

"1500
OR
BUST"

THE DAILY NEBRASKAN

VOL XIII. NO. 81

UNIVERSITY OF NEBRASKA, LINCOLN, TUESDAY, JANUARY 27, 1914

A NEW STAFF IS ELECTED

ENTIRE CHANGE OF EDITORIAL HEADS IS VOTED BY PUBLICATION BOARD.

DAWSON TAKES EDITOR'S JOB

Spencer, New Managing Editor, Has Had Experience Gained on Wyoming Paper.

Ruth Squires Takes Leading Associate's Position—Koupal Second.

THE NEW STAFF.

Editor-in-Chief—Reed B. Dawson.
Managing Editor—P. Craig Spencer.
Associate Editor—Ruth M. Squires.
Associate Editor—Richard V. Koupal.
Business Manager—Frank S. Perkins.
Ast. Bus. Man.—Russel F. Clark.

The editorial and business staffs for The Daily Nebraskan for the second semester were elected yesterday noon by the publication board. They will assume their new duties on the paper February 3 with the first issue of the new five-column paper. Only one of the six men on the new staff has served in any official capacity on The Nebraskan before. So it is a thoroughly new group of men that will edit the daily next semester.

Reed B. Dawson, the newly elected editor-in-chief, is a senior, in the Arts and Science college. He was a member of the winning team in the annual debate against Minnesota, and has been prominent politically in his class. He is a member of Silver Lynx.

P. Craig Spencer, managing editor, for the second semester, is a freshman law. During the past year he was manager and editor of the Cody Enterprise, a semi-weekly paper in Cody, Wyo. He is a member of Phi Delta Phi and Alpha Theta Chi.

Miss Ruth Squires, the first associate editor, is a senior in the Arts and Science college and has helped in the woman's department for several semesters. Richard Koupal, second associate editor, has reported on The Nebraska during the past semester. He is a member of Sigma Phi Epsilon.

Frank S. Perkins, who has been in charge of the business end of The Daily Nebraskan for the past three months, was selected as business manager for the ensuing semester. He is a junior in the Arts and Science college and a member of Sigma Chi fraternity. Russel Clark, the assistant business manager, has had considerable experience on the staff of the Awgwan. He is a junior in the Arts and Science college.

Old Staff Retires.

For the men who have put out a paper every day of publication during the last semester, the new five-column paper is their farewell. They have worked along with all other Rag staffs for years to improve the paper, to put it on a paying basis, to enlarge it that it might be a credit to the school and now they present a sample of what may be done with student support. It may be more than a caprice of fate that none of the present staff will remain on the paper.

In Memoriam.

Merril V. Reed, editor-in-chief, commencing his fifth semester on the paper.

**WILL YOU BE ONE OF THE
1500 CLUB
OF THE DAILY NEBRASKAN?
LOOK AT THESE STATISTICS:**

Name of Newspaper	College	Size of Paper	Circulation	Subscription Price
Daily Missourian	Missouri	6 Cols.	2400	\$2.00
Daily Michigan	Michigan	6 "	1900	\$2.50
Daily Kansan	Kansas	6 "	1873	\$2.00
Daily Cardinal	Wisconsin	4 " *	1800	\$3.00
Daily Illini	Illinois	5 "	1750	\$2.50
Daily Exponent	Purdue	6 "	1600	\$2.50
Daily Minnesota	Minnesota	5 "	1450	\$2.50
Daily Iowan	Iowa	5 "	1350	\$2.00
Daily Nebraskan	Nebraska	4 "	856	\$2.00

* The Daily Cardinal while a four column newspaper publishes an edition of eight to sixteen pages daily. There was a second daily the Wisconsin Daily News, which has just been consolidated with the Daily Cardinal. The circulation of the Daily Cardinal now is undoubtedly over 2000 daily.

OUR AGREEMENT

If the subscription list reaches 1500 by Saturday at 5 P. M., Jan. 31st the Daily Nebraskan will be increased from a four column to a five column newspaper for the entire semester.

THE BUSINESS MANAGEMENT.

NEBRASKANS! It's up to You!
This is a "Will You?" Campaign.

Your subscription price of One Dollar will give you the Daily Nebraskan for one semester. This means that you will have in your hands every day the official organ of the University a medium for all the official announcements. You are kept in touch with the student activities--you are wise to all the social events, past and future, all entertainments, all amusements, in short, you are a part of the university life instead of an outsider.

DON'T CRAB!

No one would seriously advocate for a minute the abolishment of the "Rag". It is an admitted necessity to student life and to the activities of the University. The question is, Do you Stand Your Share of the Expense of Having a University Daily? Are You a Loyal Nebraskan or Are You a Crab? Remember--a Crab moves Backwards. This Campaign is "Up to the Students", it is a "Will You" proposition. The business management will guarantee a five-column newspaper every day of the new semester--a newspaper the same size you are now reading--On One condition and that is that a sufficient number of students desire it.

CADET BAND

UNIVERSITY ANNUAL P... MONDA

RANKS NEXT

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