

KOSMET KLUB PLAY

PROFESSOR SCOTT IS WORKING
HARD WITH CAST.

OLIVER THEATRE SATURDAY

Final Touches Being Given to Round
Play Into Shape for Production—
Miss Bartlett Constant Work-
er—Kosmet Ranks Well.

The last week of rehearsals on the Kosmet show is being held at the Oliver, and the cast is rounding into fine shape. Chorus girls, fancy dancers and mere actors go flitting hither and thither about the big, bare stage to the strains of the catchy Kosmet tunes, the object of Professor Scott being to smooth out what little difficulties might arise on an actual stage. Miss Bartlett, seated in the orchestra pit, where she will conduct the orchestra on the night of the performance, succeeds in bringing order out of the vast chaos of singers and dancers by the mere wave of her baton, while Professor Scott, coatless and breathless, reigns supreme over the whole galaxy of aspiring amateurs, the court of last appeal on everything from the complicated steps of a fancy dance to the pronunciation of the word "excellency."

It's hard work, but the seat sale has been brisk and the cast is looking forward to playing before a crowded and enthusiastic audience. This Kosmet show is beginning to be a Nebraska institution, ranking in importance with the productions of the Black Friars, the Hare's Foot, etc., in eastern universities. Just as in so many other activities, Nebraska University is way ahead of the neighboring schools in this matter of producing a musical comedy written entirely by students. But the support and appreciation given the Kosmet shows in the past make it plain that the student body is heartily in sympathy with this effort at keeping abreast of the times on the part of the members of the Kosmet Klub.

50,000 NEBRASKANS HAVE SEEN UNI. FILMS

Football Films Attract Most Attention—High School Especially Interested.

Dr. Condra is quoted as stating that over 50,000 Nebraska people have seen the University and Conservation Congress films this past winter and spring. The Nebraska-Minnesota football film has been the most popular and the audiences are more than pleased to stay for the balance of the usual program after they have seen the stirring exhibition of physical and mental skill. The high school boys show a great deal of interest in the University pictures and Dr. Condra thinks it is a most excellent way of letting the young people throughout the state know actually what this institution is and does.

The pictures taken last week of the Ivy Day program are some of the finest taken up to this time and Miss Graham is endeavoring to arrange an evening on which the students will find it possible to see these films.

Senior Play.

Statement of the Senior Play, given at the Oliver Theatre May 5, 1914. Oliver box office sale, \$839; extra assessments, \$6. Total receipts, \$845. Expenditures: Royalty, \$51; director, \$150; rent of theatre, \$100; orchestra, \$23; stage expense, \$119.09; drayage, \$23; makeups and costumes, \$8.10; advertising, \$82.76; postage and expense collecting assessments, \$15.45; telegrams and express, \$3.70; manager, \$57.56. Total, \$633.66. Guy C. Kiddoo, Business Manager. Audited May 12, 1914. T. A. WILLIAMS, Agent Student Activities.

GOOD ATTENDANCE AT TUESDAY'S CONVOCATION

Dvorak's "New Spring Symphony"
Enjoyed by the Lovers of
Classical Music.

A large crowd attended convocation Tuesday morning to hear Dvorak's "New Spring Symphony." This differs from most of the symphonies in that the setting is Southern, and the melodies resemble the old plantation airs.

The last movement suggests very forcibly the negro cake walk, ending with the low, wailing chant of the slave song.

At the close of the hour, Professor Cornell and Mrs. Raymond sold season tickets for the Spring Festival, which will be held May 25. Special student season tickets may be obtained for \$1.50. A large number of tickets have been sold to the Matinee Musicals and to out-of-town people, who are coming long distances to hear this production.

BUSINESS CLASS LISTENED TO ADVERTISING MAN

Puts Truth in Foreground—Points
Out Essentials—Based Upon
Psychology.

