



*Beginning
This Morning
at 8 o'clock*

Rudge & Guenzel Co.

Economy Appeal

THIS SALE is inaugurated in order to introduce our comparatively new clothing department to men in this vicinity who have not yet been here. Two hundred high grade suits selected from our regular 1914 Spring and Summer Stock, at the following "ECONOMY APPEAL PRICES:"

\$14.50 Suits
FOR
\$12⁸⁵

\$18.50 Suits
FOR
\$15⁸⁵

\$23.50 Suits
FOR
\$19⁸⁵

This assortment includes all the newest 1914 Models and Fabrics, all new Serges. The original price tickets, together with the "ECONOMY APPEAL" TAGS, will be on each suit. Remember, Economy is the Foundation of Wealth.

Furnishing Goods Specials

\$1.50 and \$2.00
Negligee Shirts
Each **\$1.15** or
3 shirts
\$3.25

\$1.00 Nainsook
Athletic Union
Suits, closed
crotch, each
69c

\$1.00 White Cotton Union
Suits— $\frac{3}{4}$ length, each
79c
\$1.00 Soft Negligee Shirts
—separate collars—each
79c