THE DAILY NEBRASKAN

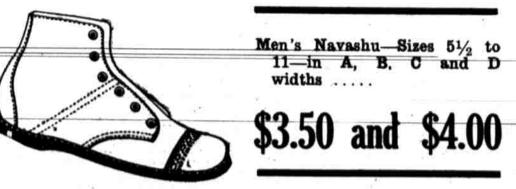


For a Shoe to win National Favor and take Young Men and Women at Yale, Harvard and Princeton by storm, it must, "pharmaceutically

speaking" have the right "ingredients." Hava=Sbu

is the Shoe of the hour--soft as a glove, tough as a whipcord -

THE STORE AHEAD



Here is a shoe that may well be termed a "new Foot Tonic," because it combines exclusive features and distinctive patterns of Toe, tip and last with comfort. Your summer outfit is uncomplete without a pair of "Navashu" shoes.

Aside from these we're sole distributors in this city for Famous Pels English oxfords and Nettleton Shoes for Men. Todd's and Armstrong Shoes for Women.

The immediate popularity of these famous shoes is due to downright ease. Study the pictures-then add specially treated Elk soles, roomy yet neat appearance, spring heel with rubber insert, and you recognize an athletic shoe for general-wear.

\$3.50

See the New Women's Bronze Boots.

Ladies' Navashu—Sizes 11/2 to

and

widths

\$3.00

8-in A, B, C and D

Who ever heard of Better Clothes for University Men than "Society Brand or Fit Form." Cost no more than mediocre makes. Seeing is believing. Glad to show you, \$15, \$20, \$25, \$30 and up to \$40.

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