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LINCOLN, NEB. CO.
249 N 11th St.
PHONE AUTO 1916
DESIGNING AND HALF-TONE LINE ENGRAVING

The First Trust & Savings Bank
4 Per Cent Interest 4
\$1 opens an account
Corner 10th & O Streets

Bring Your Next Job of Printing to
VAN TINE PRINTING CO.
and Get Satisfactory Results
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All makes rented with stand \$3 per Month. Bargains in Rebuilt Machines
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A SPECIALTY

Quality Counts THAT'S WHY FRANKLIN'S ICE CREAM IS SO POPULAR
We make a specialty of fancy creams, sherbets, Ices and punch for Frat & Sorority parties. Whipping Cream always on hand. Bell 205. Auto 8181. 1816 N St.

Electric Shoe Rep. Factory
1220 O Street
Saves you Time & Money

REV. BATTEN TALKS ON VALUES OF LIFE

LINCOLN MINISTER POINTS TO NEEDS OF THE DAY.

SOME PEOPLE HAVE A WRONG IDEA

Too Much Regard for Money and Too Little for the Real Things Which Count in the Lives of Men —Must Meet Test.

"The Revaluation of Values" was the subject of Dr. S. Z. Batten, of the First Baptist church of this city, at convocation Tuesday. Dr. Batten expressed himself in his usual vigorous style in respect to certain misconceptions as he saw them of our view of life and their relation to society. He said in part:

"The question of values is now one of our greatest questions. That a thing now exists does not prove that it should continue to exist; neither that we place a certain value on things does it follow that that valuation should continue.

Revalue Civilization.

"One of the things we should revalue is civilization. What is civilization? Why do men prefer civilization to barbarism? We can answer it in a word. Because in civilization mankind enjoys more of the good things of life. But there are also the disadvantages, for when a man satisfies himself a hundred fold he increases his wants a thousand fold and so is never satisfied to the degree that one without civilization enjoys.

"Man's productive power has greatly increased and the present age has been remarkable for this fact. It has largely been accomplished by means of machinery. All this has increased the keenness of the struggle for life. What shall a man eat? What shall a man drink? Competition is strong; man is everywhere restless. Our cities have grown, but what does it profit us if on the other hand wrong and crime have correspondingly increased. The growth of our cities and over commerce and other undertakings have each brought about much that we deprecate."

The Test of Life.

"All these things must be brought to the test of life. A thing must be just; not in material things alone but in the estimation of life. Let us consider wealth. The age is marked by a great increase in material things and wealth. Every thing is being turned into gold. Why does man want wealth? Some say for money. Surely money is not the highest and best reason. We ought to reckon a man's wealth; not alone in money but also in his life's valuation. The money view has been taught to mankind from every point. Man should get rich honestly, but he must get rich. Men go to every extreme, and to any depth of evil to gain money. The world will stand for nearly any means of attaining wealth if it is done in the name of big business. This gives us an entirely wrong comprehension of values and really turns it upside down.

"How much wealth should a man possess? We answer, all that he can use in living a life among men. The amount has nothing to do with it. A man's life or use of life does not depend upon merely temporal things.

"Another point of interest is in regard to our educational system. Education has been greatly revived in the past years. What has been the result? Has there ever been a time since English became the spoken language world produced so few thinkers? Teach men what to learn, how to make a life and less about how to make a living. There is danger lest our educational system be perverted and inverted in the ends sought. I ask for a revaluation of value. Make education an end in itself and not merely a means. Increase man's capacity; make power the scale of worth."

A series of one-act plays will be given throughout the winter under the auspices of the Harvard Dramatic Association. These plays will be produced by non-members, the purpose being to prepare men for the larger plays and to aid in the selection of club members.

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WE NEED
THE MONEY



BASEMENT
ADMINISTRATION
BUILDING