Henry Westfall, president of the Lincoln Advertising Club and advertising manager for Miller & Paine, spoke before the class in Business Organization yesterday afternoon. The speaker emphasized the fact that all success in the profession of advertising depends upon truth. Every statement made by the firm advertising must be substantiated by that firm. A small but honest firm can grow successfully if its advertising is "on the square," but because a firm is large is no sign that it will succeed if its advertising has a tinge of falacy.

The newspaper is the main medium of local advertising and the essentials are that it have a large circulation and influence. A large paper without influence will not aid the advertiser to nearly the extent that a paper which the confidence of the people will.

The four main points in advertising, according to Mr. Westfall, are: The attracting of attention through the use of display, striking cuts, novelty, design and strong color effects; the arousing of interest; the creation of desire, and the securing decision.

Advertising is based upon psychology and the successful advertising manager is thoroughly familiar with the public mind. He knows with what kind of material to approach the working classes, the wealthy classes, and all others that demand certain kinds of merchandise.

BIG BALL GAME AT THE PHARMACISTS' PICNIC

Man Saved From Drowning at Capital
Beach—Pun Writer on
the Job.

The agitation of the war question for the last month has caused some of the Pharmacy boys to think of going south to fight for the Greasers. This was still uppermost in their minds when they decided about their annual picnic. They decided to take a schooner or two, the fleet to be known as "Howard's Marene." The deck hands were highly interested in the proposition for they had heard of a species of Trautt, without Bone, that could be caught to the Lee-ward side of the Lake. The first mishap that was to mar the pleasure of the picnickers occurred when Winholtz got a line on a big sucker which pulled him overboard. All on deck were excited except a six-foot Pharmacist who quietly stepped overboard and rescued the would-be Jonah. As the victim revived a Ray of light passed over his face and he was heard to say: "I will always be Owen Cone for saving me from a premature death."

All this excitement put a damper on the fishing trip, so they put to shore without further Rex or mishaps. Once more back on terra firma, the seniors challenged the freshmen to a game of the national pastime.

It was in the sixth inning that the climax of the game was reached. Fat was shaking the big stick in defiance waiting for Doc Thompson to dispense the pill, when Rudolph was heard to utter "You may Guy Thompson, but you don't know what he is Worthman." However, Doc put the pill over in good shape and Irwon getting two sacks.

David now came to bat, but he had to Russell to get to first. Detrick then took the club in hand and precipitated the pill in the lake, scoring a Homer and bringing in "Adipose," who was stranded on third base.

The score then stood three to three in favor of the winners. The Prof. now picked up the hickory, but after perusing the missile some three times he retired, and the pounding fest was over.

The Freshies now undertook to macerate the pill. Hicks, the first man up, was not a Victor at the bat. McMurray, who had warmed up considerable, fanned the breeze three times. Pickering then got two fowls
(Continued on page 3)

GIRLS' TRACK MEET POSTPONED YESTERDAY

Owing to the illness of Miss Gittings
the Co-ed Track Races Were
Postponed.

The girls' track meet has been indefinitely postponed on account of the illness of Miss Gittings. The track meet was to have been held yesterday on the athletic field. All the girls who were to take part in it are urged to keep on with their practice. The meet this year will be a very elaborate affair and will resemble the one given by the boys as nearly as possible.

Twenty-five or thirty "N's" will be awarded, and the number of girls taking part will be about one hundred and twenty-five.

Rag Applications.

Application for election to the positions of editor-in-chief, managing editor, two associate editors, business manager and assistant business manager of the Daily Nebraskan for the first semester of the school year of 1914-1915 will be received at the office of the secretary of the Student Publication Board, basement Administration Building, until 12 o'clock noon, Saturday, May 23, 1914.

Application to be made on form which will be furnished by the secretary.
T. A. WILLIAMS,

Secretary Student Publication Board.

LECTURE ON TELEPHONE AND ITS DEVELOPMENT

Lincoln Telephone Man and Professor
Hollister Addressed the En-
neers Tuesday Night.

