



\$650.00 GIVEN AWAY

VICTORIA CLEANSER WORD FORMING CONTEST

129 Cash Prizes, Amounting to \$650, to be Distributed as Follows:

FIRST PRIZE	\$250.00	FOURTH PRIZE	\$50.00
SECOND PRIZE	\$100.00	FIFTY PRIZES OF \$2.00 EACH	\$100.00
THIRD PRIZE	\$75.00	SEVENTY-FIVE PRIZES OF \$1.00 EACH	\$75.00
GRAND TOTAL OF PRIZES	\$650.00		

TO THE CONTESTANT WHO DOES NOT SUCCEED IN WINNING ONE OF THE ABOVE PRIZES, WE WILL PRESENT FREE, A BEAUTIFUL COPY OF A PAINTING BY SOME OF THE MOST RENOWNED ARTISTS OF OUR DAY

Our object in holding this contest is to make VICTORIA CLEANSER A HOUSEHOLD ARTICLE in the shortest possible time. In order to do this we have decided to give away the above sums in the above manner, to impress on the public mind, the name VICTORIA CLEANSER.

HOW THE PRIZES WILL BE AWARDED.
The prizes will be awarded to the persons forming the most words from letters contained in the two words "VICTORIA CLEANSER" under the following terms and conditions:

RULES OF THE CONTEST.
Words must be arranged and compiled in alphabetical order. All lists must be written on one side of the paper ONLY. All lists must be signed with full name, street or route number, and postoffice address, of the person compiling the same.

All words must be formed from the sixteen letters in "VICTORIA CLEANSER." Lists must be alphabetically arranged in the order of the eleven distinct letters in these words, viz: A, C, E, I, L, N, O, R, S, T and V. These eleven letters, together with the five duplicates, A, C, E, I and R,

are the only letters that can be used in forming words for this contest. All geographical names, names of persons, prefixes, suffixes, abbreviations, plurals, combining and possessive forms, will not be counted. Words spelled the same but having a different meaning, can be used but once.

ONLY WORDS NOW IN USE in the English language as given and defined in WEBSTER'S INTERNATIONAL DICTIONARY and SUPPLEMENT THERE-TO, subject to the above restrictions, will be counted.

IN THE EVENT OF A TIE: In case there are two or more contestants in a tie, subject to the above restrictions, will be counted.

Not more than one list will be accepted from the same person, but each member of the family may submit one list. No list will be accepted WITHOUT THE VICTORIA CLEANSER COUPON PROPERLY FILLED OUT AND ATTACHED. These coupons can be obtained from your local grocer.

VICTORIA CLEANSER is a combination of volcanic ash, and some of the most effective cleansing agents extant. It is doubtful if either foreign or American scientists have ever discovered a more effective cleanser. IT IS HARMLESS TO THE SKIN.

VICTORIA CLEANSER is sold by grocers in large sifting top cans, at 10 cents per can, or three cans for 25 cents. These prices are regular everywhere. IF YOUR GROCER DOES NOT HAVE VICTORIA CLEANSER, WRITE OR TELEPHONE THE VICTORIA CLEANSER COMPANY, AND WE WILL LET YOU KNOW WHO THE NEAREST GROCER TO YOU IS WHO DOES HAVE IT.

IMPORTANT NOTICE

THE VICTORIA CLEANSER COMPANY HAS TRIED TO MAKE THIS CONTEST AS PLAIN AS POSSIBLE, but the company has also provided an ample office force to answer all questions regarding the contest, that may not be perfectly clear to any contestant. Therefore: If any contestant is in doubt regarding any feature of this contest, he or she may feel at perfect liberty to ask for an explanation, and we will make and doubtful point perfectly clear to the contestant.

THE VICTORIA CLEANSER COMPANY has deposited in the First National Bank, to the credit of the judges, the total prize money, to be paid out by the judges, according to their awards.

The greatest care is being exercised in the selection of judges. Their names will be announced at an early date.

All lists must be received by the VICTORIA CLEANSER COMPANY at the company's office on or before SATURDAY, NOVEMBER 19th, 1910.

THE PRIZES WILL BE AWARDED DECEMBER 3, 1910.

We are very anxious that PERFECT FAIRNESS shall obtain in this contest, so we have devised the following plan:
In the first place we have engaged Mr. H. O. Beatty, who has charge of the Bond Department of W. Farnam Smith & Co., of Omaha, to check all lists received from contestants, and as he is an expert in this line, we feel that we have secured you with the best talent in the west.
Next we have decided to choose the final judges as follows: We will choose one well known public school teacher, and one parochial school teacher, also well known, and then allow these two to pick a third of their own choosing. THESE THREE JUDGES will verify Mr. Beatty's checking and will award the prizes. Their award will be final.

This contest is open to any one, no matter where you live. If you live in a small town where Victoria Cleanser is not on sale or coupons can not be procured, the company will see to it that you are provided for to participate in this contest.



VICTORIA CLEANSER CO., 43D AND NICHOLAS STS. OMAHA, NEB.

Telephone, Harney 5419 Dep't C

The following grocery stores have Victoria Cleanser on sale: W. J. Byer, J. E. Lichtensinger, Brown & Vace, Freadrich Bros., Capital Grocery, Weiler Packing Co., Wagner & Wain, R. B. Sator, J. W. Beckmark, E. S. Johnson, D. H. Wilcox, J. M. Snowden & Co., Verner & Son, J. A. Rickett, L. A. Doan, A. Stein, Nebraska Grocery & Meat Co., Joe. DeKloz, Knight Grocery, Fred Britsch, Bert Polsky, J. E. Erb, H. N. Town, H. Krane, and Dreamer & Cashmere, and Simons Grocery Co., both of Uni. Place.