

Directory of Advertisers

The following merchants and business men of Lincoln are anxious to serve the University students. By placing their advertisements in the columns of the Daily Nebraskan they show that they want your trade. And you may be sure that the merchant who is willing to make a little effort to get your patronage is the one who is going to treat you honestly and considerately in attempting to keep it. So you—as well as the Nebraskan—will profit by trading with these people:

BANKS

First Trust & Savings
Central National Bank

BAKERIES

Folsom

BARBER SHOPS

Green's
Capital Hotel

BOOK STORES

Co-op
University

CLEANERS

Ted Marriner, cleaner and dyer.
Weber's Sutorium
J. C. Wood & Co.
Lincoln Cleaning and Dye Works

CLOTHING

Farquhar
Magee & Deemer
Mayer Bros.
Palace Clothing Co.
Speler & Simon
Armstrong Clothing Co.

COAL

Whitebreast

CONFECTIONERY

Lincoln Candy Kitchen

DRY GOODS

Miller & Paine

DRUGGISTS

Meier Drug Co.
Riggs

FLORISTS

Chapin Bros.
C. H. Frey
Hiltner Bros.

FURNISHINGS

Budd
Fulk
Magee & Deemer
Mayer Bros.
Palace Clothing Co.
Speler & Simon.
Armstrong Clothing Co.

HATTERS

Budd
Fulk
Armstrong Clothing Co.
Magee & Deemer
Mayer Bros.
Palace Clothing Co.
Speler & Simon

JEWELERS

Hallett
Tucker

OPTICIANS

Shean

RESTAURANTS

Herpolsheimer's
Cafe Jacot.
Y. M. C. A. Spa

SHOES

Budd
Men's Bootery
Mayer Bros.
Miller & Paine
Yates French

TAILORS

Scotch Woolen Mills

THEATERS

Lyric
Oliver
Orpheum

TYPEWRITERS

Lincoln Typewriter Exchange
B. F. Swanson Co.

PRINTERS

George Bros.
Simmons
Van Tine

YOU—

Wouldn't have a suit, no matter how fine the material was, if the coat collar would not fit up snug. When the coat collar pulls back and stands away from the neck there is something wrong.

IT IS THE TAILORING---

It takes fine tailoring to make a collar fit and stay fit and many makers won't pay for the skilled labor to do it. We have SEVEN makes of fine clothes that do fit and stay fit as long as they last and the cost to you is no more. New models—new fabrics and every one guaranteed to satisfy you perfectly or your money will be refunded; could you ask for more?

Suits \$10 to \$45

MAYER BROS.

Simmons the Printer

PRINTING
Engraving
Embossing

Auto. 2319 317 So. 12th

CENTRAL NATIONAL BANK

12th and O Streets

P. L. HALL, President
F. E. JOHNSON, Vice-president
BEMAN C. FOX, Cashier
W. W. HACKNEY, JR., Asst. Cash.

The First Trust and Savings Bank

4 PER CENT INTEREST 4
\$1 opens an account
139 South 11th Street.

CAFE JACOT

New and Up-to-Date
Our Specialty
Dinner 35 Cents
Open After Theatres
1215 O

JUST RECEIVED

A fresh shipment of
Huyler's & Whittman's
fine candies
Meier Drug Co.
13th and O Streets.

WALT

Stands for the Latest and best in Music. 1215 O St.

WARTHON'S
Original Electric Shoe
Repairing Factory
and \$2.50

Men's Shoe Store Women's

We Save You \$1.00
142 North 12th Street

The Spots Won't Come Back If Cleaned at

THE **LINCOLN** WORKS
CLEANING & DYE WORKS
320-322 S. ELEVENTH LINCOLN, NEB.

FRATERNITIES & SORORITIES

We Want Your Coal Orders. Give Us a Trial Order.
SATISFACTION GUARANTEED

WHITEBREAST COMPANY

1106 O STREET AUTO 3228 BELL 234

LAST CLASS

INFORMAL

Freshman Hop

Lincoln Hotel

Walt's Orchestra
Tickets \$1.25

Saturday
May 6

UNIVERSITY JEWELER & OPTICIAN

C. A. Tucker

JEWELER

S. S. Shean

OPTICIAN

1123 O STREET, YELLOW FRONT
Your Patronage Solicited

Try Our Maraschino
Cherry Chocolates

Also All Kinds of Dainty
Sandwiches

Best of Service

LINCOLN CANDY KITCHEN
14th and O S. W. Corner