Mr. M. T. Caster of the Lincoln Telephone & Telegraph Company, and Prof. V. L. Hollister spoke Tuesday night, May 12th, at 7:30 o'clock, in the lecture room of the Mechanical Engineering laboratories before the members and their friends of the local branch of the American Institute of Electrical Engineers. The subject was "The Telephone: Its Development and Its Future."

Phi Delta Phi Pledges.

The honorary law fraternity of Phi Delta Phi announces the pledging of Westover, Foe, Newkirk, Eckerson, McDonald, Stewart and Loomis from the class of 1905, and Moehnert, Chambers, Kingsbury, Polk, Smith, Britton, Keines and Sturgess from the class of 1916.

DOCTOR BARBER SPEAKS TO UNIVERSITY CADETS

Told of Experiences as an Old Vet—
States That People Are Better
Able to Fight Today.

Professor Barber lectured before the cadets last night in the Chapel on his personal experiences in the Civil War. He said that the bulk of the Northern army, three-fourths in fact, was made up of boys under the age of twenty-one. He gave some of the good as well as some of the evil aspects of army life. One experience of much interest was to watch the men break in six hundred raw mules. An experience illustrating the hardships was the use of water for a considerable time from a stagnant pond. The water finally became so low that they were able to discover the bodies of thirteen dead mules which were lying on the bottom. He cited the hardships which had to be endured in marching through mud, snow and sleet for a distance of twenty-nine miles with "forty pounds" on the back which really weighed seventy-four pounds.

Lawyers, ministers, doctors and men from every pursuit of life were their officers. They were good, clean men, but they were lacking in military knowledge. If war were to break out today there would be a better supply of men for officers because of the training in the military departments of the different universities.

This is the first of a series of two lectures by Professor Barber on this subject. The second will be given next Wednesday at 5 p. m. in the Chapel.

FETE DAY PROGRAM

HIGH SCHOOL ATHLETES HERE
FOR TRACK MEET SATURDAY.

THREE HUNDRED COMPETE

Prospects Bright for Winner of Meet—
Teams Working Hard Throughout
the State—Nebraska-Minnesota Meet Same Day.

The Fete Day program promises to be the greatest in the history of the University. Twelve high school representatives will compete for the state championship. About three hundred high school athletes will battle for their respective schools for the possession of the silver loving cup.

If the weather man is willing, several records are expected to be broken. The early dope would lead one to think that Kearney Military Academy will not win this year. Pawnee City, Kearney Military Academy and Lincoln are all strong. Gabby of Pawnee City has been showing great form in the half mile and 440.

At the same time that the Fete Day program is being run off, Nebraska will compete against Minnesota in their annual dual meet.

Senior Hop.

Report of Senior Hop, held at Capital Beach, May 9, 1914. Total receipts, 91 tickets at \$1.25, \$113.75. Expenditures: Music, \$32; refreshments, \$10; hall, \$25; decorations, \$2; programs, \$18; tickets, \$1.25; advertising, \$3.75; doorkeeper, \$1.50; incidental expenses, \$1.50. Total, \$95.00. Glen V. Tunks, Chairman of Committee. Audited May 12, 1914.

T. A. WILLIAMS,
Agent Student Activities.

May Festival.

Tomorrow's issue of the Nebraskan will be devoted to the University May Festival. Be sure to read this issue for all particulars.

GIRLS' EDITION OF RAG TO COME OUT TUESDAY

Promises to Be Full of Live Stuff—
Student Life in General
Portrayed.

The Girls' Edition is coming out without fail Tuesday. It is one of the largest special editions put out this year.

The editors are free lances and have expressed their sentiments on student affairs in no uncertain terms. Where words have failed, the cartoonist has come to the rescue to show up the class grafter and the unscrupulous promoter.

One big feature of the edition is the "Men's Page." Many valuable hints are given on the etiquette of the new dances, when to call and how long to stay. Some of these things will be real eye-openers for the boys. Another column will be devoted to campus jokes and little stories about prominent men in school.

The editors wish to announce that they will not be at home for a week after the edition is out.