



THANKS-
GIVING
with its
feast and
vacation is
here again



Our business has been better than ever this year and we take this opportunity of thanking our many friends and patrons for their liberal patronage during this first portion of the year. We trust that we may merit the continuance of this patronage and more. We aim to avoid handling any article which has an appearance of value which it does not actually possess.

This vacation is a good time to start your Memory Book. There is no book like our BIG RED MEMORY BOOK. It's in a class by itself. You may have others but you will want this one if you examine it. Loose leaf--automatically adjusted cover--never looks bulged--large and roomy so that one will hold all your college keepsakes--not a mussy mucilage covered book made for invoices but designed particularly for a College Memory Book for the University of Nebraska Student. Don't make the mistake of buying another without first seeing this one.

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