

Directory of Advertisers

The following merchants and business men of Lincoln are anxious to serve the University students. By placing their advertisements in the columns of the Daily Nebraskan they show that they want your trade. And you may be sure that the merchant who is willing to make a little effort to get your patronage is the one who is going to treat you honestly and considerately in attempting to keep it. So you—as well as the Nebraskan—will profit by trading with these people:

BANKS

First Trust & Savings
Central National Bank

BAKERIES

Folsom

BARBER SHOPS

Green's
Capital Hotel

BOOK STORES

Co-op
University

CLEANERS

Weber's Sutorium

CLOTHING

Farquahar
Magee & Deemer
Mayer Bros.
Palace Clothing Co.
Speier & Simon
Armstrong Clothing Co.

COAL

Whitebreast

CONFECTIONERY

Lincoln Candy Kitchen

DRY GOODS

Miller & Paine

DRUGGISTS

Riggs

FLORISTS

Chapin Bros.
Hiltner Bros.

FURNISHINGS

Budd
Fulk
Magee & Deemer
Mayer Bros.
Palace Clothing Co.
Speier & Simon.
Armstrong Clothing Co.

HATTERS

Budd
Fulk
Armstrong Clothing Co.
Magee & Deemer
Mayer Bros.
Palace Clothing Co.
Speier & Simon

JEWELERS

Hallett
Tucker

LAUNDRIES

Evans

OPTICIANS

Shean

PHOTOGRAPHERS

De Gaston & Houck

PRINTERS

George Bros.
Simmons
Van Tine

RESTAURANTS

Cameron's
Y. M. C. A. Spa
Herpolsheimer's

SHOES

Armstrong Clothing Co.
Budd
Men's Bootery
Mayer Bros.
Miller & Paine
Yates French
Warthon's

SKIRTS

Skirt Store

TAILORS

Elliott Bros.

THEATERS

Oliver
Orpheum

TYPEWRITERS

Lincoln Typewriter Exchange
B. F. Swanson Co.

BASKETBALL TOURNEY GOING AT FULL SPEED

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South Omaha and Beatrice Win.

South Omaha's fast team walked away from Central City to the tune of 36 to 6. South Omaha played a fast game, but lacked in team work. They are, however, one of the favorites for the winner of the tournament.

Beatrice won from West Point in a ragged game, 38 to 4. The winners simply played horse during the last half. The Beatrice boys are big and are probably the heaviest team entered. In Luse and Stockton they have two excellent forwards, and Hobbs played one of the best centers seen so far. This team is also picked as a winner of the tournament and certainly stands a good show.

Kearney-Geneva.

The Kearney-Geneva game was one of the most interesting of the evening. Geneva won 44 to 14. Kearney made but two points the first half. The Geneva boys are all small, but they played in whirlwind style and their team work was by far the best seen as yet. Severns, the smallest man in the tournament, shot goals from every angle, and the other forward, Shickley, also played a wonderful game. The two guards, P. Sloan and Schneider, cover their men in great style. Geneva is another team the spectators picked as certain to figure prominently in the final results.

The games tomorrow commence at 2:30 p. m., when Lincoln plays Clarks and Omaha meets Aurora. The other matches will follow immediately. The halves will be fifteen minutes. The teams will draw by lot to see who plays Sidney, who drew the bye for the first round. The team drawing this bye will not play during the second round, but will enter the semi-finals.

This evening the following games will be played: Wilber vs. York, Schuyler vs. South Omaha; Beatrice vs. Geneva, subject, however, to one dropping out in favor of Sidney.

The Outcome.

For the most part individual playing was the feature of the tournament. The Stromsburg forwards were more accurate shooters than the Omahas. Guarding was a strong point for Lincoln. Tecumseh, like many of the other losers, could not get together, and was hindered by delayed passing.

In team work Geneva showed up the better and is likely to win from Beatrice today. Beatrice has a strong aggregation and is going to put up a hard game. These two with Wilber are favored as the winners, showing up better than Lincoln or Omaha. South Omaha seems to be the fourth in line. The teams doped to win in today's contests are Lincoln, Omaha, Wilber, South Omaha and the doubts favoring Geneva against Beatrice.

Many of the followers of basketball have prophesied that the winner of this match is sure to go to the finals. If Geneva succeeds in beating Beatrice she will have the best chance for the trophy. West point put up little opposition and the real strength of their opponents was not put to task. The greatest odds Geneva has to contend with is the smallness of the men entered, while Beatrice is the heaviest team on the floor.

Mr. and Mrs. Albin Frederick Palm, who have been making a tour of the east, stopped over in Lincoln yesterday. Mrs. Palm is connected with the University of Utah, and showed a great interest in affairs at Nebraska. She is on the editorial staff of the Chronicle, a publication of the Utah university, who has been examining the systems by which the different college papers of the country are run. Considerable time was spent in the Nebraskan office.

Quality and Style

in Men's and Young Men's clothes at the lowest possible prices--this is our aim and we hit the mark every time, in other words we give you clothes satisfaction and save you money too. Just try us and we'll prove it.

Speier & Simon

North-East Corner 10th and O Sts.

ALL SOULS' CHURCH, UNITARIAN

Corner H and 12th Streets

ARTHUR L. WEATHERLY, Minister

A CHURCH WITHOUT A CREED

All Souls' Church is an Association which stands for a reverent attitude toward the Facts of Life. It has the University Ideal, the Search for Truth. It welcomes to its membership people of all beliefs. Such a modern, open-minded, facing-the-future organization ought to appeal especially to students. You are cordially invited to attend its services.

Sunday Morning, March 12, 10:45—Sermon by Rev. Henry Wilder Foote of Boston, Educational Secretary of the American Unitarian Association. Subject—"Power the Goal of Life."

"The Relation of the Public to the Public School" by W. L. Stephens, Superintendent of City Schools.

Social Ethics Class, 12:15—"Probation Work" by Mrs. O. E. Prevey.

Musical Vesper Service 4 p. m.—The Riccally Quartette.

All Students are Cordially Invited

TYPEWRITERS ALL MAKES Rent applied on purchase price. Two year written guarantee with every machine sold. Distributors New Model, L. C. Smith & Bros. visible.

Call or write for catalogue and special price list. **B. F. SWANSON CO., Inc.** 143 So. 13th St., Lincoln, Nebr. Auto phone 2080. Bell phone 1299.



Lincoln Sanitarium Plunge

The Great Salt Water Swimming Pool

HOURS: Ladies, Mornings Except Sundays. Gentlemen, Afternoons and Evenings. Ladies and Gentlemen, Monday and Friday Evenings. 14th and M Streets. Special Parties Arranged For