

Directory of Advertisers

The following merchants and business men of Lincoln are anxious to serve the University students. By placing their advertisements in the columns of the Daily Nebraskan they show that they want your trade. And you may be sure that the merchant who is willing to make a little effort to get your patronage is the one who is going to treat you honestly and considerately in attempting to keep it. So you—as well as the Nebraskan—will profit by trading with these people!

BANKS

First Trust & Savings

BAKERIES

Folsom

BARBER SHOPS

Green's

BOOK STORES

Co-op.
University

CIGARS

Club House
Cole-McKenna

CLEANERS

J. C. Wood & Co.
Weber's Sultorium
Windsor Sultorium

CLOTHING

Farquhar
Magee & Deemer
Mayer Bros.
Palace Clothing Co.
Speler & Simon
Armstrong Clothing Co.

COAL

Whitebreast

CONFECTIONERY

Lincoln Candy Kitchen

DRY GOODS

Miller & Palne
Rudge & Guenzel

DRUGGISTS

Riggs

ENGRAVERS

Cornell

FURNISHINGS

Budd
Fulk
Magee & Deemer
Mayer Bros.
Palace Clothing Co.
Rudge & Guenzel
Speler & Simon
Armstrong Clothing Co.

HATTERS

Budd
Fulk
Armstrong Clothing Co.
Magee & Deemer
Mayer Bros.
Palace Clothing Co.
Rudge & Guenzel
Speler & Simon

JEWELERS

Hallett
Tucker

LAUNDRIES

Evans

OPTICIANS

Shean

POOL HALL

Saratoga

PRINTERS

Simmons
Van Tine

RESTAURANTS

Boston Lunch
Cameron's
Y. M. C. A. Spa
Miller & Palne
Herpolsheimer's

TYPEWRITERS

Lincoln Typewriter Exchange
B. F. Swanson Co.

SHOES

Armstrong Clothing Co.
Budd
Men's Bootery
Mayer Bros.
Miller & Palne
Yates French
Wharton's

SKIRTS

Skirt Store

TAILORS

Elliott Bros.

THEATRES

Oliver
Orpheum



SCENE FROM "MY CINDERELLA GIRL"

A College Base Ball Musical Comedy

Wm. Norris in "MY CINDERELLA GIRL" at the Oliver Theatre Tonight, Thursday, and Thursday Matinee

BELIEVES MANY ARE FOOLED

HON. J. P. HARTMAN OF SEATTLE
SPEAKS AT CONVOCATION.

ARE OPPORTUNITIES FOR EVERYONE

AUTHORITIES ON CONSERVATION
"HOODWINK" PEOPLE.

Former University Student—Visiting
Professor Fossler and Pro-
fessor Caldwell.

Hon. J. P. Hartman of Seattle, Wash., was the speaker at convocation Tuesday. He is an alumnus of the University of Nebraska of the class of 1880, and is now a prominent attorney in the coast city.

Mr. Hartman spoke principally on the nature of the opportunities which confront the college student. The function of the state university, he believed, is to train students not only in the formation of well organized policies, but to carry them into actual practice when they enter the larger field of world activities. This latter duty is an obligation which the college graduate owes to the state which supports the institution, was the speaker's statement.

Many Opportunities.

The tremendous growth of the country, and the vast output of manufacturers and farmers was considered by the speaker as being indicative of the possibilities which, if the clever college man will grasp, they will net great returns, not only to himself but to the industry as well.

With the agricultural products of the country amounting to eight billions of dollars, the manufacturing industry to fourteen billions, and the state of California, Colorado and Nevada producing an aggregate of four billions of dollars worth of precious metals, Mr. Hartman stated that there seemed to be great opportunities for those who will work to achieve something worth while.

Criticises Conservation.

The speaker aroused a good deal of interest and considerable difference of opinion when he took a slap at the conservation movement, stating that for the most part the people were "hoodwinked" by men whose claim as being authorities might well be questioned. In this connection he urged the student to search diligently for the truth, and then benefit the country by stating the truth as they had learned to see it.

Mr. Hartman is visiting in the city with Professor Fossler and Professor Caldwell, with whom he was well ac-



quainted while attending the university.

All members of the athletic association at Michigan are given the use of the varsity tennis courts, a ticket to the Case varsity game and the all-freshmen games played at Ann Arbor this year.

The fraternities of the University of Wisconsin have requested that their representation in the student conference be decreased in order to enable the student body at large to have more voice in student affairs.

At Syracuse university all freshmen, regardless of sex, who do not know how to swim, are required to attend one-half hour class four times a week. They must attend these classes until they have acquired sufficient knowledge of the art to enable them to enter the classes in life-saving, which are held four times a week, and of the same length of time.

TACKLE

A man with a quick eye—quick to see the weakness in others—quick to correct that weakness in himself—quick to adopt new ideas and systems which will perfect him in every detail—wins his game by predominance.

The Mayer Bros.' "Seven" Clothes predominate in style workmanship and color design.

The makers have trained their eyes to perfections. Quick to correct every little defect. Turning out a Suit perfect in every detail.

Suits \$10 to \$40

Mayer Bros.

1009 to 1019 O Street

The University of Nebraska urges all young people, who can, to take a four-year high school course and prepare to enter college. Some, however, cannot spend the time required by the high school and college courses. For the benefit of these, the University established, a number of years ago, the

School of Agriculture

which admits those who have completed

The Country Schools

Courses given in Practical Agriculture, including Agronomy, Agricultural Botany and Chemistry, Animal Husbandry, Dairying, Domestic Science, Farm Machinery, Farm Management, Farm Veterinary Practice, Horticulture and the general branches.

Registration at the University Farm, starting October 31, 1910.

NEW TERM STARTS

NOVEMBER 1, 1910

For information address A. E. Davison, Principal, The University Farm, Lincoln, Nebraska.