peace and harmony.
 "The reports of the progress of the war that have reached us emphasize a lesson that we as Americans should learn from the Germans—the lesson of organized efficiency.
 "Germany has created great schools, and her schools have made Germany great. For the people of Germany I have nothing but love and admiration; and while one who believes in democracy finds much that he cannot approve, yet even the bureaucracy of the kaiser is mild and beneficial compared with the notoriously oppressive despotism of Russia, a country which is allied with the more liberty-loving states of France and England more by fortune than faith."
 The chancellor said that while America was not and would probably not ever become involved in the contest of arms with the other countries that she was in a type of contest with them. Speaking along this line he said, "Americans must compete industrially and in other ways, and triumph can be accomplished only through the work done in universities." He then told of the doctrine of hatred for Germany taught in French schools and the militarism and blood and iron theory of Bismarck taught in German schools. The youth of France, as a result, are willing to die to recover provinces whose existence would not be known to them except as they look at the map, and the youth of Germany are equally willing to die for imperialism, which contributes nothing to civilization. The result of the teachings, he said, had contributed indirectly to this horrible war, the disgrace of our civilization.

Compares Our Attitude to Mexico With European Idea.
 "How different was our attitude toward Mexico. For here a helpless nation, torn by civil discord, lay at our doors giving us practically every provocation for interference but the wise government at Washington exerted itself in every way to bring about peace with honor. The horrors of war that we have escaped, the legacy of death, pensions and hatred that we have avoided, is almost incalculable. If we had gone to war with Mexico, this state would have had to pay through direct and indirect taxation perhaps one hundred times the cost of the university plant in the centuries that are to come for pension rolls last a hundred years and war debts are never

paid. England is still paying the debt she contracted when under Marlborough she joined the allies in limiting the ambitions of Louis XIV. Irritating as the acts of the Mexicans were to have yielded to the war spirit would have been foolish. There is an intense practical political wisdom as well as the highest altruism in the words: "Love your enemies do good to them which hate you. Bless them that curse you and pray for them which despitefully use you."
 Then coming to the part of his address he told of the burdens of civilization and said they rested mostly upon Americans.

Burdens of Civilization.
 "Upon Americans—particularly the American student—thanks for the men and forces that have made our present peace with the world possible now rests the responsibility of carrying forward civilization—a burden which has heretofore been largely sustained by our cousins across the seas. In the future our universities must cease to be, to such an extent as they have been in the past, establishments for the dispensing of European information. We must produce to a greater degree an original culture, a native and individual scholarship, peculiar to America and springing from the minds of American students. By taking our duties as students more seriously, by slighting the frivolous or purely social life, we can do much to accomplish this result.
 "But you may ask: how will our increased devotion to study influence the culture of the world? The answer is easy. Through the highly cultured and highly efficient young man and young women whom the universities will turn out. We are fortunate in having made a noble beginning before the full burden has fallen upon us. The universities of the west have graduated young men who are now occupying the highest positions in the country. We have furnished professors to Yale and Harvard; we have furnished great preachers to the cities of the east; among our alumni are electricians and technical men, well known not only in America, but in foreign countries; we have started on their successful careers literary men and women,—thinkers and writers.
 "The list is already a long and honorable one, and I think I see the time when the University of Nebraska as the crown of the state's school system will produce a scientist like Faraday, whose far insight into material things shall form a new basis for our industry; a poet like Whittier, who shall turn our hearts to hate all wrong and oppression, and who shall guide us with his songs through the paths of peace; statesmen like Wilson and Bryan, who shall wisely guide the destiny of the nation in troublesome times. But why try to enumerate a list of possibilities without end? The University of Nebraska, in opening its doors to the youth of the state for the forty-third time, extends to them an opportunity for a great work and a great usefulness of never-ending influence."

men, as well as women, are urged to attend because at this meeting officers will be elected and a permanent association formed.
 There are many new tennis "sharks" around the campus and with the old men back in full force an excellent fall tournament is anticipated. The tournament will be announced soon and then the fight is on in earnest.

Lost—Alpha Delta Phi pin. Finder telephone B-4889 or call 312 No. 14th and receive reward. 4-7
 FOUND—In chemical lecture room, ladies' handbag, containing purse, bill and small change. Call on janitor, Chemical building. 6-9
 LOST—Delta Chi fraternity pin on campus some time Tuesday. The pin is set with pearls with a diamond center. Kindly return to V. K. Greer, Registrar. 3-5

TENNIS TALK.
 Old Men Are Getting Into Form For the Fall Engagements—Meeting Announced For Thursday.
 There will be a meeting of all tennis enthusiasts Thursday morning at 11:30 in the Memorial Hall. All tennis

THE EVANS
CLEANERS PRESSERS DYERS
 333 North 12th Street
 Telephone B2311
 For the "Work and Service that Pleases"
 Call B2311
 The best equipped Dry Cleaning Plant in the West. One day service if needed. Prices as reasonable as high grade work and prompt service will permit.
 A cordial invitation to visit our very complete plant. Repairs to men's garments carefully made

CO-OP BOOK STORE
 Has anything a student needs. Buy and sell second hand books.
Watch This Space Every Day
 318 North 11th St. Lincoln

THE Lincoln Business College
 Now located in our new home. Everything new, complete and modern.
CLASSES FORMING DAILY
 You can utilize your spare hours and secure a knowledge of shorthand, stenotypy, typewriting, bookkeeping, banking, etc. Why not call and see us? Ask for catalog.
 14th and P Streets. First Corner East of City Y. M. C. A.
 Phone B-6774 B-6775

—IT IS COLOR THAT SIGNIFIES—
SCARLET and CREAM
 340 North 11th Street
You Have Needs---We Have the Supplies
 We know the requirements of every department and have them. Yes, that tent is ours also
The University Book Store
 340 North 11th Street

Add Dollars
 to your income by getting an expert knowledge of Accounting, Shorthand, Typewriting, or other commercial subjects.
 Put your spare time to good account by carrying a course with us. Suitable hours can be arranged. Tuition reasonable. You are invited to call.

NSB Nebraska School of Business
 Corner 14th & O Streets, Gas and Electric Building.
 W. M. BRYANT, Pres. GERTRUDE BEERS, Vice-Pres.

WHY DO STUDENTS BUY THEIR SUPPLIES AT 1212 O STREET
COME IN AND FIND OUT