

3,641 Nebraskans have joined the Blue Ribbon Booster Club--taken advantage of the Sale Ahead.

# Here's the Fruit of Our Policy

Mayer Bros. Co. January Clearance Sale ranks among the important events of Nebraska.

## which Must Prevail Regardless of Sacrifice

All Men's \$10 Suits and Overcoats  
**\$5.75**

--and here's your opportunity to secure a high-grade, Specialized Suit or Overcoat of known quality. It's more to your interest than ours. It's our determination to start each season with a new stock. Therefore these price reductions on the past season's swellest clothes. Ours being

All Men's \$30, \$35 and \$40 Suits and Overcoats  
**\$22.75**

*Free Parcel Post Delivery*

All Men's \$15 Suits and Overcoats  
**\$9.75**

the largest stock of Top Notch Clothes in Nebraska consequently best selections are here. Black and Blue Suits included.

All Men's \$25 and \$28.50 Suits and Overcoats  
**\$17.75**

*Mail Orders Filled at Sale Prices*

*Women's Reliable Furs Muffs and Scarfs at ONE-THIRD OFF*

All Men's \$20 and \$22.50 Suits and Overcoats  
**\$14.75**

*Women's Coats, Suits and Dresses at ONE-HALF PRICE*

# MAYER BROS. CO.

### MAJOR SWITZER GUEST OF LIEUTENANT BOWMAN

Former Comrade of Commandant Pays Visit During Present Week.

Commandant Bowman has as his guest this week Major J. S. Switzer of the Fourth U. S. Infantry. Major Switzer was a captain at Ft. Crook when Commandant Bowman was a first lieutenant at the same place. He is now stationed at Ft. Galveston, Tex. Major Switzer is also a West Point classmate of Captain Hamilton, who is conducting the officers' classes in the theory of military science.

### IN OTHER DAYS.

1902.

Announcement is made that the baseball team will take a trip east in May, visiting Illinois, Indiana and Missouri.

1903.

An art exhibit at the university art rooms, offers an opportunity for all to study the best American artists and their masterpieces.

1904.

The Dairy building, horticulture building and shops, in process of construction at the state farm, are almost complete.

1910.

Second year men in the cadet battalion must take examinations in drill.

Chancellor Avery returns from Madison, Wis. where he had been attending the meeting of the Association of American Universities.

1912.

Dean Bessey becomes president of

WE HAVE JUST OPENED . . . .

“THE EVANS”

## DRY CLEANING PLANT

TELEPHONE B 2311 CLEANERS, PRESSERS, DYERS  
333 NORTH TWELFTH STREET

### TRY OUR LUNCHEONETTES

They are always the best  
We serve hot and cold drinks all winter long.

### Lincoln Candy Kitchen

South West Corner 14th O Street

### Special Students Rate \$5.00

Remainder of School Year  
City Y. M. C. A. Membership

Hot and Cold Showers,  
Swimming, Gymnastics

Credit given on University  
Y. M. C. A Membership

### Those "Husker" Pictures.

I heard you the first time. But once again yet already. All Juniors and Seniors who wish to enter the Cornhusker must be "shot" by the 24th. Up to that time the special holiday rates by Townsend will be in effect. All who have had sittings but have not as yet selected their proofs should do so at once. "A reservoir" until next time.



### A "Square Deal"

for everybody is the "Spalding Policy." We guarantee each buyer of an article bearing the Spalding Trade Mark, that such an article will give satisfaction and a reasonable amount of service.

A. G. SPALDING & BROS.  
1616 Arapahoe St. - - Denver, Colo

the American Association for the Advancement of Science.

1913.

Nebraska "N" men attend the Nebraska alumni football banquet at Omaha. Representatives of nineteen high schools of the state are also guests of the alumni giving the banquet.