

Directory of Advertisers

The following merchants and business men of Lincoln are anxious to serve the University students. By placing their advertisements in the columns of the Daily Nebraskan they show that they want your trade. And you may be sure that the merchant who is willing to make a little effort to get your patronage is the one who is going to treat you honestly and considerately in attempting to keep it. So you—as well as the Nebraskan—will profit by trading with these people:

- BANKS**
First Trust & Savings
- BAKERIES**
Folsom
- BARBER SHOPS**
Green's
Capital Hotel
- BOOK STORES**
Co-op.
University
- CLEANERS**
J. C. Wood & Co.
Weber's Sultorium
Windsor Sultorium
- CLOTHING**
Farquhar
Magee & Deemer
Mayer Bros.
Palace Clothing Co.
Speier & Simon
Armstrong Clothing Co.
- COAL**
Whitebreast
Hutchins & Hyatt
- CONFECTIONERY**
Lincoln Candy Kitchen
- DRY GOODS**
Miller & Paine
Rudge & Guenzel
- DRUGGISTS**
Riggs
- ENGRAVERS**
Cornell
- FURNISHINGS**
Budd
Fulk
Magee & Deemer
Mayer Bros.
Palace Clothing Co.
Rudge & Guenzel
Speier & Simon
Armstrong Clothing Co.
- HATTERS**
Budd
Fulk
Armstrong Clothing Co.
Magee & Deemer
Mayer Bros.
Palace Clothing Co.
Rudge & Guenzel
Speier & Simon
- JEWELERS**
Hallett
Tucker
- LAUNDRIES**
Evans
- OPTICIANS**
Shean
- PHOTOGRAPHERS**
De Gaston & Houck
- PRINTERS**
Simmons
Van Tine
- RESTAURANTS**
Boston Lunch
Cameron's
Y. M. C. A. Spa
Miller & Paine
Herpolshelmer's
- TYPEWRITERS**
Lincoln Typewriter Exchange
B. F. Swanson Co.
- SHOES**
Armstrong Clothing Co.
Budd
Men's Bootery
Mayer Bros.
Miller & Paine
Yates French
Wharton's
- SKIRTS**
Skirt Store
- TAILORS**
Elliott Bros.
Ludwig
- THEATRES**
Oliver
Orpheum

ART MUST BE CULTIVATED

DR. H. B. LOWRY SPEAKS AT CONVOCATION THURSDAY.

SUBJECT "THE ART EXHIBIT"
EXPLAINS LECTURE BY MEANS OF RARE WORKS OF ART.

The Contribution of Modern People to Painting is the Science of Color—
Art Must Be Cultivated to Be Appreciated.

Dr. H. B. Lowry of this city spoke at the Thursday convocation relative to the Nebraska art exhibit that is being held in art hall this week.

The Nebraska Art association, he said, was a corporate body created for the purpose of stimulating interest in art. It does this by collecting as many famous paintings as possible and putting them on exhibition for a number of weeks in different parts of the state. The money for this comes from the individual stockholders, but when their donations are not sufficient to defray expenses, the association is forced to charge a moderate price for admission to the hall.

Art Must Be Cultivated.

Dr. Lowry repudiated with emphasis the familiar saying, "Art can not be appreciated except by those cultivated in it." It is mostly a matter of training oneself in the exercise of a desire to want to appreciate it. This can be done by observing. Just as one can not appreciate good music until he hears it, so he can not enjoy good paintings until he has seen them. The truth of this was demonstrated by the way his audience interested itself in the four paintings that the speaker had brought with him.

Three Principles Necessary.

He laid down three principles that are necessary to produce a picture—experience, feeling, and power of execution. The university has as its aim the teaching of the first two, but as to the latter we must be content with seeing the product of those who have it. That is the reason why attempts are made to bring the masterpieces before the people.

The speaker brought out the point that the art of today is modern. There is much, of course, that it can adopt from the old masters, yet by maintaining modern standards, it is in better condition to appeal to the modern mind. People as a rule are interested

THE HOME OF THOMPSON SHOES POMPADOURS

For MEN
and Young
MEN



Price \$4.50

Not alone a style all its own—There's Comfort in it.

MEN'S BOOTERY
12th and P Sts.

Work Called For and Delivered Students Work a Specialty
Windsor Sultorium
Open Saturday Night All Night
Suits Cleaned and Pressed \$1.25
Auto 4728

BUY A BOX of Holeproof Hosiery—Six Pair of Hose Guaranteed for six months. Men's Holeproof Half Hose Six Pair for \$1.50.

Women's and Misses' Holeproof Hosiery Six Pair for \$2.00.

Holeproof Hosiery are Guaranteed for six months. A new pair of Hose for every pair with a hole inside of six months.



MAYER BROS.

Overcoats

The most particular man that ever lived can find an Overcoat here that will please him. Let us show you.

Farquhar

in today. The formula for the present day drama is modern conditions. So to be real, art must reflect the circumstances that it produces.

Contribute Science of Color.

Dr. Lowry also said that the greatest contribution of modern people to painting is the science of colors. It is only in the later generations that landscape painting has been considered a phase of the higher arts. The old masters used landscapes only for backgrounds and then painted them for the most part from memory or pictures. But now the painter realizes the value of values, and in order to get them he must get into the atmosphere of his work. This has led to the accomplishment of great things in art. It has united nature and humanity, and through this medium a stronger appeal is made to the mind than heretofore.

PHI ALPHA TAU BANQUET.

Honorary Debating Fraternity Met Thursday Night and Held an Informal "Feed."

Phi Alpha Tau, the honorary debating fraternity, held its first banquet of the year last night in the Lincoln hotel. As it was the first one this year, everything was conducted in an entirely informal manner. No speeches were prepared beforehand, but those who were called upon impromptu were not found wanting, and as a result many good speeches and numerous witty remarks were heard.

The entire active chapter of about twenty-five were present, as well as numerous alumni. A larger and much more formal banquet will be held later in the year, when the organization has replenished its membership by the election of new men.



Consuelo Baily as "Zoie" in

"Baby Mine" at the Oliver
FRIDAY, SATURDAY AND SATURDAY MATINEE

TONIGHT

8 O'CLOCK

Freshman Stag Social

ALL 1914 MEN

ARMORY