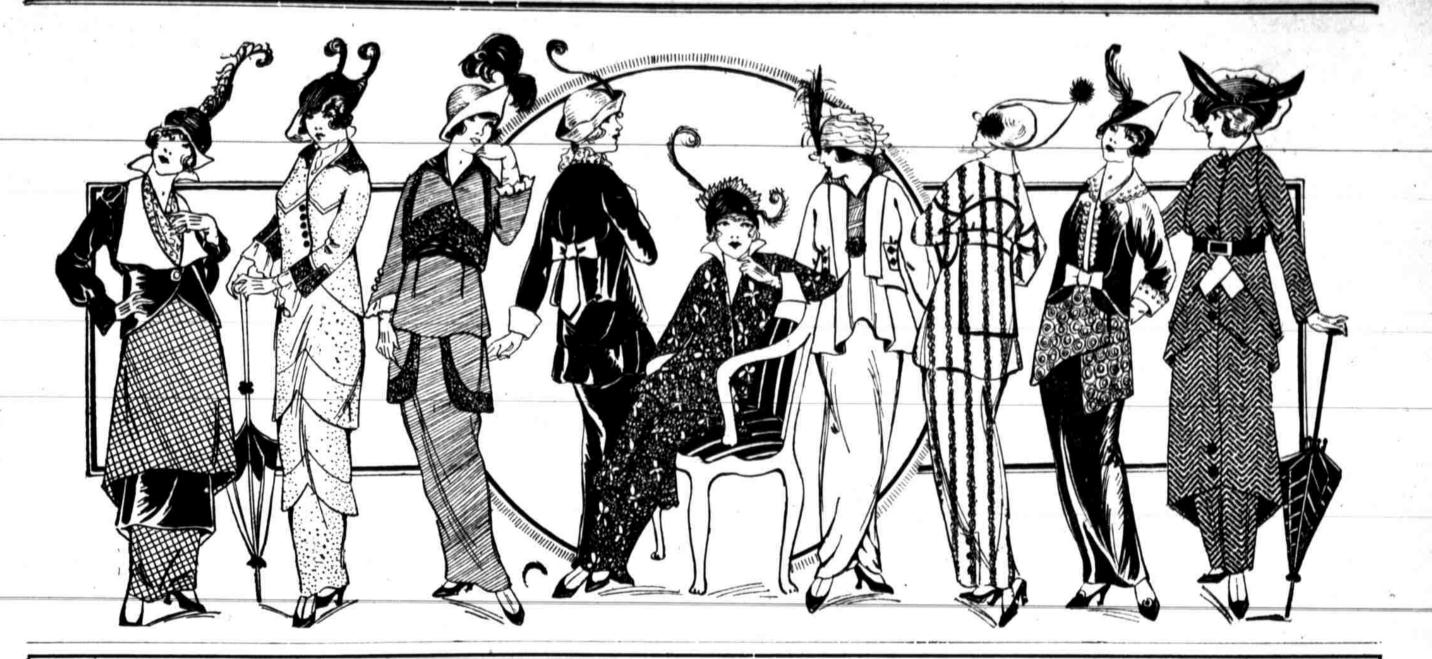
THE DAILY NEBRASKAN



Some of the New Models Which are Being Shown in Lincoln Stores

New Apparel for Spring

The height of perfection has been facturer has always been given credit attained in the fashioning of tailored for creating the best effects in the garments, which in style and finish plained types of American tailored the fact that in the adaptations of with garments that have an individual- those flights of fancy produce the are unrivaled. The American manu- suits, but now, when intricate features foreign models, and the elimination of ity of their own.

are introduced, making the whole a extreme and ofttimes eccentric lines [costume radically different from the American ensemble becomes a tile field in which a clever designer former modes, we find that American new and dominant style, which would has ample opportunity to display his tailors by their versatility have again scarcely be recognized by its origina- talent in creating new forms of tunics demonstrated that they are masters tor, and which, in turn, serving as an of their trade and need fear no rivals. inspiration to someone else seeking If they are not credited as being originators, there is no one who will deny ideas, keeps our market well supplied

This season the skirts afford a ferand rippled effects. At the present moment fashion favors the imaginative genius of the designer, and consequently does not call to account even queer and grotesque in dress.

For Men For We Are Just Entering Our First Spring

Women

We Invite Every Woman Student of the State University and Every other Woman in this Vicinity to Visit Our Women's Apparel Section NOW, while the showing of Lovely Spring Creations is Complete.

Suits, Coats, Dresses for Every Occasion and Wraps for Every Use Are Here-in every desired fabric, of approved fashion and priced low.

We want you to feel free to look at and try on any garment you admire-with the complete assurance that we serve you with pleasure and that you are not obliged to buy.

PRICES FOR SUITS AND COATS RANGE FROM

\$15 to \$75

OTHER GARMENTS VERY MODERATELY PRICED.



PRICES FOR SPRING OVERCOATS-\$12.50, 14.50, 18.50 and \$23.50

Season As Clothiers for Men and Young Men.

Rudge & Guenzel Co.