

FINAL CANVAS TODAY

BUSINESS MANAGEMENT OF NEBRASKAN ARRANGES CANVASS TO SECURE ADDED LIST.

SIX HUNDRED WANTED BY NIGHT

Loyal Nebraskans Will Assist Management in Making It a Big Year for the "Rag."

Today the business management of the Daily Nebraskan is making a campus-wide attempt to raise its subscription list to over a thousand names. Tag day, as it is called, has become an annual affair, arising from the refusal of students to subscribe voluntarily to their one college paper, and an insistent demand will be made upon every available person on the campus to become a subscriber.

Two of the methods that were used last year to advertise the day will be eliminated in this year's crusade. The little red "N" tags signifying that the holder had subscribed will not dangle on the bosoms of the paper's boosters, while admission to classrooms for the purpose of oratorical advertising and soliciting has been prohibited by Dean Engberg. The only means to wrest the desired subscription from the uninterested will be the meek presence of some half dozen tables over the campus as a gentle reminder of the necessary student support.

The Daily Nebraskan, after a discouraging struggle of several years, is again getting on a substantial financial basis and if the student body respond today in accordance with the expectations of its management, very noticeable improvements will be made. At the beginning of last year, before the staff were paid salaries, the paper was \$600 in debt. At the beginning of this year, after the staff had been paid a large share of its salary from the proceeds of the paper itself, the Nebraskan was able, through the efforts of Business Manager Buchanan, to boast of a lessening of the debt to \$250.

It is the hope of J. L. Driscoll, the present business manager, to raise 300 paid subscriptions, together with an equal number of unpaid. With the present list of 600 paid subscriptions the total list of subscribers will become 1200 with but one-fourth thereof unpaid. Last year a strenuous campaign brought out but 400 new subscribers, and for the business manager to fulfill his hopes for a bigger paper with only table solicitation will be a Herculean task. The efforts of the present staff, business and reportorial, to put out the best paper under the circumstances are evidenced by the fact that the most and largest issues ever put out during registration week were issued at the beginning of this year.

Delta Chi Pledges.

Frank Hixenbaugh, Omaha; Harold Morgan, Lincoln; Lewellyn Martin, Sidney; Harold Porterfield, Essex, Ia.; Howard Uptegraff, Omaha.

Silver Lynx.

Maurice Clark, South Omaha; Ralph Lyman, South Omaha; Harold Neff, Omaha; Leslie C. Stevens, University Place, and Gilbert Eldredge, Omaha.

Artistic dance programs and menus for particular people. George Bros., Printers, 1313 N street.

**Not
Clothes
Alone---**



but shirts, collars, neckwear and hosiery as well--determine whether or not men are well-dressed.

The effect of your new fall suit is almost destroyed if you give it a setting of frayed linen, a worn and wrinkled cravat, lifeless hosiery and a weather-beaten hat.

Is your wardrobe lacking in some of these essentials? If so, **now** is the time to replenish it.

There is no better place to do it than right here in our enlarged and remodeled store. The Furnishing Department is full of new and attractive things that will appeal to you. Let our windows be your reminder to stop in.

MAGEE & DEEMER

TEAM LOST IN GREEN HAZE
(Continued from Page 1)

touchdown via the air route, Towle to Purdy to Rutherford. Still another touchdown was made, and then the varsity backfield went in, leaving the second string men to fight it out with the freshmen. Mastin, Purdy, Rutherford, Howard, Halligan, Towle, and Ross distinguished themselves.

Situation Unchanged.

Stiehm, the wonder worker, is gradually getting his machine into winning shape. While he is not wildly enthusiastic over the outlook, still he is hopeful in a conservative sort of a way. The situation remains practically unchanged. The line is the weak spot, while the backfield is a winner. The game Saturday with Washburn promises to be a hard-fought one. **IT IS NOT TO BE MISSED.**

White on Sidelines.

Sam White, former Princeton star and all-American end, was on the sidelines yesterday afternoon. He coached the varsity ends, Beck and Mastin. White will be here until after the Washburn game. In his estimation the Cornhusker machine looks "like a winner."

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