Directory of

ess men of Lincoln are anxious to serve the University students. By placing their advertisements in the columns of the Dally Nebraskan they show that they want your trade. And you may be sure that the merchant who is willing to make a little effort to get your patronage is the one who is going to treat you honestly and considerately in attempting to keep it. So you—as well as the Nebraskan-will profit by trading with these people:

BANKS

First Trust & Savings

BAKERIES

Folsom BARBER SHOPS

Green's

BOOK STORES

Co-op. University

CIGARS

Club House Cole-McKenna

CLEANERS

J. C. Wood & Co. Weber's Suitorium Windsor Suitorium

CLOTHING Farquhar

Magee & Deemer

Mayer Bros. Palace Clothing Co.

Speler & Simon

Armstrong Clothing Co. COAL

Whitebreast

CONFECTIONERY Lincoln Candy Kitchen

DRY GOODS Miller & Paine

Rudge & Guensel

DRUGGISTS Riggs

ENGRAVERS Cornell

FURNISHINGS

Budd Fulk -

Magee & Deemer

Mayer Bros.

Palace Clothing Co. Rudge & Guenzel

Speler & Simon Armstrong Clothing Co.

HATTERS

Budd

Fulk Armstrong Clothing Co.

Magee & Deemer

Mayer Bros. Palace Clothing Co.

Rudge & Guenzel

Speler & Simon

JEWELERS. Haliett

Tucker LAUNDRIES

Evans

OPTICIANS. Shean

POOL HALL Saratoga

PRINTERS

Simmons

Van Tine RESTAURANTS

Boston Lunch

Cameron's Y. M. C. A. Spa Miller & Paine

Herpolsheimer's

TYPEWRITERS Lincoln Typewriter Exchange

B. F. Swanson Co.

Armstrong Clothing Co.

Budd Men's Bootery

Mayer Bros.

Miller & Paine Yates French

Wharton's SKIRTS

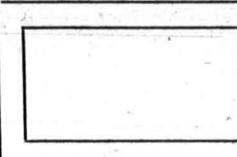
Skirt Store

TAILORS Elliott Bros.

THEATRES

Oliver

SCENE FROM MY CINDERETA A College Base Ball Musical Comedy Wm. Norris in "MY CINDERELLA GIRL" at the Oliver Theatre Tonight, Thursday, and Thursday Matinee BELIEVES MANY ARE FOOLED HON, J. P. HARTMAN OF SEATTLE SPEAKS AT CONVOCATION.



ARE OPPORTUNITIES FOR EVERYONE

AUTHORITIES ON CONSERVATION

"HOODWINK" PEOPLE.

Former University Student-Visiting

Professor Fossler and Pro-

fessor Caldwell.

Hon. J. P. Hartman of Seattle,

tion Tuesday. He is an alumnus of

the University of Nebraska of the

class of 1880, and is now a prominent

Mr. Hartman spoke principally on

the nature of the opportunities which

confront the college student. The

function of the state university, he be-

lieved, is to train students not only

in the formation of well organized pol-

icles, but to carry them into actual

practice when they enter the larger

field of world activities. This latter

duty is an obligation which the conege

graduate owes to the state which sup-

ports the institution, was the speak-

Many Opportunities.

try, and the vast output of manufac-

turers and farmers was considered by

the speaker as being indicative of the

possibilities which, if the clever col-

lege man will grasp, they will net

great returns, not only to himself but

With the agricultural products of the

country amounting to eight billions of

dollars, the manufacturing industry to

fourteen billions, and the state of Cal-

ifornia, Colorado and Nevada produc-

ing an aggregate of four billions of

dollars worth of precious metals, Mr.

be great opportunities for those who

will work to achieve something worth

Criticises Conservation.

The speaker aroused a good deal o

interest and considerable difference of

opinion when he took a siap at the

conservation movement, stating that

for the most part the people were

"hoodwinked" by men whose claim as

to see it.

to the industry as well.

The tremendous growth of the coun-

attorney in the coast city.

er's statement.



TACKLE

A man with a quick eye--quick to see the weakness in others---quick to correct that weakness in himself---quick to adopt new ideas and systems which will perfect him in every detail--wins his game by predominance.

The Mayer Bros.' "Seven" Clothes predominate in style workmanship and color de-

The makers have trained their eyes to perfections. Quick to correct every little defect. Turning out a Suit perfect in every detail.

Suits \$10 to \$40

Mayer 1009 to 1019 O Street

quainted while attending the univer-

'All members of the athletic association at Michigan are given the use of the varsity tennis courts, a ticket to the Case varsity game and the allfreshmen games played at Ann Arbor Hartman stated that there seemed to this year.

> The fraternities of the University of Wisconsin have requested that their representation in the student conference be decreased in order to enable the student body at large to have more voice in student affairs.

At Syracuse university all freshmen, being authorities might well be ques- regardless of sex, who do not know tioned. In this connection he urged now to swim, are required to attend the student to search diligently for the one-half hour class four times a week. truth, and then benefit the country by They must attend these classes until stating the truth as they had learned they have acquired sufficient knowledge of the art to enable them to Mr. Hartman is visiting in the city enter the classes in life-saving, which with Professor Fossier and Professor are held four times a week, and of the Caldwell, with whom he was well ac same length of time.

The niversity of Nebraska urges all young people, who can, to take a four-year high school course and prepare to enter college. Some, however, cannot spend the time required by the high school and college courses. For the benefit of these, the University established, a number of years ago, the SCHOOL OF AGRICULTURE

School of Agriculture

which admits those who have completed

The Country Schools

Courses given in Practical Agriculture, including Agronomy, Agricultural Botany and Chemistry, Animal Husbandry, Dairying, Domestic Science, Farm Machinery, Farm Management, Farm Veterinary Practice, Horticulture and the general branches.
Registration at the University Farm, starting October 31, 1910.

NEW TERM STARTS NOVEMBER

For information address A. E. Davisson, Principal, The University Farm, Lincoln, Nebraska.