THE DAILY NEBRASKAN

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THE STUDENT PUBLICATION BOARD

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Cash must accompany all orders for advertising, at the rate of ten cents for each fifteen wors or fraction thereof the first Insertion; three insertions twenty-five sents; five insertions forty cents.

NOVEMBER 15, 1910.

Ah there, little one! Good morning Allow us to introduce our new friend the four-column edition of the Daily Nebraskan,

COACH COLE,

The efforts of Coach Cole to produce for Nebraska a winning team in 1910 have been rewarded in a manner which is pleasing to the university, the Convocation

Dr. C. F. Dole II A. M.

Memorial Hall

every game with eleven men. Why should Coach Cole be expected to do

But 1910 will be the year of Cornhusker glory. The team which beat Chicago 24 to 0, and Wisconsin 28 to 0, defeated us 27 to 0. This was Minnesota. Never stopping, Coach Cole came back at some of the "downtown sports" and showed them that Nebraska could win the championship of the valley by defeating Kansas and Ames.

Let credit go where it should. To the coach it is due, and today William C. Cole has earned the title of coach of the Missouri Valley champions for two years out of the four he has been with us. A clean man, and an honest man, in spite of criticism he has worked for Nebraska as a true Nebraskan would. Take it, you "knockers" and remember it. "King" Cole has made you back up. You "down-town sports," who were always saying, "I told you so," must now take off your hats to "KING" Cole, coach of the Missouri Valley champions.

Chicago university has an association which provides for lectures in various parts of the city of Chicago.

SWEATER COATS

Real Wool. The kind you usually pay \$4 to \$5 for. My price ...

team and even the coach himself.

Four years ago Coach Cole came to Nebraska end developed a team which brought victory wherever it went, with one exception, and that was with Minnesota, who beat the Cornhuskers 8 to 6, but then not because Minnesota was stronger, but only because of the booting ability of one George Capron. who saved the day for the Gophers with two drop kicks. Not discouraged over this game, the Cornhuskers ended the season with the Missouri Valley championship in their pockets.

Coach Cole's second year was one which can only be remembered with joy. A 0 to 0 score with Minnesota, the defeat of Iowa, the defeat of Ames. the defeat of the Haskell Indians was all forgotten by many when Kansas won from the Cornhuskers. But cannot this be called a successful season? It can, and King Cole should have the credit for piloting the Nebraska team through a season as glorious as any could be.

With a team of eleven men Coach Cole met with some hard luck in 1909. He had no substitutes to help out his regulars. Yet Minnesota with her championship team only won from us 14 to 0. The Jayhawkers beat us 6 to 0, but even in this game they admitted the Cornbuskers had outplayed them. Haskell beat us, and all the blame went to the coach. Alonzo MUST "COME THROUGH."

Must Pay for Tickets Today or They Will Be Sold.

sophomore hop meeting this morning all tickets which have been reserved for friends will be declared unreserved and placed on general sale. It has been announced that all reserved tickets must be claimed before 11:30 today. The hop committee meeting will be held at 11:30 in U112. All unsold or rather all undelivered tickets will at this meeting be turned back to the chairman. Last evening it was reported that only about half a dozen tickets were to be had.

COMING EVENTS

All University organizations are re quested to send in announcements which they desire to have published.

Convocation.

At convocation this morning, Chas. F. Dole of Boston will speak on "Leadership in a Democracy."

Social. The annual sophomore hop will be

held at the Lincoln hotel on Friday evening, November 18. Organizations.

The Komensky club will meet Friday, November 18, at 1834 South 25th

Annual Fair.

The annual county fair and streets of Cairo will be held in the armory on Friday, November 18, 8 o'clock.

Athletics. Football, vs. Nebraska, Stagg or Dr. Williams could not win Nebraska field, Saturday, 3 p. m.



PRESTO OR ARDOG OVERCOATS

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> Three Overcoats in One for One Price \$15.00 to \$40.00

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CHRISTMAS PRESENTS

Photographs are the Most Appreciated

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