

THE DAILY NEBRASKAN

THE PROPERTY OF  
THE UNIVERSITY OF NEBRASKA,  
Lincoln, Nebraska.

Published by  
THE STUDENT PUBLICATION BOARD

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BASEMENT, ADMINISTRATION BLDG.  
Postoffice, Station A, Lincoln, Neb.

SUBSCRIPTION PRICE, \$2.00 PER YEAR  
Payable in Advance.  
Single Copies, 5 Cents Each.

Telephone: Auto 1888.  
Night Phones—Auto 1888; Auto 3145;  
Auto 2998.

INDIVIDUAL NOTICES will be charged for at the rate of 10 cents the insertion for every fifteen words or fraction thereof. Faculty notices and University bulletins will gladly be published free.

Entered at the postoffice at Lincoln, Nebraska, as second-class mail matter, under the Act of Congress of March 3, 1879.

FRIDAY, SEPTEMBER 29, 1911.

WHAT CAN I DO?

According to the official catalogue of the University of Nebraska, 4,624 students were matriculated last year. According to Graduate Manager Earl

tising costs less than poor advertising. Season tickets in the long run cost less than single admissions.

Football season comes and goes, basket ball games are played and played, but season tickets admit to all.

HONORING A PRESIDENT.

The University cadets have been honored by an invitation to assist in the Taft parade on Monday. They have accepted the honor—also the responsibility. They will turn out, officers and men alike, to do their duty as military men.

They are to do honor to the President of the United States. They are to act as his body guard. Without regard to political beliefs, four hundred cadets will patrol the streets of Lincoln. They will honor their nation by honoring its executive.

The President will be honoring the cadets. In days of old knights fought for places in the body guard of their leader. The city of Lincoln will be honoring the cadets. They are to become for a few hours, the police and protection of thousands of citizens and visitors.

The cadets gladly accepted the honor and along with it the responsibility. They will be the servants of the public, the guards to the President, the police force of Lincoln and representatives of the state of Nebraska and

**BUDD Nop Toes**  
In Tan and Gun  
Button Patent  
**\$3.50**  
1415-O

O. Eager, barely six hundred of these students were sufficiently interested in the athletic affairs of the University to buy season tickets.

The proportion is rather disheartening.

It is, of course, true that these figures do not represent the proportion of students who, at some time or other, contributed to Nebraska's athletic prowess by presence of purse. But they indicate how great a majority failed to do their best.

Nebraska's athletic teams are not, perhaps, the source of her high standing in the fields of knowledge. They will perhaps be short-lived in the memories of coming generations, as compared to other features more purely educational. But that they are Nebraska's best advertisement will bear little question. Advertising, it has been proven, costs money—good advertising—good money. Good adver-

its University. We hope that they will serve in such a manner—thoroughly military—as to be a credit to the University of Nebraska.

George Bros., printing, engraving, monogram stationery and filing devices.

Ag Club to Meet.

The first regular meeting of the Agricultural club will be held Saturday night, September 31. Dr. G. E. Condra and other members of the faculty will speak.

A special invitation to be present is extended to all new students in the College of Agriculture. A royal good time is assured to everyone.

All students should visit the "College Inn Barber Shop at 127 North 12th. S. L. Chaplin, Prop.

Get your pennant out. Rooting practice soon.

R. O. Warde, barber, Woods, 1206 O. St.

BUY HERE AND SAVE MONEY

SPECIAL SALE

All \$2.50 HATS  
**\$1.90**

All \$3.00 HATS  
**\$2.40**

Best \$15, \$18, \$20 Suits  
in town.

PALACE CLOTHING CO.

1419 O Street.

CHORUS ONE HOUR CREDIT

MONDAY, WEDNESDAY and  
FRIDAY 5 P. M.

Second Floor of Temple

REGISTRATION STILL OPEN. CADETS MAY STILL TRY OUT

See MRS. RAYMOND, 4-5 P. M.

SHOES of  
MERIT

If you care what sort of SHOES  
you wear, Sir, or what you pay for  
them, we ask for your consideration

Men's Bootery

C. V. ROBERTS

144 N. 12 Street

Agents for--

The Spalding  
Gym Shoes

Electric Shoe Repairing while you wait

BECKMAN BROS.

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The Home of Sweets

Box Candy  
Our  
SPECIALTY

LINCOLN CANDY KITCHEN

1345 O Street