

This Big Sale Is On

Every one expects big things from this big store.

Every one relies on the published statements of this store. No one doubts the truthfulness of its promises.

We tell you now and here that this is
the one big merchandise event in the
state of Nebraska.

You no doubt will hear of hundreds of other sales but so far as clothing for men, boys and children are concerned this is the one and the only one worthy of your serious thought.

We always buy more than just enough. We do this because we want the man that comes to us on Dec. 31 to have as good an assortment to select from as the one that comes earlier in the season. We do this at great cost. At the cost of many thousands of dollars worth of merchandise---You know and we know that this merchandise must be sold and what is more you know that we always sell every dollars' worth of goods in the season for which it is bought.

This season we have more goods left over than in the past which was in part occasioned by the weather and part by the general slowing down of business. Hence the sale brings to you opportunities never before offered occasioned by larger stocks, lower prices; See to it that you get your share of the good things offered.



Armstrong Clothing Co.

GOOD CLOTHES MERCHANTS