THE DAILY NEBRASKAN

The	Daily	Nehraskan

Property of THE UNIVERSITY OF NEBRASKA Lincoln.

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ROOM.

It would be a revelation to the average student to visit the exchange desk of The Nebraskan and note the size and prosperous appearance of some of the contemporary dailies of this section of the country. Among them The Nebraskan towers into prominence by its very smallness. In fact, so small is it that it receives scant courtesy in Uncle Sam's mail ing departments. The small bundles sent out from The Nebraskan office fill in the chinks in distributing tables, it would seem, for they are gree and that they are present and small-oh, so small and they arrive available in any larger field of enat their destination so irregularly.

Next semester the "Rag" wants to expand. The business department has formulated a running basis for a fivecolumn paper, and stands ready to Provided, the subscription jumps to a nominal figure. With student support

paper. It is forbidden both by law and by a common principle of the business department to run more advertising matter than reading. This semester the limit of advertising has been carried in almost every issue. And still the limit of the amount of advertising has not been reached. Managing Editor Kenneth M. Snyder Many business firms have not been approached, because there was not room for their advertising. With the larger paper the advertisers could be accommodated-but better still, they would wish to be accommodated. With an increased subscription list their ads would have greater carrying power, and they would feel that they were getting satisfaction for the money invested. Under the present size, no better support could be asked from the business men than has been given this semester. But with a larger paper, they will give even better support.

ARMY LIKES FOOTBALL.

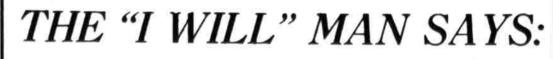
The following quotations from state ments by the secretary of war and chief of staff indicate their attitude on the subject of football:

Statement of the secretary of war: "I congratulate the team and those who worked so faithfully and skillfully to bring it to victory and I congratu late the corps of cadets whose reprsentative the team was

"It was an inspiring exhibition of those manly qualities which are necessary to success in all walks of life undaunted courage, intelligent direction and unwearing endurance. While it is true that these essential qualities were in this instance displayed in a game; that does not detract from the comforting thought that our young men possess them in such a high dedeavor.

Your opponents were worthy of you and exhibited qualities similar to those shown by you. The fine spirit shown by the navy in defeat was in its way publish the paper in enlarged form. as worthy of commendation as the work of the victors.

"Our people must feel a deep and -meaning that a few hundred study abiding pride and confidence in the stop reading their neighbor's paper oncoming officers of their army and



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19.⁷⁵

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